

# Strategic Goals 2021-2025

John Richards Centre Strategic Goals are aligned with La Trobe University Strategic Plan and La Trobe Rural Health School Statement of Strategic Intent

## Access

### **OBJECTIVE**

To leverage funding from John Richards, Victorian Department of Health and Human Services and La Trobe University to enhance access to research opportunities, knowledge exchange and collaboration.

## **Culture**

### **OBJECTIVE**

To demonstrate leadership and embed the La Trobe University cultural qualities within all aspects of our research, knowledge exchange and collaboration activities.

## **Equity**

### **OBJECTIVE**

To lead and conduct research that addresses issues relating to equitable health and wellbeing outcomes for diverse rural ageing populations.

## **Impact**

## **OBJECTIVE**

To provide rigorous research evidence to inform initiatives and innovations that address real-life problems experienced by rural ageing populations.

## Recognition

### **OBJECTIVE**

To be recognised globally as the leading centre for rural ageing and aged care research.



## Access

### **TARGET**

To obtain research funding and develop funding streams to sustain and grow the John Richards Centre's operations.

## **Culture**

### **TARGET**

To demonstrate the four cultural qualities within John Richards Centre's activities:

- Accountability
- Care
- Connectivity
- Innovation

# **Equity**

### **TARGET**

To partner with rural older people and their families, rural communities and key stakeholders (governments, industry partners, peak bodies) to develop research that addresses rural inequity.

## **Impact**

### **TARGET**

To conduct activities and produce outputs that facilitate opportunities for research uptake and knowledge translation.

## Recognition

### **TARGET**

To foster an environment that facilitates world-class research, leadership in knowledge translation, and high-quality research training opportunities.