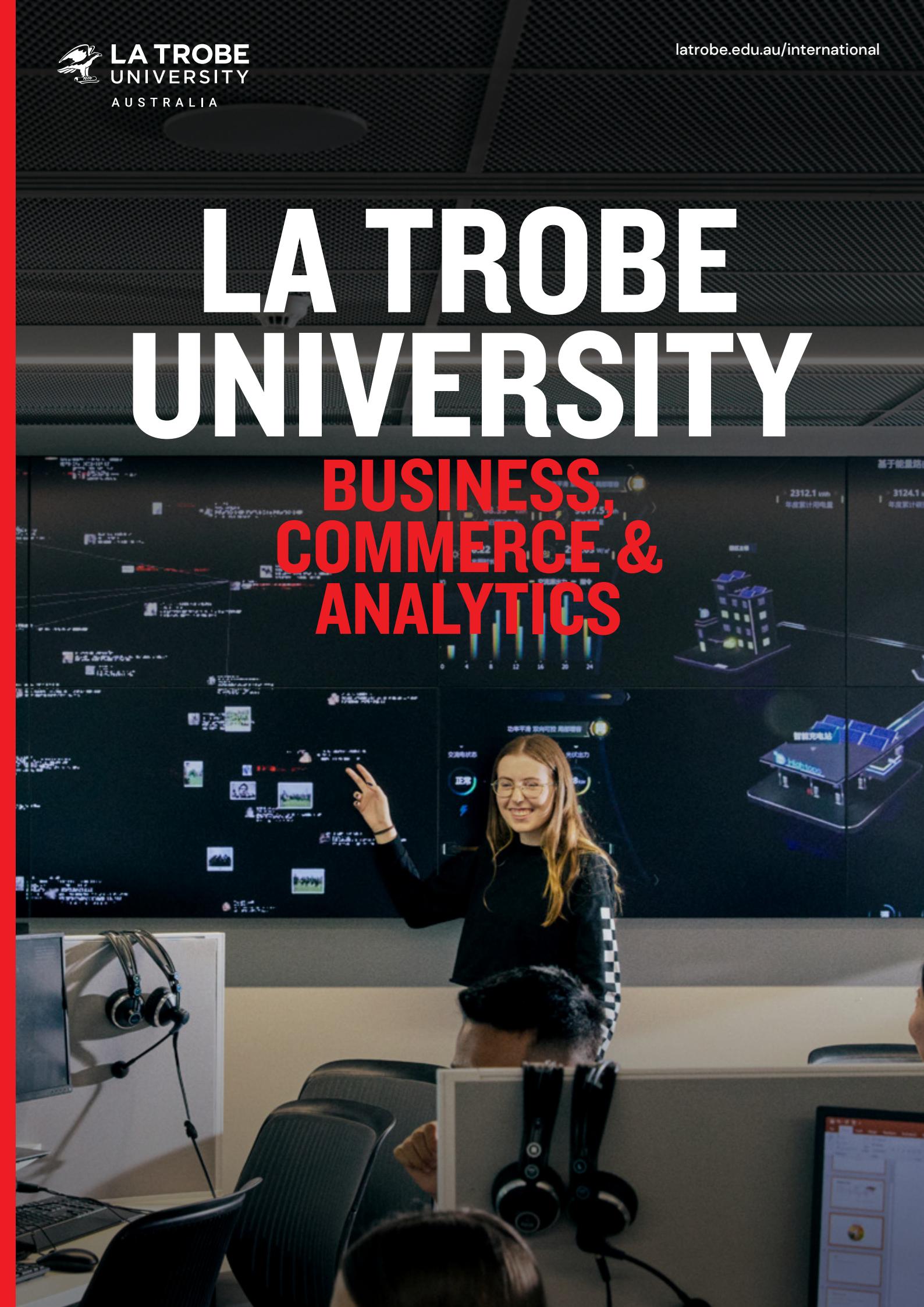


# LA TROBE UNIVERSITY

## BUSINESS, COMMERCE & ANALYTICS



# LA TROBE UNIVERSITY

Studying overseas is one of the most exciting and life-changing experiences you can have. It's a journey that will not only shape your career but help you develop as a global citizen.

As a top 1% university worldwide<sup>1</sup>, at La Trobe you'll be joining the ranks of thousands of students and alumni who have gone on to make their impact in Australia and around the world.

Practical, hands-on learning is at the heart of what we do. We work closely with industry to ensure our courses meet the needs of employers and we provide you with state-of-the-art facilities to hone the skills you need for a successful career.

Our strong industry partnerships will provide you with opportunities for placements, internships, and work-integrated learning with some of Australia's top organisations. And you won't be alone – you'll have the full support of the La Trobe community at every step of your academic journey.

I look forward to the impact you'll make, and hope to see you on campus.



**Professor Theo Farrell**  
Vice-Chancellor and President

<sup>1</sup> QS Top Universities, 2025, QS World University Rankings 2026: Top global universities; Webometrics, 2025, Webometrics Ranking July 2025



# GET REAL WITH INDUSTRY

If you're looking to start your career in an in-demand industry, business should be one of your top options.



## CAREER READY ADVANTAGE

Sector-leading employability programs and projects to develop skills employers want.



## WORK-BASED LEARNING

Test your knowledge in a professional, real-world environment.



## INDUSTRY PLACEMENTS

Compulsory and elective professional placements as part of your studies.



## CAREER READY ONLINE AND CAREER HUB

100+ e-learning programs, resume and cover letter feedback, interview practice, job opportunities and more.



## LEARNING WITH INDUSTRY

Mentoring, networking, specialist career consultations, workshops, leadership programs and more.



## TRAINING AN AI-READY WORKFORCE

In partnership with Microsoft and cybersecurity provider CyberCX, La Trobe has a bold new ambition: transform research, education, student support and business operations by applying an AI-first approach.

This nation-leading project will deliver an AI-ready workforce of graduates and academics, built on key principles of safety and responsibility, and an ambitious vision to become a university of choice for students, employers and partners seeking AI-empowered talent.

AI is revolutionising society at great speed and La Trobe is committed to being at the forefront of embracing and implementing these cutting-edge technologies within all study areas, including business, science, health, engineering and IT.

As part of that commitment, La Trobe will be providing opportunities to build expertise and experience in AI and emerging technologies through guest lecturers, industry participation, scholarships and skills programs, cyber careers promotion, funding for digital transformation, industry-recognised certifications and micro-credentials – all leveraging the expertise of partners Microsoft and CyberCX.

"The Master of Business Analytics at La Trobe attracted me because of its highly experienced teaching faculty and diverse course structure, which has helped me develop the right mix of technical and business skills, which are highly valued in the global market."



**Mahesh**  
Master of Business Analytics

# CAMPUSES



## Melbourne (Bundoora)

Our Melbourne Campus is one of Australia's largest metropolitan campuses located in Melbourne's north. The campus is surrounded by lush Australian native flora, with scenic on-campus accommodation and a direct tram to the heart of Melbourne's CBD. You can enjoy walks in our campus parklands or onsite wildlife sanctuary, get fit at our premier sport park and fitness facilities, and organise all your amenities at our on-campus food court, cafés, convenience store, post office, and more.

### Bendigo

La Trobe's largest regional campus, Bendigo offers a laid-back lifestyle with a premier university education, world-class facilities and strong industry connections across engineering, health, science, education, business and more. Located just under two hours away from Melbourne by train, it's close to the Bendigo city centre and some of Victoria's greatest natural wonders.



### Albury-Wodonga

Our Albury-Wodonga Campus offers a uniquely Australian university experience with a close-knit, supportive campus close to the scenic Murray River. The campus is home to three university research centres, biomedical labs, clinical learning units and facilities, on-campus accommodation options, and more.



### Shepparton

Our Shepparton Campus offers small class sizes, high-standard teaching, and unique placement and industry opportunities. Facilities include a clinical learning unit with advanced technologies, modern study areas, and a supportive campus culture tailored to regional students.



### Mildura

Our Mildura Campus offers a relaxed lifestyle and cosmopolitan atmosphere, with small class sizes to deliver a more personalised learning experience. The campus fosters strong industry relationships, giving students access to local placements within the community.



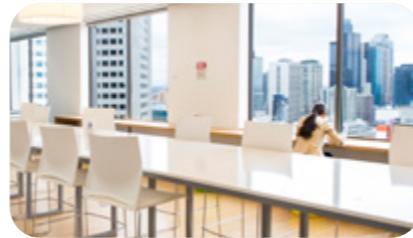
### Sydney

Located in the centre of Sydney's CBD, the Sydney Campus offers foundation studies and diploma programs, along with a range of undergraduate and postgraduate degrees in the areas of business, information technology, cybersecurity, health, and education.



### Melbourne (City)

Located in the heart of Melbourne's CBD, the City Campus offers postgraduate courses in health and law with modern learning facilities and easy access to work and internship opportunities, cultural events, restaurants, cafés, sporting events and shopping.



## NEW SOUTH WALES

### MILDURA



### VICTORIA

### ALBURY-WODONGA

### BENDIGO

### MELBOURNE CITY

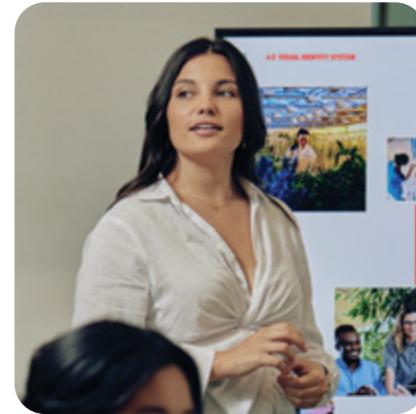
#### TRAVEL OPTIONS

- Car
- Bus
- Tram/Light rail
- Train
- Cycle

### AUSTRALIA



# POPULAR COURSES



## BACHELOR OF BUSINESS

Drive business success through AI and emerging technologies

Graduate with a strong foundation in entrepreneurship and core business principles, equipping you with the skills to lead teams, drive innovation, or start your own business.

Flexible course structure with options to complete a second major, two minors, or a minor with four electives.

AI-integrated course, embedding artificial intelligence concepts and tools across the curriculum to prepare you for the evolving demands of the business world.

### CAREER PATHS

- Financial analyst
- Business development manager
- Marketing manager
- Human resources manager
- Corporate consultant
- Economic or market analyst

## BACHELOR OF BUSINESS ANALYTICS

Learn the tools and technologies needed to build a future-ready career

Study a flexible course designed to meet the needs of a rapidly evolving digital and business landscape with a range of majors, minors, and electives.

Benefit from on-campus study with smaller class sizes and real-world experience through placements, real-world projects and industry analytics challenges.

Build industry-oriented and future-ready skills in business, management, responsible AI, analytics, and technology through a sustainable and ethical outlook.

## GLOBAL MASTER OF ADMINISTRATION

Develop skills in agile leadership and build expertise applicable in any business

Develop strategic thinking and practical skills through industry-focused coursework and real-world projects, including financial knowledge and how to harness digital disruption.

Learn to lead, collaborate, and leverage digital tools effectively, then apply your knowledge in an industry placement with one of our prestigious partners.

Explore sustainable management practices and how to drive innovation through corporate strategies with coursework modelled on real-world business requirements.

## MASTER OF BUSINESS ANALYTICS

Learn how to use data-led insights to transform business

Gain advanced skills in business, programming and data engineering then boost your career with a specialisation in artificial intelligence, data science, digital health and more.

You'll have the opportunity to go on work placements with industry partners, including SAS, Microsoft and Fujitsu.

Learn industry-standard programs, including SAS, PowerBI, IBM Cognos, Excel, SQL and R, and understand how to develop data-based solutions for real-life business problems.

## MASTER OF BUSINESS INFORMATION SYSTEMS

Learn to design, operate and analyse business systems with data-led insights

Gain the skills to design, operate and analyse business information systems then use the latest tools to analyse data and turn it into insights to drive business value.

Learn through practical, team-based business intelligence projects and use industry tools to build a real-world business intelligence system.

Learn from world-class academics at La Trobe's Centre for Data Analytics and Cognition (CDAC) and deepen your skills with a specialisation in AI in business, data science, and more.

## MASTER OF MARKETING

Study a world-class marketing masters ranked in the top 70 worldwide<sup>1</sup>

Gain a deep expertise in digital marketing, analytics, customer experience, content strategy, and marketing research – all grounded in evidence-based decision-making.

Prepare to thrive in digitally enabled marketing roles with complementary skills in innovation, entrepreneurship, and business technologies.

Get the tools to lead in an evolving business world with a course developed in consultation with industry experts and accredited by the Australian Marketing Institute (AMI).

1. Quacquarelli Symonds (QS), 2023, QS Business Master's Rankings 2025: Marketing

# BUSINESS, COMMERCE & ANALYTICS



## UNDERGRADUATE

COURSES	CRICOS	CAMPUS	INTAKE	DURATION	IELTS*	ANNUAL FEE^
<b>Bachelor of Accounting</b>	066343J	<small>MEL BEN</small>	Semester 1 Semester 2 Summer	3 years	6.0 < 6.0	\$43,000
<b>Bachelor of Business</b> <small>MAJORS</small> Agribusiness, Digital business, Economics, Finance, Human resource management, International business, Management, Marketing, Tourism and event management	019479E	<small>MEL BEN</small>	Semester 1 Semester 2 Summer	3 years	6.0 < 6.0	\$43,000
<b>Bachelor of Business</b> <small>MAJORS</small> Management, Marketing	083528C	<small>SYD</small>	Semester 1 Semester 2	3 years	6.0 < 6.0	\$43,000
<b>Bachelor of Business Analytics</b>	0100037	<small>MEL</small>	Semester 1 Semester 2 Summer	3 years	6.0 < 6.0	\$43,000
<b>Bachelor of Commerce</b> <small>MAJORS</small> Accounting, Business analytics, Economics, Finance, Management, Marketing	084539C	<small>MEL</small>	Semester 1 Semester 2	3 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce / Bachelor of Arts</b> <small>Please visit our website for list of majors</small>	084537E	<small>MEL</small>	Semester 1 Semester 2	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce / Bachelor of Biomedicine</b> <small>Please visit our website for list of majors</small>	116675D	<small>MEL</small>	Semester 1 Semester 2	4.5 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce / Bachelor of Computer Science</b> <small>Please visit our website for list of majors</small>	092917D	<small>MEL</small>	Semester 1 Semester 2	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce / Bachelor of Global Studies</b> <small>Please visit our website for list of majors</small>	106768D	<small>MEL</small>	Semester 1 Semester 2	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce / Bachelor of Health Sciences</b> <small>Please visit our website for list of majors</small>	093259C	<small>MEL</small>	Semester 1 Semester 2	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce / Bachelor of Psychological Science</b> <small>Please visit our website for list of majors</small>	099396A	<small>MEL</small>	Semester 1 Semester 2	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Commerce/ Bachelor of Science</b> <small>Please visit our website for list of majors</small>	085379F	<small>MEL</small>	Semester 1 Semester 2	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Cybersecurity / Bachelor of Commerce</b>	0100860	<small>MEL</small>	Semester 1	4 years	6.5 < 6.0	\$45,000
<b>Bachelor of Laws (Honours) / Bachelor of Commerce</b>	106773G	<small>MEL</small>	Semester 1 Semester 2	5 years	6.5 < 6.0	\$43,600

Please note: Some courses have additional costs and details such as intake dates and majors or specialisations may vary between campuses or change throughout the year. Other courses and majors may require you to transfer to another campus at some stage during your course. The most complete and up-to-date course information can be found on the La Trobe website, so make sure you confirm all course details before submitting your application.

\* While IELTS scores are our primary measure of English proficiency, we may accept tests other than IELTS if your overall score is the equivalent of the required IELTS score. Visit [latrobe.edu.au](http://latrobe.edu.au) to find out more.

^ Annual tuition fee is based on the course's EFTSL (Estimated Full-Time Study Load) of 120 credit points, but some courses may vary depending on length and study load. Fees are reviewed on an annual basis and may increase in the following calendar year. Please refer to the course page on the La Trobe University website for an up-to-date listing of annual tuition fees.



### RISING WAGES

AI-skilled workers worldwide experienced a 56% wage premium on average in 2024.

pwc, 2025, How AI is impacting Australia's jobs and workers



### DEMAND FOR AI AND CYBER SKILLS

AI and big data, followed by networks and cybersecurity, are the top two fastest-growing skills worldwide.

World Economic Forum, 2025, Future of Jobs Report 2025



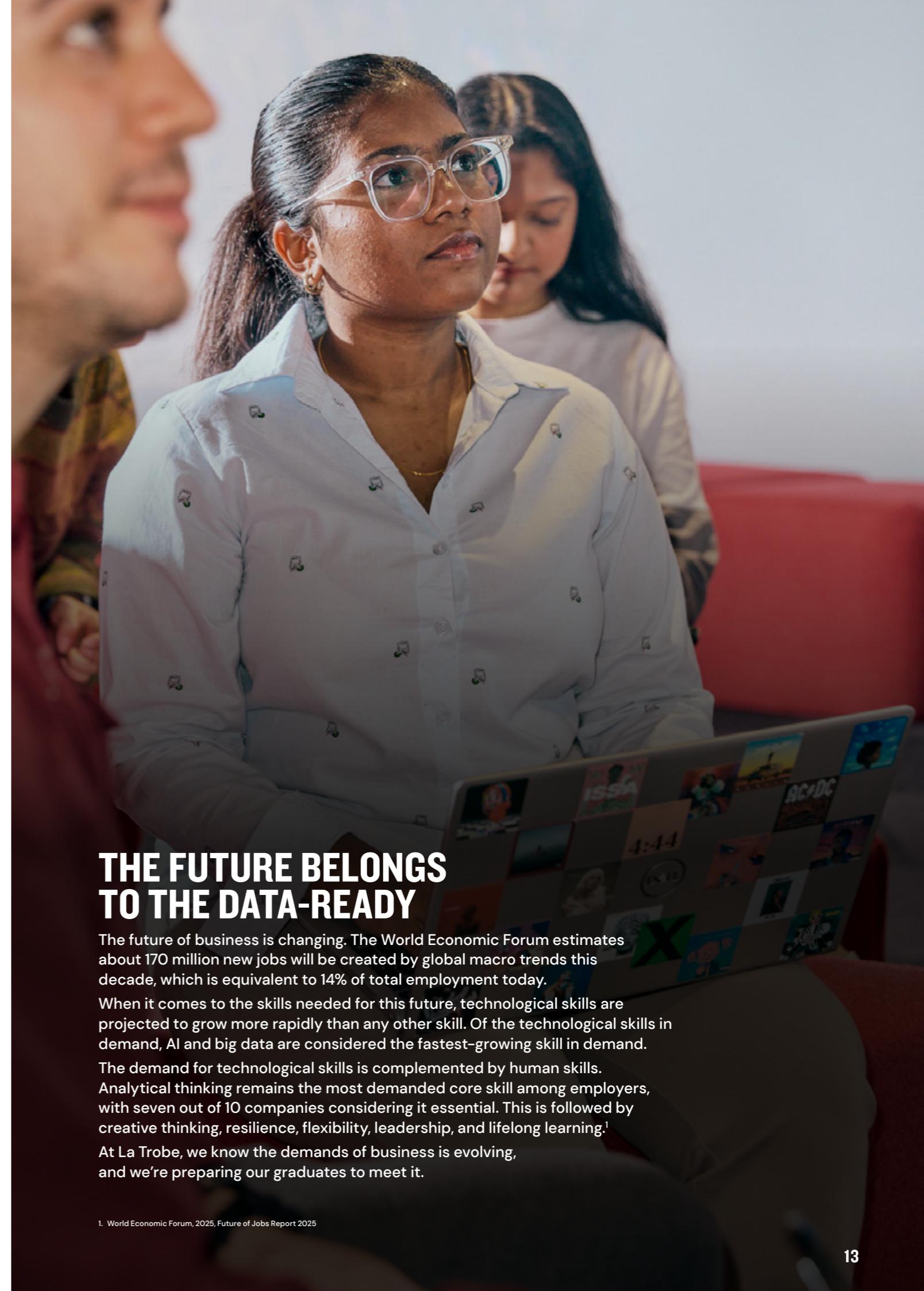
### DEMAND FOR BUSINESS ANALYSTS

The job growth for business analysts is projected to grow by 23% in the next five years.

Seek, 2025, How to become a Business Analyst

## POSTGRADUATE

COURSES	CRICOS	CAMPUS	INTAKE	DURATION	IELTS*	ANNUAL FEE <sup>▲</sup>
Graduate Certificate in Business	079546B	 	Semester 1 Semester 2	0.5 years	6.5 < 6.0	\$23,600
Graduate Certificate in Logistics and Supply Chain Management	106771J		Semester 1 Semester 2	0.5 years	6.5 < 6.0	\$23,600
Graduate Certificate in Marketing	113897C		Semester 1 Semester 2	0.5 years	6.5 < 6.0	\$23,600
Graduate Diploma in Business	079545C		Semester 1 Semester 2	1 year	6.5 < 6.0	\$47,200
Graduate Diploma in Business Analytics <sup>1</sup>	087776K		Semester 1 Semester 2	1 year	6.5 < 6.0	\$43,800
Graduate Diploma in International Business	107086M		Semester 1 Semester 2	1 year	6.5 < 6.0	\$47,200
Graduate Diploma in Logistics and Supply Chain Management	106770K		Semester 1 Semester 2	1 year	6.5 < 6.0	\$47,200
Global Master of Business Administration <sup>1</sup>	112624C	 	Semester 1 Semester 2 Summer	2 years	6.5 < 6.0	\$49,200
<b>SPECIALISATIONS</b> Data analytics, Financial management, Human resource management, International business, Marketing, Project management						
Master of Business Analytics	087774A		Semester 1 Semester 2 Summer	2 years	6.5 < 6.0	\$43,800
Master of Business Information Systems	107439B		Semester 1 Semester 2	2 years	6.5 < 6.0	\$43,800
Master of Engineering Management	080775A		Semester 1 Semester 2 Summer	2 years	6.5 < 6.0	\$47,200
Master of Extended Professional Accounting	106759E		Semester 1 Semester 2	2 years	6.5 < 6.0	\$47,200
<b>SPECIALISATIONS</b> Data analytics, Financial management, Project management						
Master of International Business	078690B		Semester 1 Semester 2	2 years	6.5 < 6.0	\$47,200
Master of Logistics and Supply Chain Management	106769C		Semester 1 Semester 2	2 years	6.5 < 6.0	\$47,200
Master of Marketing	093383K		Semester 1 Semester 2	2 years	6.5 < 6.0	\$47,200
Master of Professional Accounting	106758F		Semester 1 Semester 2	1.5 years	6.5 < 6.0	\$47,200



## THE FUTURE BELONGS TO THE DATA-READY

The future of business is changing. The World Economic Forum estimates about 170 million new jobs will be created by global macro trends this decade, which is equivalent to 14% of total employment today.

When it comes to the skills needed for this future, technological skills are projected to grow more rapidly than any other skill. Of the technological skills in demand, AI and big data are considered the fastest-growing skill in demand.

The demand for technological skills is complemented by human skills. Analytical thinking remains the most demanded core skill among employers, with seven out of 10 companies considering it essential. This is followed by creative thinking, resilience, flexibility, leadership, and lifelong learning.<sup>1</sup>

At La Trobe, we know the demands of business is evolving, and we're preparing our graduates to meet it.

Please note: Some courses have additional costs and details such as intake dates and majors or specialisations may vary between campuses or change throughout the year. Other courses and majors may require you to transfer to another campus at some stage during your course. The most complete and up-to-date course information can be found on the La Trobe website, so make sure you confirm all course details before submitting your application.

\* While IELTS scores are our primary measure of English proficiency, we may accept tests other than IELTS if your overall score is the equivalent of the required IELTS score. Visit [latrobe.edu.au](http://latrobe.edu.au) to find out more.

<sup>1</sup> Annual tuition fee is based on the course's EFTSL (Estimated Full-Time Study Load) of 120 credit points, but some courses may vary depending on length and study load. Fees are reviewed on an annual basis and may increase in the following calendar year. Please refer to the course page on the La Trobe University website for an up-to-date listing of annual tuition fees.

1. This course is undergoing changes that are pending approval, and may be subject to change. Please visit the course page on the La Trobe University website for the most up-to-date information.

1. World Economic Forum, 2025, Future of Jobs Report 2025

# HOW TO APPLY

## STEPS TO APPLY

### STEP 1

#### Find a degree

Use our course search tool to explore our range of undergraduate, postgraduate and research courses to find the right degree for you.

### STEP 2

#### Begin applying

As an international student, you can apply through an authorised La Trobe agent or directly via our online form.

### STEP 3

#### Check all entry requirements

You will find essential entry requirements for your course in this guide and the full list of requirements on the course page on our website.

### STEP 4

#### Collect academic and identity documents

When lodging your application with La Trobe, you will need to provide a range of academic, financial and identity documents.

### STEP 5

#### Submit your application

Download our application checklist before submission. Verify that you have met all admission criteria, then submit.

#### Take the next step.

Start your La Trobe application now.



## ENTRY REQUIREMENTS

At La Trobe, we have minimum academic and language requirements for undergraduate, postgraduate and graduate research study.

#### Undergraduate

At a minimum, you need to have completed Australian Year 12 (or an accepted international equivalent) with a certain grade. You may also need to meet subject prerequisites.

#### Postgraduate coursework

You need to have completed an Australian Bachelor's degree (or international equivalent) with certain grades. For some degrees, we may consider prior learning through work experience or professional accreditation. Some courses may have additional entry requirements.

#### Higher degrees by research

We offer three types of graduate research degrees, depending on your goals, and educational and professional backgrounds. To find out the entry requirements, visit: [latrobe.edu.au/study/apply/research](http://latrobe.edu.au/study/apply/research)

#### English language requirements

IELTS scores are our primary measure of English proficiency. However, we may accept tests other than IELTS if your overall score is the equivalent of the required IELTS score. Once you know your course's minimum accepted IELTS score, check that score against the information on our website to see its equivalent score in other English proficiency tests.

#### Don't meet all entry requirements?

Explore pathway options to your dream course at La Trobe.



## LA TROBE INTERNATIONAL SCHOLARSHIPS

Our scholarships are designed to provide the support you need while you study in Australia.

We have scholarships available for all levels of study, whether you're pursuing undergraduate, postgraduate coursework or postgraduate research.

Our scholarship offerings reduce the stress of international study, recognise your achievements and reward your commitment to your future.

"La Trobe University offers a great deal of support to students, both academically and professionally. The school also has many scholarships to choose from, most are automatic, meaning you will automatically be considered for a scholarship."



Alex  
Master of Data Science

Find a La Trobe scholarship that supports your study journey in Australia.



## TAKE THE NEXT STEP

### Meet us in your country

[latrobe.edu.au/international/contact/your-country](http://latrobe.edu.au/international/contact/your-country)

### Find an agent

[latrobe.edu.au/international/contact/agent-finder](http://latrobe.edu.au/international/contact/agent-finder)

### Events and webinars

[latrobe.edu.au/international/contact/events](http://latrobe.edu.au/international/contact/events)

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## ACKNOWLEDGEMENT OF COUNTRY

La Trobe University acknowledges our campuses are located on the lands of many Traditional Custodians in Victoria and New South Wales.

We recognise their ongoing connection to the land and value their unique contribution to the University and wider Australian society.

La Trobe University is committed to providing opportunities for Aboriginal and Torres Strait Islander people, both as individuals and communities, through teaching, learning, research and partnerships across all our campuses.

**Wurundjeri**  
Melbourne (Bundoora & City)

**Dhudhuroa/Waywurru**  
Albury-Wodonga

**Dja Dja Wurrung**  
Bendigo

**Latji Latji**  
Mildura

**Yorta Yorta**  
Shepparton

**Gadigal**  
Sydney