

Work Based Learning (WBL) Placement Description

Host Details

Host Organisation	Medtronic
Placement Title	Business Analyst/Project Coordinator – Mapping Influences - Social Network Analysis
Number of Placements being offered	1
Placement Location:	
<input checked="" type="checkbox"/> Remote <input type="checkbox"/> Onsite <input type="checkbox"/> Hybrid	
Address (if onsite)	N/A
Primary Supervisor Name	Samantha Tudor
Position Title	Senior Market Development Specialist
Host Organisation Website	www.medtronic.com/au-e
Host Organisation Background:	
<p>Medtronic plc is an American-Irish medical device company. The company's operational and executive headquarters are in Minneapolis, Minnesota, and its legal headquarters are in. We develop and manufacture healthcare technologies and therapies. It is one of the biggest medical tech companies in the world and is currently the largest medical device company in the world by revenue.</p> <p>We have developed several world-first technologies since our inception, including wearable and implantable pacemakers, the implantable cardioverter defibrillator, and remote monitoring systems. We also created miniaturized devices like the world's smallest pacemaker and spinal cord stimulator.</p> <p>With more than 95,000 people across 150 countries, we innovate solutions that treat 70-plus health conditions, from Parkinson's to diabetes. And while our healthcare technologies transform the lives of two people every second, expect more from us. In everything we do, we are engineering the extraordinary.</p>	

Placement Details

Placement Semester/Term	Semester 2
Start Date	28 July 2025
End Date	24 October 2025
Days/hours per week	To be confirmed between supervisor and student.
Hours (total)	100 hours
Placement Type	Unpaid
<i>The host and successful student will have an opportunity to negotiate placement start and end dates, as well as days of the week that align to the Term or Semester dates that the student is enrolled in prior to commencing the placement.</i>	
Key Duties and Responsibilities	
Mapping Influences - Social Network Analysis <ol style="list-style-type: none"> Data Collation Tool Selection 	

- iii. Social Network Analysis
- iv. Influence Mapping
- v. Strategic Reporting

Project timeframe:

- **Phase 1 (Weeks 1-2):** Data collation and tool selection.
- **Phase 2 (Weeks 3-5):** Network analysis and influence mapping.
- **Phase 3 (Weeks 6-8):** Strategic reporting and presentation preparation.
- **Phase 4 (Week 9):** Presentation to business leaders.

Additional details:

- **Mentorship and Support:** Students will receive guidance from the marketing team, ensuring alignment with company strategies.
- **Access to Resources:** Access to internal databases and tools for data analysis and market research.
- **Outcome Presentation:** Students will present findings and strategic recommendations, providing an opportunity to showcase expertise and insights.

Selection Criteria

Essential and desirable skills, abilities, qualifications, or experience to be successful in the placement

Desired Course Discipline/Background

- Master of Digital Health

Desired:

- Familiarity with social network analysis tools and methodologies.
- Strong communication skills for engaging with stakeholders and presenting findings.
- Understanding of systems thinking and leadership to assess influence dynamics.
- Analytical skills for data interpretation and strategic recommendation formulation.
- Knowledge of the NICU/PICU clinical environment and its stakeholders is a plus.

Pre-Placement Compliance Checks & Requirements

- ☒ Child Safe Standards Training (TSSD)
- ☒ Student Placement Deed
- ☒ Police Check
- ☒ Working With Children Check (WWCC)
- ☐ Other

Work Based Learning (WBL) – Subject Information and Requirements

Subject Code	LTU5IND
Subject Information	LTU5IND Handbook
Subject Prerequisites	<ul style="list-style-type: none"> • Have 1 free elective space in your course plan

How to Apply

Application Cut Off Date: Monday the 14th of April 2025

When you are ready to apply for this placement opportunity, visit the [How to Apply](#) page and refer to Step 1 and Step 2c.

Once you have submitted an application, you will receive a confirmation email. If you are successful in moving to the next stage, you will be notified via email. Please ensure you check your La Trobe email daily for updates regarding the selection process

Thank you for considering a Work Based Learning Placement!

