

Experiential Learning Ecosystem Pitch Event Series

Brunswick Aces Distillery

Are you ready to help Australia's first permanent non-alcoholic bar and distillery overcome the challenges, and lead to another great success in their business?



Listen to the stories of the most successful entrepreneurs that inspire you, and participate in solving real-life business challenges with the opportunity to win a prize for your achievements.

Join us as a student consultant, collaborate with like-minded individuals to form dream teams, and bring innovation and creativity to the table. Contribute your ideas and implement plans to achieve success.

Immerse yourself in the real business world, engage directly with business owners, experience the Australian business environment, and enhance your employability.

Don't miss out on this opportunity! Our local businesses are calling for your help!



More information

Date

Tuesday 27 February 2024
9:30 am – 4:00 pm

Location

La Trobe City Campus
360 Collins St Melbourne
Room 2.10. Level 2

Eligibility

Any student enrolled at a university in Melbourne, both UG and PG, international or domestic are welcome

Catering provided

Registration



Presented by the International Student Experiential Learning Ecosystem and supported by the National Foundation for Australia-China Relations.

Contact

ACRG@latrobe.edu.au

www.latrobe.edu.au

Agenda

09:30	Arrival and registration
09:45	Welcome
10:00	Guest speaking: Stephen Lawrence, CEO, Brunswick Aces
11:00	Select challenges and form teams
11.15	Break
11.30	Teams work on solutions (Brainstorming and refining ideas) Guided by industry mentor
12.30	Lunch
13:30	Teams work on solutions (Discussing and preparing presentations)
14:30	Break
14.45	Pitch presentation + Prize award
16.00	Close

What you can expect:

Discover the power of innovation

Learn how to apply design thinking and build an entrepreneurial mindset to enhance your employability.

Step into the real business world

Enter a vibrant ecosystem where you'll work in teams to find solutions to real-life issues.

Guided by an industry mentor

An experienced mentor will guide your team through brainstorming, refining ideas, presenting, and finalising an implementation plan.

Expand your network

Forge new friendships and connections with fellow students and business who share your passion for personal and professional growth. Networking has never been so fun!

Awards

One winning team will receive a prize from the local business for up to 5 students in one team. Participants will count towards the La Trobe Career Ready Advantage Award as Practical Experience.

*This is not a credit course.

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