



**BURGUNDY
SCHOOL OF
BUSINESS**

WINES & SPIRITS
RESEARCH

2
1

Welcome

LAW
FINANCE

**JOIN US
IN FRANCE**



**AACSB
ACCREDITED**



**EQUIS
ACCREDITED**

WHAT MAKES BSB *different?*



BIENVENUE EN FRANCE



BSB welcomes 500 international students each year and was one of the first institutions to receive the "Bienvenue en France" label. Awarded by Campus France, it recognizes the quality and accessibility of information, reception facilities, training opportunities, housing, campus life and alumni relations of the School.

PERSONALISED APPROACH

35 STUDENTS
/ CLASS

INDIVIDUAL
SUPPORT

CAREER GUIDANCE





A SCHOOL RECOGNIZED IN FRANCE AND ABROAD

RANKINGS



TOP 1% OF
BUSINESS SCHOOLS
IN THE WORLD WITH DUAL
ACCREDITATION



FT

MASTER IN MANAGEMENT IN THE
TOP 100 OF THE FINANCIAL TIMES
RANKING (2019)



6TH BEST BACHELOR
IN FRANCE (2019)

AN INTERNATIONAL DIMENSION

16,000 ALUMNI
WORLD-
WIDE

180+ INTERNATIONAL
ACADEMIC
PARTNERS

25% INTERNATIONAL
STUDENTS

30% INTERNATIONAL
FACULTY

75 NATIONALITIES

AN EXCEPTIONAL WORK *environment*

URBAN CAMPUS IN DIJON

located in the heart of the city centre of Dijon, BSB's campus is a stimulating place to work, entirely redesigned for the student's experience:

- Trading Room
- Arts and culture area
- Student Lounge
- Gym
- Music studio
- Dance studio
- Zen Room



**DIJON,
2nd MOST POPULAR
STUDENT CITY
IN FRANCE**

*L'Étudiant - "Student life" criteria
Sept. 2019*

FOCUS ON...

Learning Center

A SPACE DEDICATED TO KNOWLEDGE

Our Learning Center offers an exceptional work environment, designed according to the Third Place concept, facilitating creative interactions : The Creativity Hub for group work, Career Center for coaching, and the Kaizen Room (e-learning space)

House of Finance

BLOOMBERG TRADING ROOM

Launched in 2018, the House of Finance opens the doors of a universe entirely dedicated to the world of finance with a trading room at its heart, a real trade centre with the latest Bloomberg technology.



DIGITAL CAMPUS IN LYON

Located in the heart of Lyon, our brand new campus has been designed with a start-up spirit, including work areas encouraging discussions and entrepreneurship:

- Student Lounge
- Coworking space
- Outdoor terrace
- Gym

LYON, RANKED 1st STUDENT CITY IN FRANCE

L'Étudiant - «Student Life» criteria
Sept. 2019



Choose BSB



Melting Potes support:
a student association which welcomes and integrates international students (social events, buddy system, trips, etc.)



Train station pick-up and check-in to accommodation



Online accommodation platform for all budgets

SERVICES TO INTERNATIONAL STUDENTS



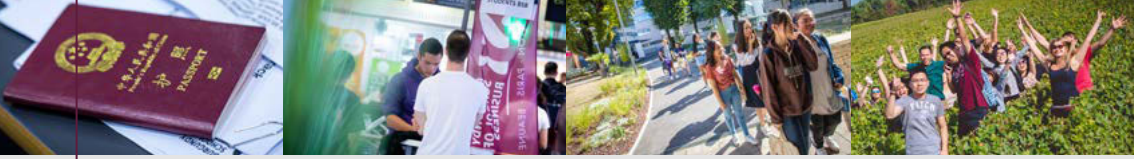
Integration days: administrative workshops, bank account opening, study methodology workshop, tour of the city /the campus



Cultural/Gastronomic visits in Burgundy

STUDY PROGRAMMES FOR EXCHANGE STUDENTS

ACADEMIC BACKGROUND	PROGRAMMES AT BSB
Students without any knowledge in Business	Grande Ecole Programme - Introduction Year to Business & Management
Students with 2 years of studies in Business related subjects	3 rd Year Bachelor in Marketing and Business - Core courses
	3 rd Year Bachelor in Marketing and Business - Wine Tourism
	3 rd Year Bachelor in Marketing and Business - International Business
	3 rd Year Bachelor in Marketing and Business - Marketing du luxe
	3 rd Year Bachelor in Marketing and Business - Business Development
	3 rd Year Bachelor in Marketing and Business - Digital Management
	3 rd Year Bachelor in Marketing and Business - Sustainable Business Management
	Grande Ecole Programme - Master in Management Year 1
Students with an Undergraduate degree in a Business related subject	Grande Ecole Programme - Master in Management Year 2 Spécialisations en Finance, Marketing et Entrepreneuriat
	Grande Ecole Programme - Master in Management Year 2 Specialisations in:
	- Corporate Finance and Investment Banking
	- Global Marketing and Luxury Management
	- Internatinal Business Entrepreneurship
	- Data Science and Organisational Behaviour
	- Arts and Cultural Management
	- Wine Management
- Digital Leadership	



JOIN OUR

short-term programmes

Why not try our winter or summer school programmes in entrepreneurship that run every January and June/July ?
 Students from partner universities can benefit from a discount or fee waiver.

	LANGUAGE OF INSTRUCTION	CAMPUS	PERIOD OF STUDY	ADMISSION TEST / INTERVIEW
	French or English	Dijon	Fall and/or Spring	N/A
	French or English	Dijon	Fall	N/A
	English		Spring	
	French			
	French or English		Lyon	
	English			
	French or English	Dijon	Fall and/or Spring	
	French	Dijon	Fall	N/A
	English	Dijon	Fall and/or Spring	Online Test
				N/A
				Online Test & Interview
		Fall	Online Interview	
		Lyon		N/A

PRACTICAL information

ACCOMMODATION

BSB offers its students access to an on-line platform with a variety of housing options.

COST OF LIVING

Average cost (€ / month)	Dijon	Lyon
Accommodation	500	600
Daily expenses (food, medical care, transport, etc.)	300	300
TOTAL*	800	900

* This is an average monthly budget for one person. This does not include: travelling, leisure costs, visa expenses, insurance and student union fees

ACADEMIC CALENDAR

- Fall: September to December - January (according to programmes)
- Spring: January to April

NOMINATION DEADLINES

- Fall: Mid-April
- Spring: End of October

FOR FURTHER INFORMATION CONTACT US

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