

# Visual Cultures

## Key transferable skills

Skills you will obtain in this degree that are transferable across many career options.



CULTURAL LITERACY



IDENTIFY INFORMATION



COMMUNICATION



ANALYTICAL  
THINKING



RESEARCH



PRESENTATION SKILLS

Visual Cultures brings together multidisciplinary approaches to visual culture, from the moving image to art history and art theory. Visual Cultures studies will help you learn how visual meaning is socially, politically and culturally constructed and received in the past and the present.

## Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Museum/gallery curator
- Arts administrator
- Arts educator
- Arts officer
- Journalist
- Publisher
- Conservator
- Advertising executive
- Marketing manager
- Arts consultant
- Cultural policy officer
- Teacher/university lecturer

## Discipline specific/technical skills

Technical skills that you will develop as part of your course.

- Theoretical and analytical skills to write about images and objects
- Apply principles of art history, theory and practice
- Understand the role of visual culture in various contexts
- Engage with theoretical and philosophical positions
- Communicate complex ideas about art and visual cultures
- Evaluate ideas on ethical debates in visual culture contexts
- Advanced research and analysis across various materials

## Major employers

Graduates have found jobs in a range of organisations including:

- Art galleries
- Museums
- Libraries
- Marketing and advertising agencies
- Schools and universities
- Councils and state/federal government
- Auction houses
- Community arts organisations
- Arts and film festivals
- Media networks
- Production companies
- Cultural tourism agencies

Source: LinkedIn Live Alumni, Burning Glass Technologies

## Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE