



LA TROBE UNIVERSITY

MELBOURNE CAMPUS MASTER PLAN 2014 | AUGUST 2014

EXECUTIVE SUMMARY

PREPARED BY MGS ARCHITECTS



ACKNOWLEDGEMENTS

La Trobe University proudly acknowledges the Wurundjeri, the traditional custodians of the land upon which the Melbourne campus is located.

We recognise that Indigenous Australians have an ongoing connection to the land and the University values their unique contribution both to the University and the wider Australian society.

DOCUMENT DETAILS

LA TROBE UNIVERSITY

MELBOURNE CAMPUS MASTER PLAN 2014

MASTER PLAN EXECUTIVE SUMMARY

Version: 3.1
Purpose: **FINAL**
Date of issue: 24 July 2014

CLIENT

LA TROBE UNIVERSITY

Infrastructure and Operations Group
La Trobe University

CONTACT

Mr Stephen Morris
Project Director
Planning and Development Division
Infrastructure and Operations Group

PROJECT TEAM

PROJECT & DEVELOPMENT MANAGEMENT

Project & Development Division
Infrastructure & Operations Group

MASTER PLAN TEAM

Lead Consultant

McGauran Giannini Soon Pty Ltd
Campus Master Planner

Sub Consultants

ARUP
*Access, Wayfinding and Human Movement, Ecology
and Sustainability, Infrastructure and Services*

HILL PDA
Economics and Property Strategy

HLCD
Heritage

MEINHARDT
Statutory Planning

TCL
Landscape

Disclaimer

While every reasonable effort has been made to ensure that this document is correct at the time of printing, MGS has relied on considerable third party information and disclaim any and all liability to any person in respect of anything or the consequences of anything done or omitted to be done in reliance upon the whole or any part of this document.

MASTER PLAN FOREWORD

This Master Plan sees our Melbourne campus evolving into a 'University Town'. We are taking an 'outside in' approach, bringing the community into the campus and blurring the lines between the University and our surrounding neighbourhoods.

La Trobe University's first Master Plan, designed and delivered in 1967, helped establish the framework and building blocks for the University as it is today. However, nearly 50 years on, and in light of the rapidly growing and changing region in which La Trobe's Melbourne campus is located today, we have taken the opportunity to revise the Master Plan, which will prepare and guide the campus for its next 40 years.

The new Master Plan has been developed through the lens of the Melbourne Campus Vision, launched in 2012. This vision commits us to being bold and dynamic, cementing our leadership, influence and presence in Melbourne's North and beyond. The Master Plan also respects and acknowledges our unique bushland setting and unique Eco-corridor that traverses the campus.

This Master Plan sees our Melbourne campus evolving into a 'University Town'. We are taking an 'outside in' approach, bringing the community into the campus and blurring the lines between the University and our surrounding neighbourhoods.

The development of this Master Plan has involved extensive consultation with staff, students, community and business groups, local industry, state and local governments. We have listened to individual and organisations' needs, desires and dreams. Importantly, we have included infrastructure and development ideas, which will benefit both the University and our communities.

The new Master Plan divides the campus into seven neighbourhoods – each of which is uniquely designed to complement the overall vision of the campus growing to become a University Town.

The Melbourne campus will be a place where students, staff and other community members will be able, and want, to study, work, research, live and socialise in a vibrant cultural, sporting and entertainment precinct, open and active during the day and evening, seven days a week.

I am excited about our future. I am excited about what the Master Plan is promising, and I invite you to join us in helping it be delivered.

PROFESSOR JOHN DEWAR

VICE-CHANCELLOR, LA TROBE UNIVERSITY



MASTER PLAN SUMMARY

THE MELBOURNE CAMPUS AT 2013

The University's flagship campus is located in Bundoora. It has nearly 23,000 enrolled students and 2,250 staff. 75% of the Melbourne campus' student population lives in the surrounding four municipalities along with over 50% of the campus workforce.

The Melbourne campus has the largest landholdings of all the University's campuses and the largest student body. With landholdings of 235 hectares, the University's Melbourne campus is a similar size to the Melbourne CBD and arguably has significant capacity for the growth of a diverse range of activities in the future.

Over 1,600 students currently live on the campus and it is anticipated this number will grow substantially over the next 20 years with a growing student population complemented by an expanded employment base in research and education, as well as commercial and retail jobs.

La Trobe University and its on-site partners attracts over 30,000 daily visitors to the Melbourne campus, providing the second largest concentration of employment within the region. Yet people do not just visit for work or study; a range of attractions are on offer including sports and recreation and cultural activities.

MELBOURNE CAMPUS MASTER PLAN 2014

Since the Melbourne Campus Master Plan Framework 2030 was endorsed in 2010, a number of significant projects have been initiated, completed or are in an advanced state of preparation. The University's five year strategic plan was released in 2012 and a new vision for the Melbourne campus has been developed.

It was therefore necessary and timely to review and update the 2010 Master Plan to produce the Melbourne Campus Master Plan 2014. It is important to note that many of the objectives that were achieved in completion of the 2010 Master Plan remain valid.

PURPOSE OF THE MASTER PLAN

The fully realised Melbourne Campus Master Plan is a comprehensive guide to future development at the La Trobe University's Melbourne campus. The purpose of the Master Plan is to ensure cohesive campus development over time, which balances the varying needs of the University community and maximises the ability of the built environment to embody the values and aspirations of the institution.

The Master Plan will act as an enabling device, which provides a clear framework for the development of a vibrant University Town. It will also serve as a blueprint for growth for all University departments going forward.

The Master Plan will also be used as a tool for review and assessment: a standard that the University can use to review the success and progress of each phase of capital development and growth.

MASTER PLAN TIMELINE

The Melbourne Campus Master Plan will guide campus development between 2014 and 2040. While this time period has been the primary consideration in the creation of the Master Plan, the Master Plan Strategies developed as part of the process will provide an enduring built form and public realm ambition for decades to come.

MASTER PLAN CONSULTATION

A thorough programme of consultation was undertaken during the length of the project to ensure that the views of internal and external stakeholders informed the development of the Master Plan.

Internal stakeholders included representatives from:

- University academic and research streams.
- Administration.
- Staff and student services.
- La Trobe Sport.
- Residential services.
- Infrastructure and Operations.
- Student bodies and University clubs.

External stakeholders included:

- Representatives of state government departments and agencies, such as: the Department of Transport, Planning and Local Infrastructure (DTPLI); the Department of Environment and Primary Industries (DEPI); the Metropolitan Planning Authority (MPA); and Public Transport Victoria (PTV).
- Representatives of Referral Authorities, such as Melbourne Water and VicRoads.
- Representatives of local government (Darebin City Council and Banyule City Council).
- Regional sporting organisations and clubs.
- R&D Park tenants and significant campus neighbours.

MELBOURNE CAMPUS VISION 2012

VISION EXTRACT

La Trobe will evolve from a university campus to a University Town. The campus will be the place to live, learn, work, meet and play in Melbourne's north. The University will build on its strengths, and with project partners and the community, pursue mutually beneficial opportunities that are built around the La Trobe Vision.

The La Trobe experience will be an 'educating place', underpinned by excellence in both the design of buildings, places and landscapes, and the University's exemplary range of education and research programmes.

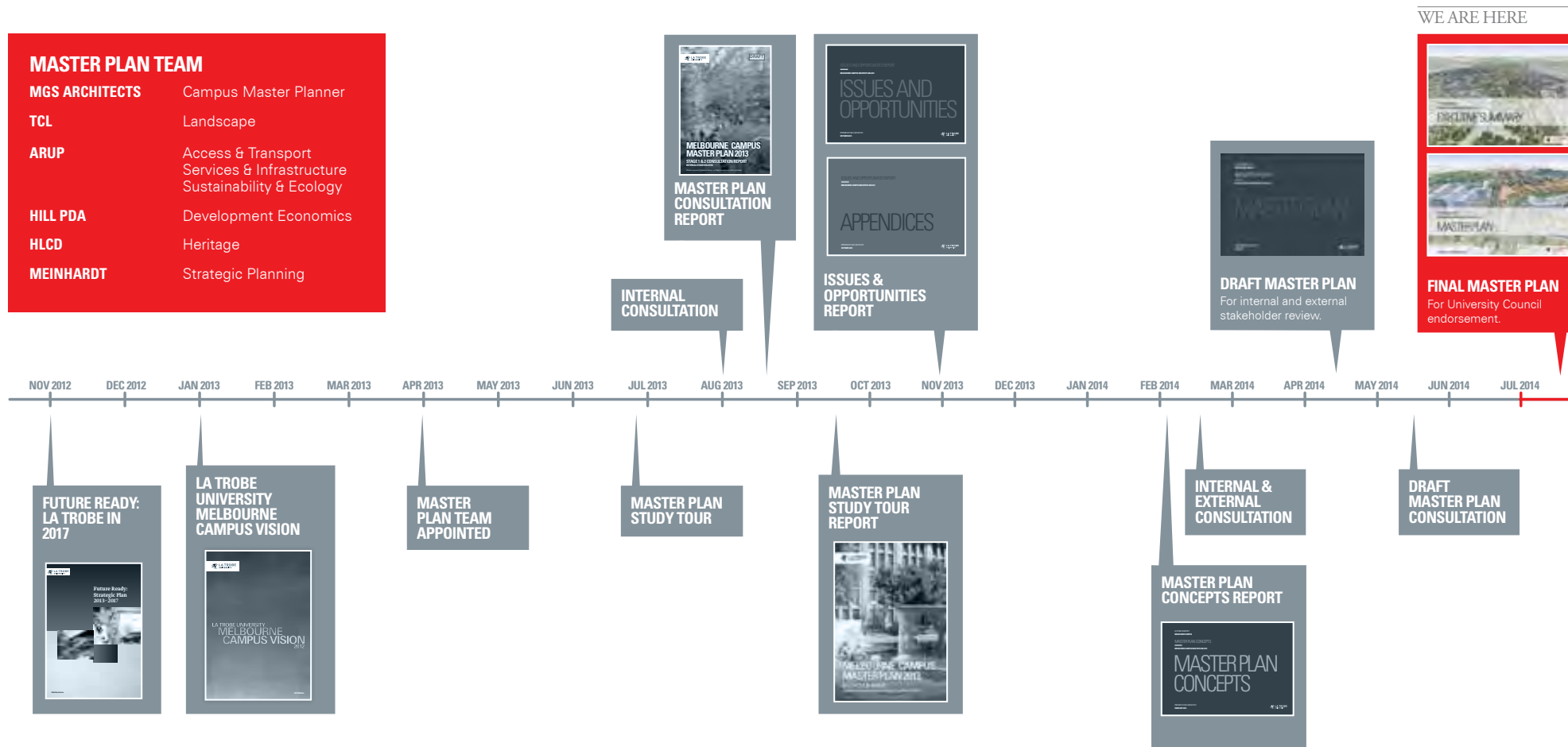
MASTER PLAN ALIGNMENT

The following development principles were considered in preparing the Melbourne Campus Vision and will inform the development of the Master Plan:

- Ensure the educational and research focus of the University remains paramount in the future planning and development of the core campus and surrounds.
- Retain and build upon the valued natural and architectural attributes of the campus.
- Ensure that development at the campus meets rigorous environmental, social and economic sustainability standards, as set by the University's senior management.
- Support mutually beneficial activities at La Trobe; uses that benefit the University and that benefit from proximity to the University. Ensure that campus landholdings are optimised and align with long-term strategic thinking.

MASTER PLAN TEAM

MGS ARCHITECTS	Campus Master Planner
TCL	Landscape
ARUP	Access & Transport Services & Infrastructure Sustainability & Ecology
HILL PDA	Development Economics
HLCD	Heritage
MEINHARDT	Strategic Planning





The Master Plan will blur traditional boundaries and create strong links, turning the campus 'inside out' to ensure meaningful connections with the surrounding community.

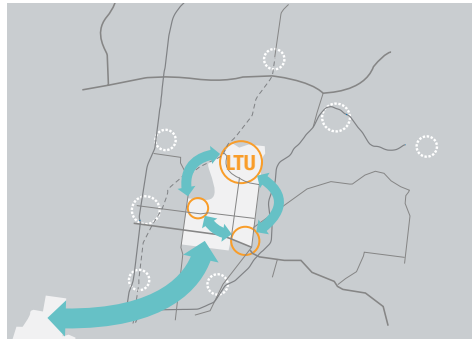
KEY MASTER PLAN PRIORITY

The central moat and open space network is a highly valued biodiversity, water and recreation resource for both the University and the region. Campus development will respect and enhance this significant asset.

MASTER PLAN STRATEGIES

KEY MOVES

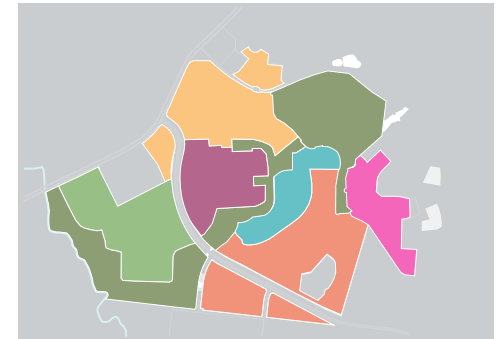
The Key Moves diagrams (adjacent and overleaf) summarise the Master Plan Strategies that will help the Melbourne campus transform into a thriving University Town.



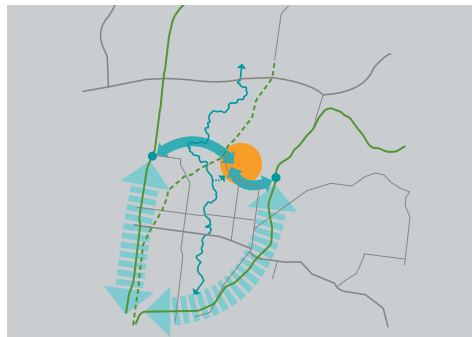
A VIBRANT UNIVERSITY TOWN POSITIONED AT THE CENTRE OF MELBOURNE'S EMERGENT NORTH



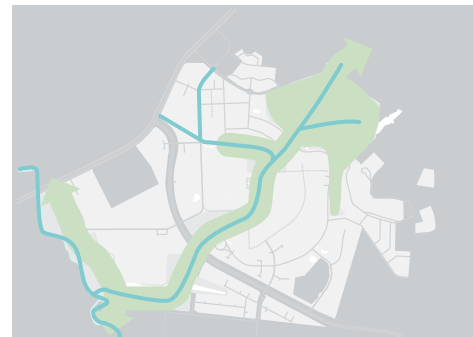
CONNECTING WITH THE COMMUNITY



AN INTEGRATED NETWORK OF UNIVERSITY TOWN NEIGHBOURHOODS



DEVELOPING STRONG EAST-WEST & NORTH-SOUTH REGIONAL PUBLIC TRANSPORT CONNECTIONS



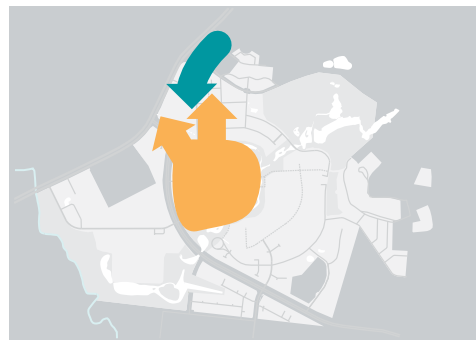
A UNIFYING ECO-CORRIDOR NETWORK THAT PROVIDES ECOLOGY BENEFITS & REGIONAL CONNECTIONS



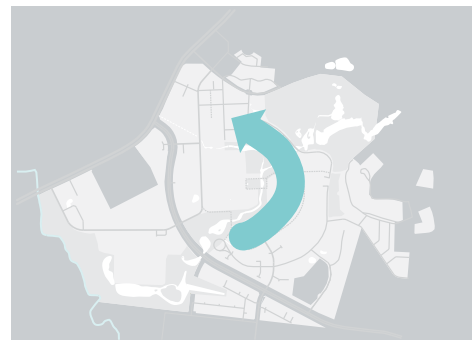
DEVELOPING A PRIMARY PEDESTRIAN NETWORK; AN ARMATURE FOR DEVELOPMENT



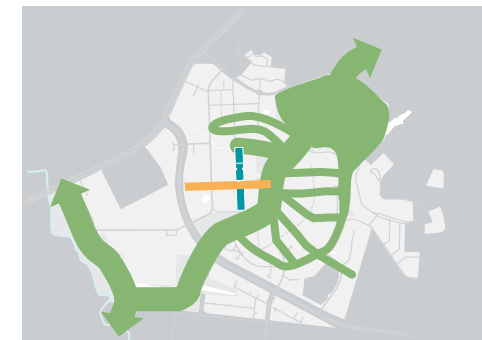
**A STRING OF REGIONAL DESTINATIONS
BASED ON SCIENCE DRIVE**



**NORTHERN ACADEMIC EXPANSION & TOWN
CENTRE SOUTHERN EXPANSION**



**A GROWING RESIDENTIAL COMMUNITY
THROUGH NORTHERN EXPANSION**



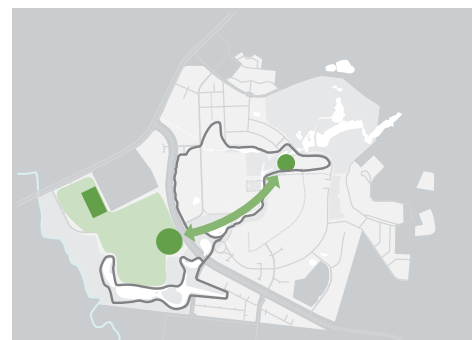
**ENHANCING FORMAL LANDSCAPE AXES &
DEVELOPING NATIVE BUSHLAND CORRIDORS**



**A STRONG UNIVERSITY TOWN PRESENCE
ON MAJOR ARTERIALS**



**A VIBRANT EMPLOYMENT CLUSTER & R&D
PARK SOUTHERN EXPANSION**



A REGIONAL SPORTS & RECREATION DESTINATION



**A NETWORK OF SHORT & LONG-TERM CAR
PARKING NODES**

PROTECTING AND ENHANCING OUR NATURAL ASSETS

The Moat provides a place of contemplation and connection with water and the environment; its presence will continue to engage students, staff and the broader community in the decades to come.

MASTER PLAN 2040 VISUALISATION

The University Town will develop around a thriving eco-corridor of native vegetation and wetlands, which supports and enhances biodiversity and water quality, both locally and on a regional scale.





MASTER PLAN 2040 VISUALISATION

The Melbourne campus will transform from its current introverted character to a University Town that fully engages with the surrounding community.

MASTER PLAN 2040 VISUALISATION

The establishment of signature buildings and an expanded health presence along the growing Plenty Road corridor will create a dynamic and memorable northern gateway to the University Town.



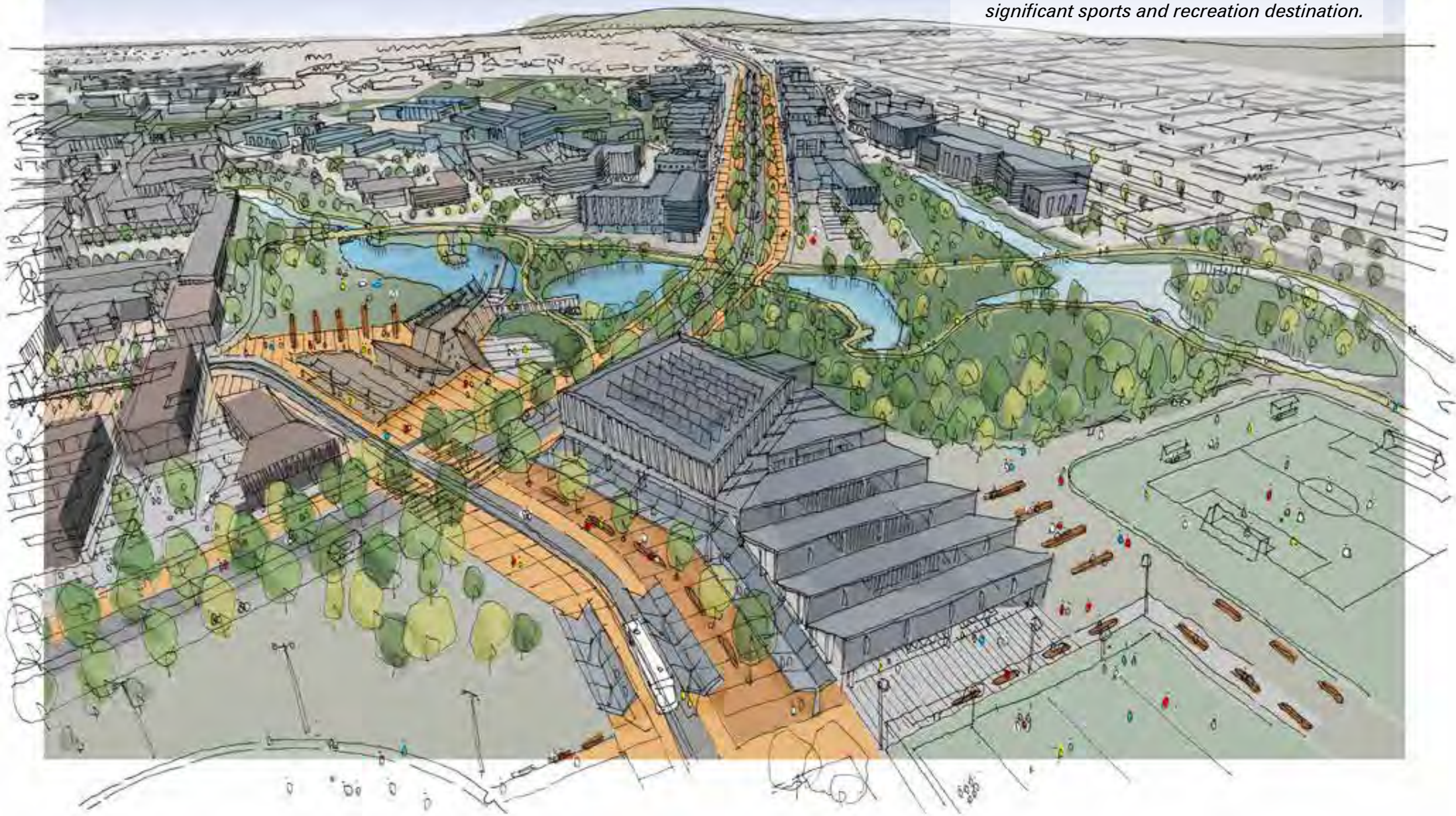
MASTER PLAN 2040 VISUALISATION

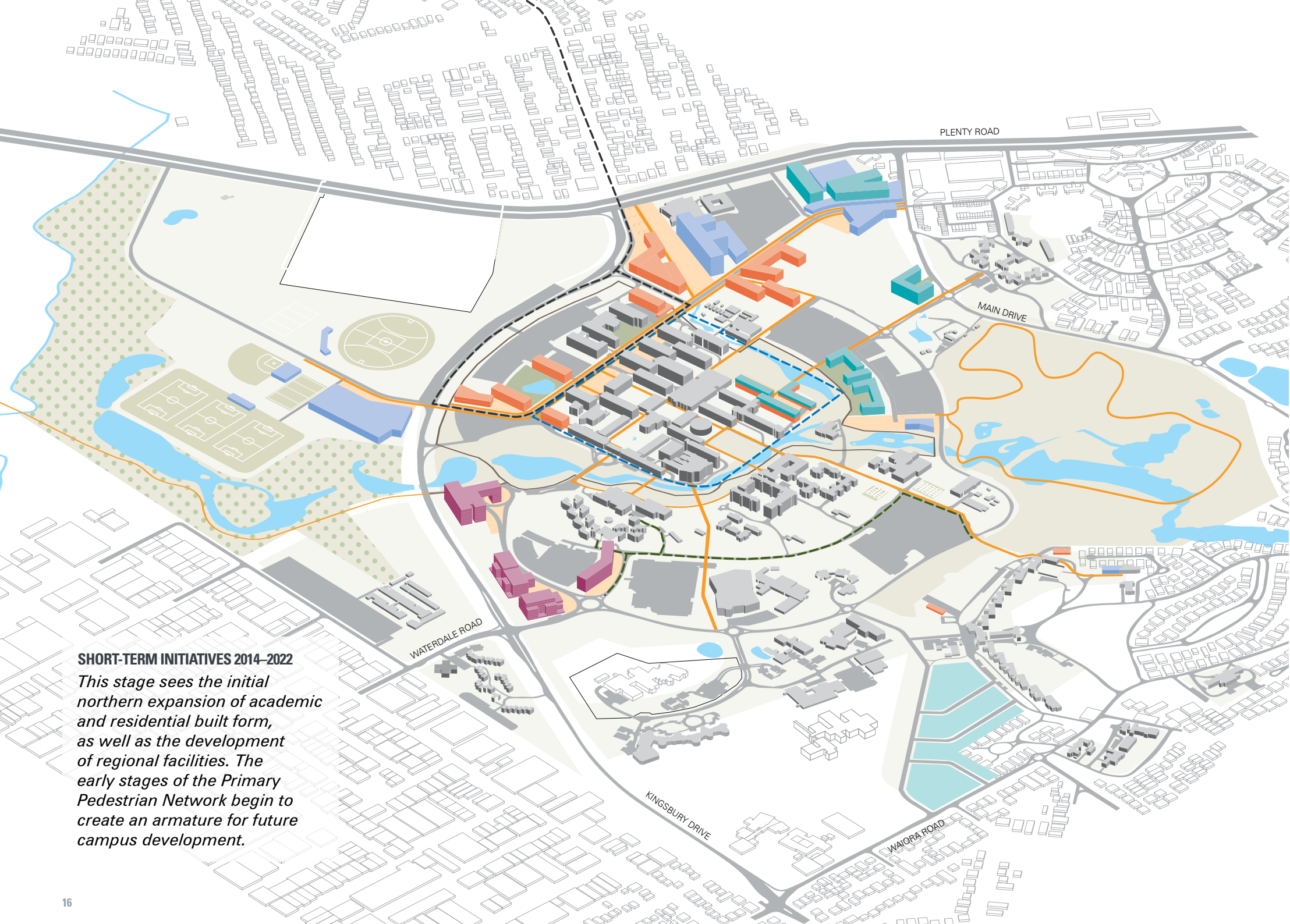
The University Town will be characterised by a series of memorable pedestrian promenades, transit-focused streets and high quality boulevards that all work to connect the traditional core with emerging neighbourhoods and surrounding communities.



MASTER PLAN 2040 VISUALISATION

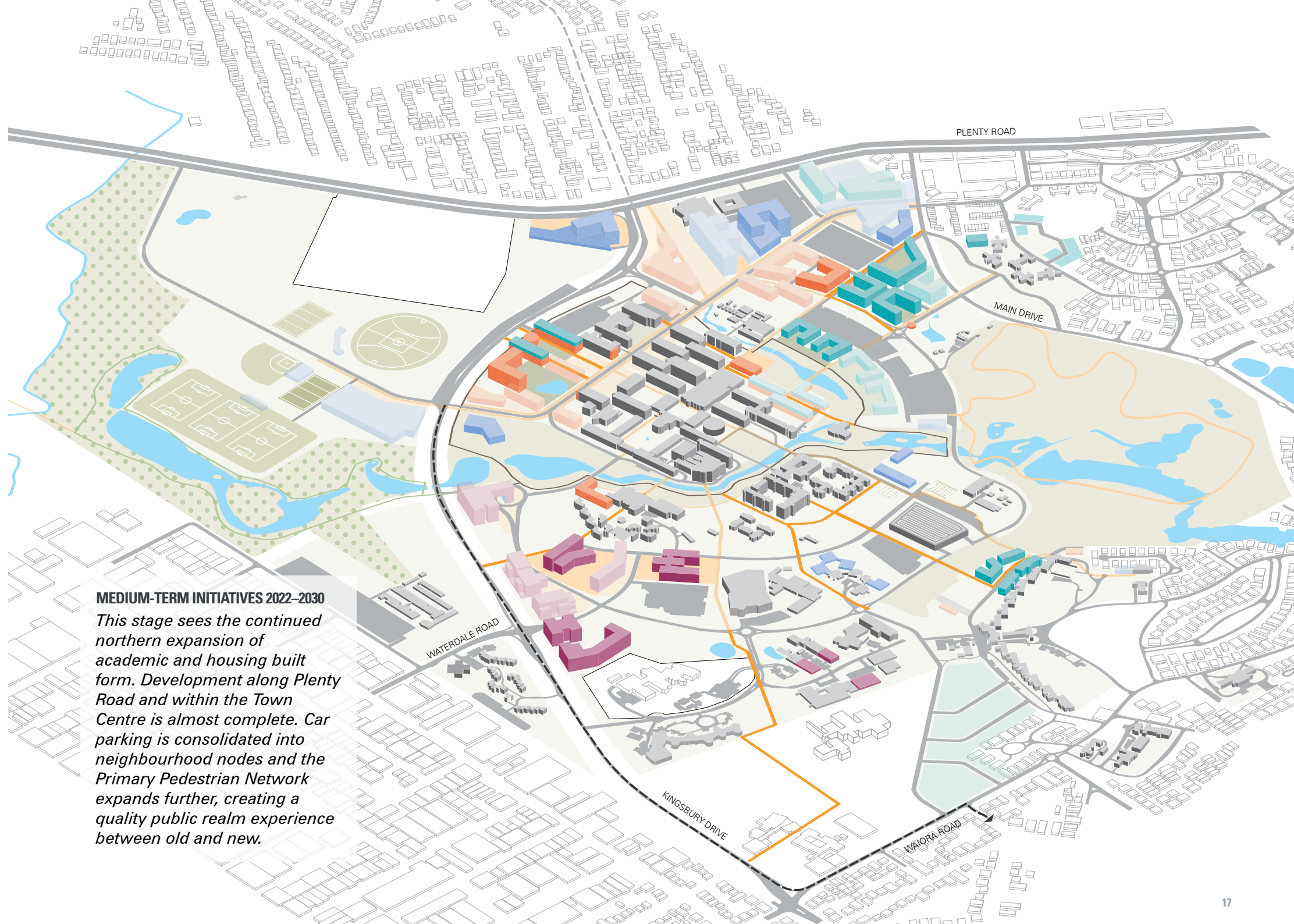
Building on the University's established brand, the campus will develop as a regionally significant sports and recreation destination.





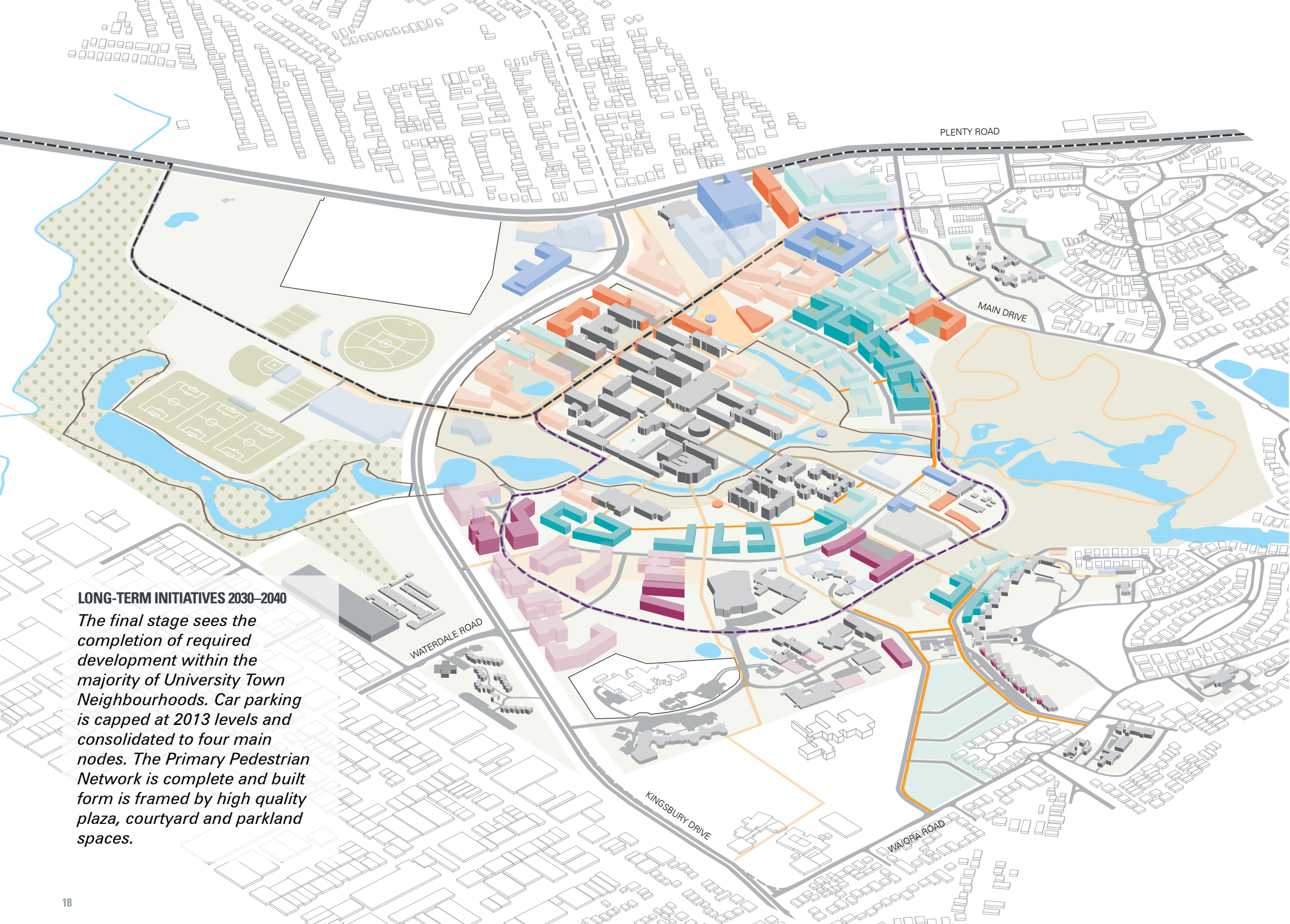
SHORT-TERM INITIATIVES 2014–2022

This stage sees the initial northern expansion of academic and residential built form, as well as the development of regional facilities. The early stages of the Primary Pedestrian Network begin to create an armature for future campus development.



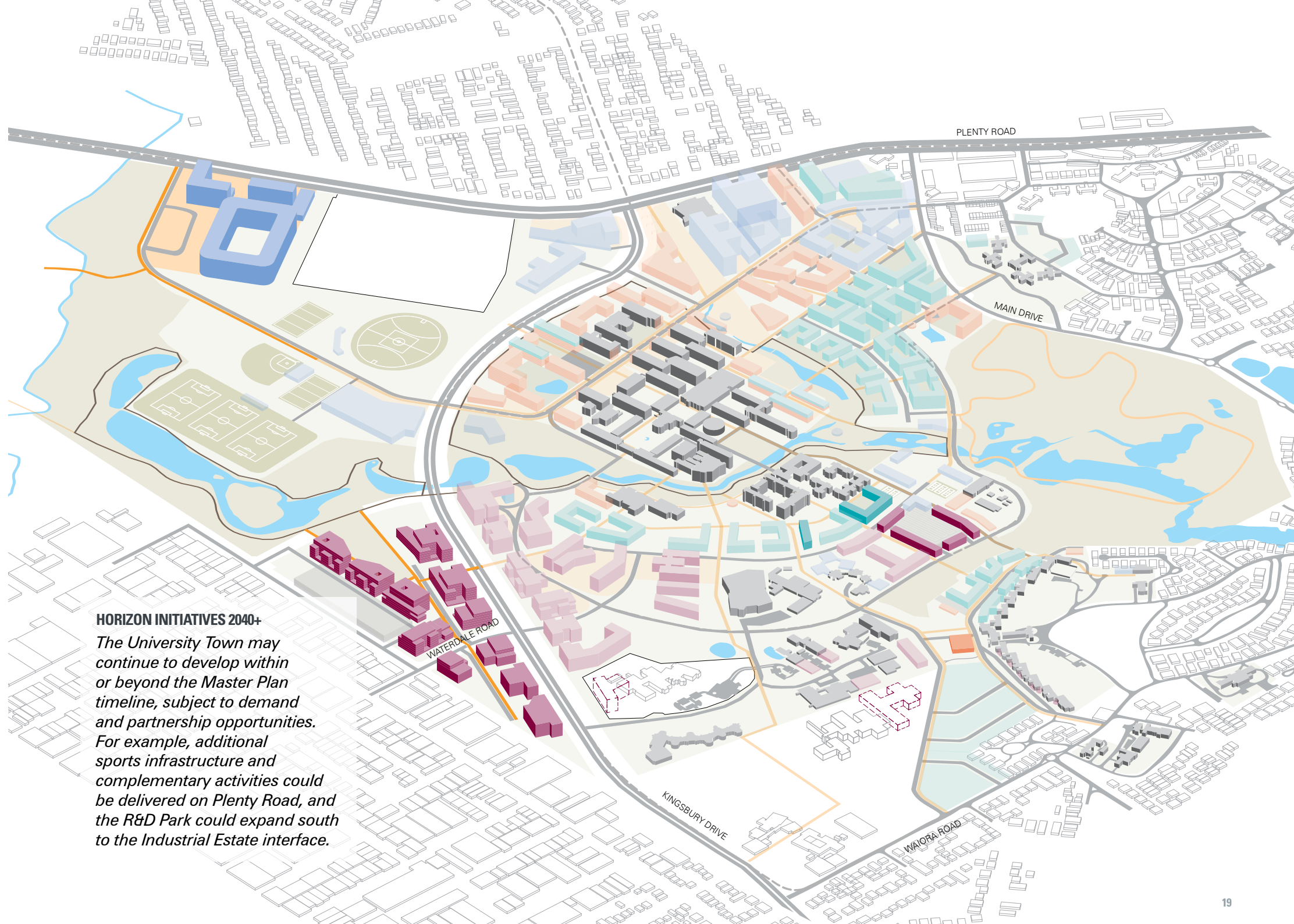
MEDIUM-TERM INITIATIVES 2022–2030

This stage sees the continued northern expansion of academic and housing built form. Development along Plenty Road and within the Town Centre is almost complete. Car parking is consolidated into neighbourhood nodes and the Primary Pedestrian Network expands further, creating a quality public realm experience between old and new.



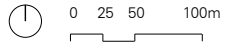
LONG-TERM INITIATIVES 2030-2040

The final stage sees the completion of required development within the majority of University Town Neighbourhoods. Car parking is capped at 2013 levels and consolidated to four main nodes. The Primary Pedestrian Network is complete and built form is framed by high quality plaza, courtyard and parkland spaces.



HORIZON INITIATIVES 2040+

The University Town may continue to develop within or beyond the Master Plan timeline, subject to demand and partnership opportunities. For example, additional sports infrastructure and complementary activities could be delivered on Plenty Road, and the R&D Park could expand south to the Industrial Estate interface.



LA TROBE UNIVERSITY
MELBOURNE CAMPUS
MASTER PLAN



0 25 50 100m

- Built form core to University operations
- Built form core to University operations with upper level residential development
- Residential built form
- Residential development parcel
- R&D Park built form
- Community/commercial built form
- Existing University built form
- Plaza/urban square
- The La Trobe Tan
- Pedestrian Network
- Road Network

