

# Event Management

## Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



COMMUNICATION



PLANNING



TIME MANAGEMENT



PROBLEM SOLVING



ANALYSE AND EVALUATE



ATTENTION TO DETAIL

## Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Events manager/coordinator
- Manager
- People and culture team coordinator
- Volunteer coordinator
- Compliance officer
- Sales consultant
- Marketing officer
- Receptionist
- Administrative assistant
- Account manager
- Business development manager
- Market analyst

## Major employers

Potential organisations for graduates to find employment include:

- Marriott
- Accor
- Ericsson
- Electronic Arts
- Morton Hire Pty Ltd
- Oceaneering
- Capital IQ Incorporated
- Amazon
- Australian Government
- Cardno Limited
- Delaware
- Peter Rowland Catering

Source: LinkedIn Live Alumni, Burning Glass Technologies

## Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Project management
- Stakeholder management
- Event operations
- Sustainable event services
- Budget management
- Event planning and design
- Knowledge of relevant statutes/laws

## Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE

'At La Trobe I gained real life, valuable exposure to event planning and managing – this was definitely the highlight for me and what assisted me with starting my career.'

**Cassandra Perkins**  
Coordinator Graduations, Ceremonies and Events, La Trobe University