



Workshops On Demand

LA TROBE
ART
INSTITUTE

Digital Education Resource | 2020

LA TROBE
UNIVERSITY

All kinds of clever

Art is Innovation

Latrobe Art Institute Education Program Digital Resource

2020

Artwork: *Resonance* by Yuria Okamura

How Do We Create Innovation?

Innovation comes from research and experimentation.

*“If you always do what you’ve always done,
you will always get what you always got.”*

- Albert Einstein

Let's Explore:

What Do We Mean By Research?

NOUN:

the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions.

"the group carries out research in geochemistry"

synonyms:

investigation · experimentation · testing · exploration · analysis · fact-finding ·

VERB:

investigate systematically.

"she has spent the last five years researching her people's history"

synonyms:

investigate · conduct investigations into · study · inquire into ·

Connecting the Dots

“Connecting dots, solving the problem that hasn't been solved before, seeing the pattern before it is made obvious, is more essential than ever before.....[a] big bag of dots isn't worth nearly as much as your handful of insight, is it?”

[Seth Godin, American Author & Entrepreneur]

Artists are experts at this.

How do Artists Research?

Henri Matisse once said,
“...In art, the genius creator is not just a gifted being but a person who has succeeded in arranging for their appointed end, a complex of activities, of which the work is the outcome. The artist begins with a vision – a creative operation requiring an effort. Creativity takes courage.”



Artist:

Andrew Southall

Image: Andrew Southall *Country* (2011), oil on canvas. Triptych each: 152.5cm x 152.5cm. La Trobe University Art Collection LTU2381

Video (next slide) Andrew Southall, 'Country', 2013, 4 minutes 44 second, With Direction Media, music by Ivan Hexter. Courtesy of the artist.



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Artist:

Danica Chappell

Image: Danica Chappell (2018-19) *Thickness of Time # 8* (Detail). Chromogenic photographs. Image © Danica Chappell.
Video (next slide) Danica Chappell Artist Interview, *Emanations: The Art of Cameraless Photography*. Courtesy of the artist.

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Danica Chappell

Artist, *Emanations: The Art of the Cameraless Photograph*

Challenge: Art Research

- Research a topic that interests you, relating to where you live.

It could be about the building you live in, how it was built, it's history, the land it was built on, what it looks like, what it is made from, the people you live with, your garden, your street, anything!

- Your research methods could include reading, taking photos, drawing, collecting materials, conducting experiments, observing, brainstorming & writing words that describe it.
- Collect this information in your visual diary. What feeling do you get from this collection of information?
- Create an artwork or piece of writing based on this.

[Artwork: Yuria Okamura](#)

Let's reflect:

What have you learnt from this process?

Artwork: Yuria Okamura

Extension:

Can unexpected outcomes
(glitches, mistakes and mutations)
help us to innovate?

Watch the following video and have a go at the short workshop to see how LAI worked with researchers to explore the role of glitches in Linguistics and Art.



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Thank you

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