



LA TROBE
UNIVERSITY

A UNIVERSITY CITY OF THE FUTURE FOR MELBOURNE'S NORTH



Our vision for investment, jobs and infrastructure growth in Melbourne's north

We're developing a world-class **University City of the Future** at our 235 hectare

Melbourne campus in Bundoora. This is the largest capital plan in the University's 50-year history and will create and drive long-term jobs, innovation and economic growth through a \$5 billion investment over 10 years.

New infrastructure will turn our Melbourne Campus in Bundoora 'inside out' and welcome the local community, and local and international business onto the campus as a place to work, live, learn, socialise and stay healthy. The University City of the Future will create:

- **Education facilities for 40 000+ students** – \$100M capital investment per annum (\$1 billion over 10 years)
- **Additional housing for 12 000** students, staff and private residents
- **A major Health and Wellbeing Hub** addressing community needs and training health professionals

- A **new town centre for Melbourne's north** – extra commercial, retail and cultural space and hundreds of millions of dollars in private investment opportunities
- A **world-class Sports Park** for teaching, research, community participation and elite sport
- A **transformed Research and Innovation Precinct** – driving jobs, innovation and economic development; and supporting engagement with industry
- **Better transport links** to further boost economic activity on campus and in Melbourne's north
- An anchor for jobs and economic development in Plan Melbourne's **La Trobe National Employment and Innovation Cluster**
- **Environmental corridor** and green spaces for students and the community

Across our communities in Melbourne's north and regional Victoria, traditional jobs are being replaced by new technologies. Populations are growing and demands on services will continue to increase. Our solution is to create a University City of the Future – a thriving centre of excellence in research, development, innovation and training to underpin the emerging knowledge economy and continue to meet the needs of industry for a highly skilled workforce. Our world class research and innovation capabilities in the crucial areas of Health and Wellbeing, AgriBioscience and Food and Fibre, Digital Technology and Cyber have made us a key part of the Plan Melbourne La Trobe National Employment and Innovation Cluster (NEIC) to boost employment and growth.



**\$5 BILLION
INVESTMENT**
OVER 10 YEARS



**20 000+
NEW JOBS**
CREATED OVER 10 YEARS



**3 000+
CONSTRUCTION
JOBS**
PER ANNUM



**\$3.5 BILLION
GROSS REGIONAL PRODUCT
(GRP) OVER 10 YEARS**

Exciting new precincts

This vision builds on the continued success of our Melbourne Campus in Bundoora – a major employer in Melbourne’s north – by implementing a clear roadmap to drive the economy, foster innovation and create new jobs for Melbourne’s north and Victoria.

A major Health and Wellbeing Hub

La Trobe University is creating a world-class Health and Wellbeing Hub on its Bundoora Campus. The hub will increase access to health care services in Melbourne’s north and provide the community with:

- A new private sub-acute hospital
- Primary health care centre
- Aged care facilities
- Additional child care

This new infrastructure will be funded by the private sector in partnership with La Trobe University. It will help to meet the growing demand for health care services in Melbourne’s north and address an **undersupply of hospital beds and aged care places**.

Improved access to health services

Access to health care services is under increasing pressure due to population growth in one of Australia’s fastest growing corridors, with an additional 52 000 people forecast to live in the Banyule and Darebin catchments in the next 15 years.

Our Health and Wellbeing Hub will create well over **500 new health care jobs**, improved **access to health services for local residents** and provide outstanding employment, education and research opportunities. Local residents will experience first-hand the benefits of improved local access to health services.

Research and Innovation Precinct

We’re transforming our existing R&D Park into a thriving Research and Innovation Precinct that leverages our expertise to drive innovation, create new jobs and support entrepreneurship, through a dedicated on campus high-tech start up space. We have worked with Government to identify three industry focus areas based on our world-class research and innovation strengths in **Agribioscience and Food and Fibre; Health and Wellbeing; and Digital Technology and Cyber**.

The Research and Innovation Precinct will attract key industry partners. It will also forge links to our strong regional footprint including our campuses in Albury-Wodonga, Bendigo, Mildura and Shepparton.

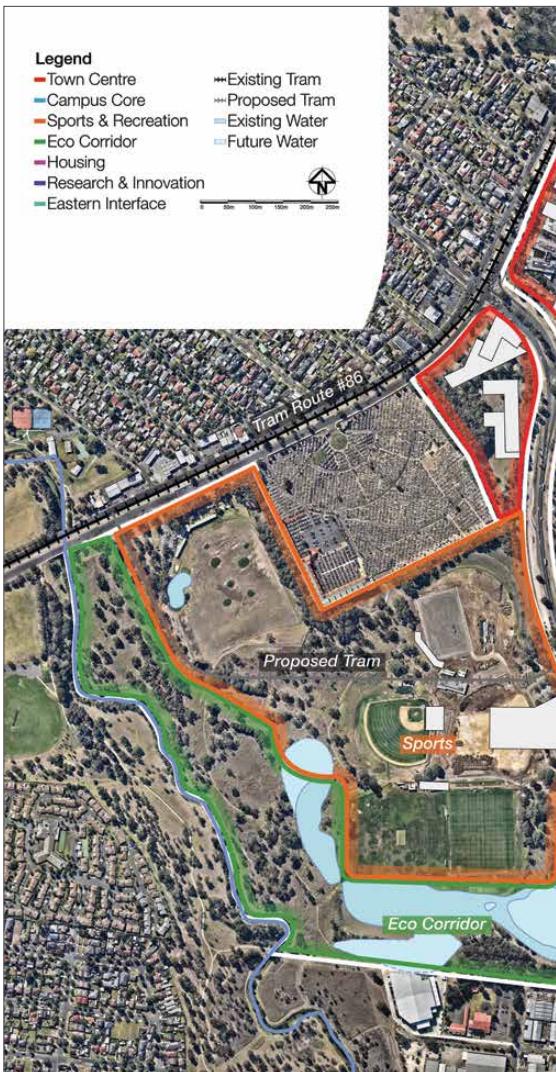
Through the precinct we will:

- Drive economic and job growth through industry collaboration and joint investment in research
- Improve graduate employability by working closely with industry
- Create new postgraduate courses to meet industry needs
- Increase and enhance our research capability and impact

World-Class Sports Park

We’re building a world-class Sports Park that will house a state of the art sports research facility for teaching and research, an elite performance space and some of the best facilities in Victoria for women’s sport.

These new facilities will support local sports activities for up to 10 000 local community members per week in sports as diverse as AFL, soccer, hockey, rugby, baseball, basketball and netball.

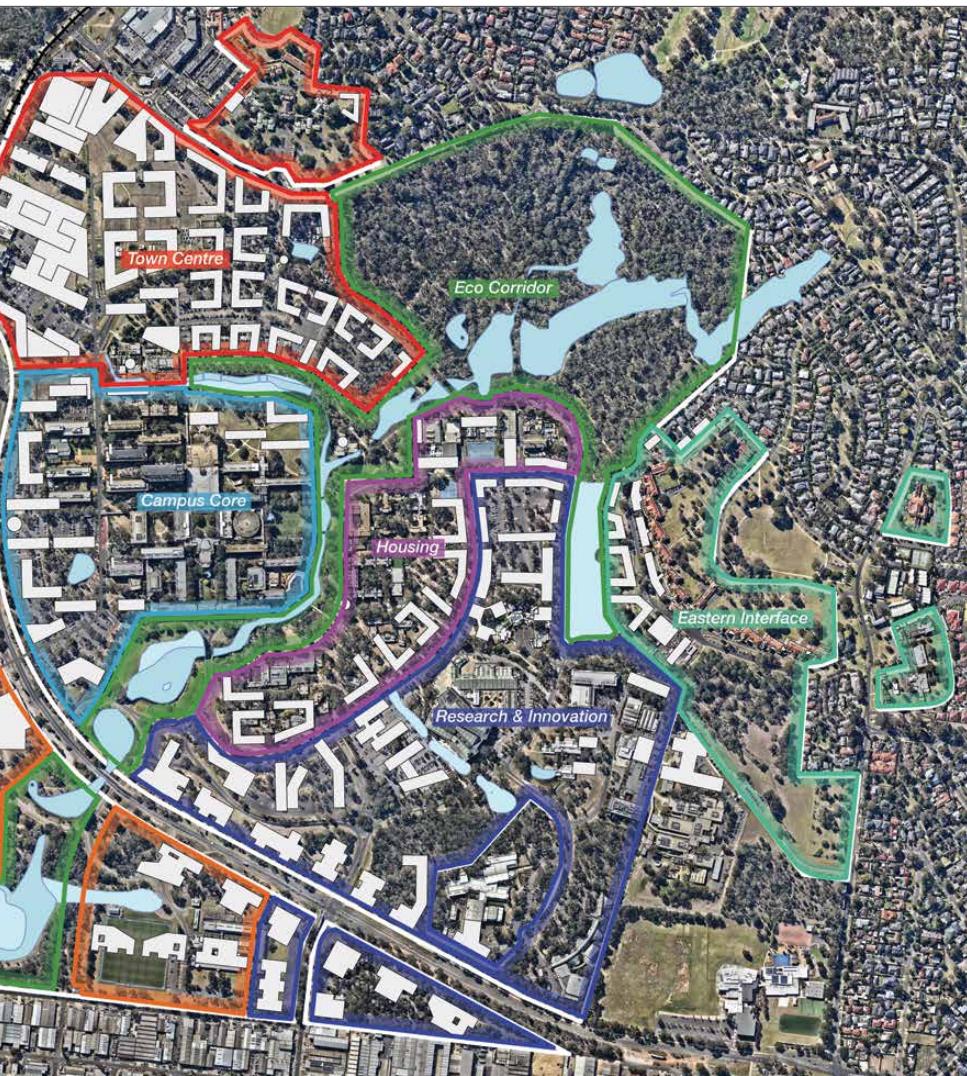


The La Trobe Sports Park will become a major regional sporting asset for the local community.

The precinct includes offices, training and conference facilities to bring national, state and local sports organisations to Melbourne’s north. We will also build on our Melbourne City Football Club partnership by becoming a hub for further professional sports franchises, as well as attracting visiting elite sports teams.

\$150M co-investment opportunity

The Sports Park presents a **\$150M co-investment opportunity for the Victorian Government** with \$70M already committed by La Trobe and \$5M committed by Banyule Council. The project will create more than **650 jobs**; with 372 jobs in construction, and an additional 279 jobs created in sports management, education, event management, hospitality and service industries when the facilities are operational.



New town centre

We're creating a town centre, located next to our new Health and Wellbeing Hub, by attracting hundreds of millions of dollars in private investment in housing, retail, entertainment and commercial opportunities over the next 10 years.

The increase in people and movement will also warrant the establishment of a dedicated mass public transit link to support localised pedestrian and cycling in this thriving community.

We are working with government and key stakeholders to progress an Integrated Transport Strategy for the Cluster, and have welcomed the Victorian Government's announcement of a proposed Suburban Rail Loop. In the interim we are advocating for short to medium term improved transport options to enhance accessibility and connection into and across the Cluster.

This new neighbourhood will be at the heart of the entire development with the precincts collectively adding 12 000 residents in new housing developments, 20 000+ workers, 15 000 students and 10 000 community members accessing the La Trobe Sports Park every week.

A community eco-corridor

At La Trobe we're lucky to have an incredible natural amenity with our Melbourne Campus in Bundoora boasting stunning native parklands, waterways and a Wildlife Sanctuary. We're committed to protecting and enhancing the natural environment, creating a 2km environmental connection and trail through the campus that will enable the whole community to enjoy the eco-corridor and natural bushland setting of the campus.



Better transport links

1 The Vision

Better transport options for high frequency access to our Melbourne Campus at Bundoora will support economic activity within the campus and across Melbourne's northern suburbs.

2 The Ask of Government

Interim transport solutions (pre-Suburban Rail Loop):

- Extension of successful 301 Shuttle Bus service to MacLeod Station
- Tram loop (No. 86) and/or extended La Trobe Autobus trial
- Pilot new express bus service CBD-Bundoora
- Pilot new bus routes to replicate suburban rail loop

3 The Impact

- Improved transport options for additional 20 000+ workers, 12 000 residents, 15 000 students and 10 000 Sports Park visitors, linking them to neighbouring communities

Contact Us

If you would like to know more or are interested in talking to us about how you can become involved and be part of our future, please reach out to us at.

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(Mon-Fri: 8:00am to 5:00pm)