### Purpose

The Big Issue commissioned the Centre for Sport and Social Impact at La Trobe University to undertake research to evaluate the Community Street Soccer Program in 2011, 2012 and 2013 by addressing the following questions:

1. Who are the people accessing the CSSP?
2. What are the motivations for these people to participate in the CSSP?
3. What are the benefits or outcomes that participants receive from participating in the CSSP?

### Method

A bespoke research design was used in each yearly evaluation of the program. The research methods focused on gathering data from street soccer participants to measure the impacts and outcomes for participants.

The data sources included:

- Structured interviews with a sample of participants (72 participants at nine community programs in 2011-12 and at the 2012 Street Football Festival, 54 participants at eight community programs in 2013)
- Interviews with coaches and agency workers in 2011 at each individual site
- Monthly online surveys with community program coaches and coordinators (243 online surveys were completed by coaches and coordinators over a 10 month period in 2013)

### Application

A number of themes emerged across the evaluation. The evaluation reports provided The Big Issue with feedback on types of participants, barriers and enablers to participation, and impacts and outcomes of the program.