



THE ROLE OF THE PRESIDENT



THE LEADER

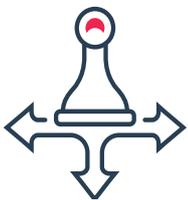
THE PRESIDENT IS THE
CLUB'S LEADER AND
AMBASSADOR

The president should **delegate tasks** as necessary and ensure everyone understands the requirements of their roles and assist them to fulfil expectations.

This does not mean that the president is the boss of the club, or has to do all of the work.

The president is the boss of the meetings, but not the boss of the club.

KEY RESPONSIBILITIES OF THE PRESIDENT INCLUDE:



STRATEGIC DIRECTION

Help set the direction of the club, prioritise goals and oversee the delivery of outcomes, in consultation with relevant parties and consistent with the views of members.



CHAIR

Preside at club meetings and preserve order.



AMBASSADOR

Act as the club's ambassador in a professional, positive and appropriate manner.
Be the primary contact between the club and outside contacts like venue managers and your student association.



POLICIES

Have a good working knowledge of the club's constitution, rules and policies.
Drive the implementation of policy updates and good governance procedures.

Planning documents that can support the club's strategic direction are:

- Strategic and operational plans
- Succession plan
- SWOT analysis