

Journalism



Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



COMMUNICATION



RESEARCH SKILLS



INTERVIEWING



ATTENTION TO DETAIL



TEAMWORK



TIME MANAGEMENT

'I learned how to make and break news, as well as the many different forms it takes. Skills like video editing and social media content generation, have given me an edge while looking for jobs. I wouldn't be the journalist I am today without my experiences at La Trobe.'

Jessica Coate

Journalist, Leader Community News

Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Journalist
- Communications officer
- Producer
- Marketing assistant
- Digital content creator
- Editor
- Writer
- Media services manager
- Production assistant
- Social media coordinator
- Public relations manager
- Content specialist

Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Research/writing/editing skills
- Assess and evaluate the cultural role of the media
- Research/interview techniques
- Broadcast journalism techniques
- Podcasting
- Social media management
- Ethical media conduct

Major employers

Potential organisations for graduates to find employment include:

- Australian Government
- SBS
- Shepparton News
- New South Wales Government
- Massey University
- News Corp
- Suncorp Group Limited
- Ten Network
- The Walt Disney Company
- Australian Football League
- Commonwealth Bank of Australia
- KPMG International

Source: LinkedIn Live Alumni, Burning Glass Technologies

Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE