

Creative and Professional Writing

Key transferable skills

Skills you will obtain in this degree that are transferable across many career options.



COMMUNICATION



CRITICAL THINKING



PLANNING
AND ORGANISING



TEAMWORK



ATTENTION TO DETAIL



RESEARCH

Explore how words can be used to convince, cajole, captivate and compel. Creative and professional writing teaches the craft of writing and editing across different forms and platforms, in different styles and genres, for different audiences and goals. Write fiction and non-fiction for publication, the stage, electronic media, advertising and public relations.

Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Journalist
- Editor
- Scriptwriter
- Novelist
- Copywriter
- Teacher/lecturer
- Marketing coordinator
- Communications officer
- Learning/instructional designer
- Media Advisor
- Public relations consultant
- Playwright

Discipline specific/technical skills

Technical skills that you will develop as part of your course.

- Produce fictional and non-fictional texts
- Apply literary theory
- Employ persuasive writing techniques
- Edit and proofread documents
- Clearly articulate arguments/opinions
- Write for advertising and public relations
- Utilise information technology to analyse data

Major employers

Graduates have found jobs in a range of organisations including:

- Federal and state government
- Universities
- Arts Centre Melbourne
- Australian National Museum
- Asylum Seeker Resource Centre
- National Institute of Dramatic Art
- Oriental Cambridge Education Group
- St Lukes
- Ericsson
- Seven West Media Limited
- National Australia Bank
- PWC

Source: LinkedIn Live Alumni, Burning Glass Technologies

Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE