

Commerce

Key transferable skills

Skills you will obtain in this degree that are transferable across many career options.



ENTREPRENEURSHIP
AND INNOVATION



ANALYTICAL
THINKING



PROBLEM SOLVING



PRESENT ALTERNATIVE
SOLUTIONS



WORK WITH DIGITAL
TECHNOLOGY



RESEARCH AND
EVALUATION

Build a successful career in business. Major in accounting, economics, finance, management or marketing. Learn to communicate and work effectively in multidisciplinary, multicultural teams to solve the complex social and commercial challenges faced by corporations and diverse communities. Graduate with the technical, business and enterprise skills that give you a competitive edge in the workforce.

Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Business consultant
- Public sector policymaker
- Financial analyst
- Economist
- Accountant
- Marketing manager
- Digital marketing consultant
- E-commerce executive
- Treasury researcher
- Risk management consultant
- Central banker
- Financial adviser

Discipline specific/technical skills

Technical skills that you will develop as part of your course.

- Apply knowledge of key business disciplines
- Evaluate and present alternative solutions to problems
- Digital literacy in business contexts
- Effective communication and negotiation principles
- Knowledge of legal and ethical considerations
- Insights into economic principles and frameworks
- Statistical and financial literacy

Major employers

Graduates have found jobs in a range of organisations including:

- Commercial banks (e.g. NAB, CommBank)
- Strategy and management firms (e.g. Deloitte, EY, KPMG, PwC)
- Federal/state departments (e.g. Treasury)
- Australian Bureau of Statistics
- Australian Taxation Office
- The Reserve Bank of Australia
- Australian public regulators (e.g. APRA)
- Private sector research institutes (e.g. Grattan Institute)
- Australian and foreign universities
- Australian utility companies
- Superannuation funds
- E-commerce companies

Source: LinkedIn Live Alumni, Burning Glass Technologies

Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE