

PRISM community development manual: contents

- Background

 Rationale
 Why a cluster randomised trial?

 Research Overview

 PRISM
 GAPP
 EcoPRISM

 Involving local government in PRISM
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 - Information package and council briefingsMemorandum of understanding
- PRISM intervention program
- Community development officers: position description, role and timelines
 - Local steering committee
 - Maternal and child health training
 - General practitioner training (GAPP)
 - Approaching General Practice Divisions about PRISM
 - Mothers' information kit: physical and emotional health leaflets for mothers and leaflet for partners, family and friends
 - Mothers' information kit: Local services directory
 - Mothers' information kit: Voucher scheme
 - Befriending
 - Additional activities
- PRISM: the key messages
- PRISM: potential questions you'll get asked and suggested responses
- PRISM: potential pitfalls and suggested ways to avoid them
- EcoPRISM documentation of PRISM implementation
- PRISM process and impact evaluation
- Roles, responsibilities, communication and teamwork
- CDO professional development and continuing education/learning goals
- PRISM media protocol
- Local PRISM letterhead; leaflets and poster
- Set of PRISM overheads for use in local communities

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• Appendices	
•	Explanation of terms, acronyms, jargon, service descriptions etc
•	Health status instruments: EPDS and SF 36
•	Municipal boundaries map of Victoria
•	GP divisional contacts list and map
•	List of PRISM municipalities
•	CDO/PRISM/EcoPRISM/GAPP contact list
•	Relevant statewide services/organisations