



## Agenda

09:30	Arrival and registration
09:45	Welcome
10:00	Guest speaking: Stephen Lawrence, CEO, Brunswick Aces
11:00	Select challenges and form teams
11.15	Break
11.30	Teams work on solutions (Brainstorming and refining ideas) Guided by industry mentor
12.30	Lunch
13:30	Teams work on solutions (Discussing and preparing presentations)
14:30	Break
14.45	Pitch presentation + Prize award
16.00	Close

### What you can expect:

#### Discover the power of innovation

Learn how to apply design thinking and build an entrepreneurial mindset to enhance your employability.

#### Step into the real business world

Enter a vibrant ecosystem where you'll work in teams to find solutions to real-life issues.

#### Guided by an industry mentor

An experienced mentor will guide your team through brainstorming, refining ideas, presenting, and finalising an implementation plan.

#### Expand your network

Forge new friendships and connections with fellow students and business who share your passion for personal and professional growth. Networking has never been so fun!

#### Awards

One winning team will receive a prize from the local business for up to 5 students in one team. Participants will count towards the La Trobe Career Ready Advantage Award as Practical Experience.

\*This is not a credit course.

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