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LA TROBE UNIVERSITY

Fri 19 Aug
12:00pm – 1:00pm
AEST

How to write a Business Case

https://www.eventbrite.com.au/e/240625275677

Being able to write a compelling Business Case will help you be more successful wherever your career takes you. In academia, there are numerous contexts in which a compelling Business Case can help secure funding. This webinar will cover:

- The THREE fundamental questions a Business Case should answer
- The process for developing a Business Case
- Understanding the rules of the game and the players
- A Business Case: a project in itself
- Business Case examples
- Common mistakes to avoid
- Things you can start right now

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Meet your Presenter:

Richard Dale
Campus Plus
Partner, NSW

Richard is based in Sydney and has more than 25 years' experience in top-tier management consulting, new venture development, venture capital and R&D engineering. He has extensive experience in growth and transformation for a wide range of Australian and overseas organisations; from large corporations to early-stage technology businesses.
He has extensive experience of working with Australian Universities as they consider the best path for developing unique ideas and IP. He has expertise and experience across a broad range of sectors.

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