

# INTERNATIONAL

# BUSINESS





## ACKNOWLEDGEMENT OF COUNTRY

La Trobe University acknowledges that our campuses are located on the lands of many Traditional Custodians in Victoria and New South Wales. We recognise their ongoing connection to the land and value their unique contribution to the University and wider Australian society. La Trobe University is committed to providing opportunities for Aboriginal and Torres Strait Islander people, both as individuals and communities, through teaching, learning, research and partnerships across all our campuses.

# WHY CHOOSE LA TROBE?

**AT LA TROBE, WE BELIEVE IN MAKING AN IMPACT THROUGH PRACTICAL AND REAL-WORLD LEARNING ACROSS OUR SEVEN CAMPUSES IN MELBOURNE, REGIONAL VICTORIA AND SYDNEY.**

We offer courses across all levels of study, with flexible pathway and package offers to ensure there's always a way into your dream course.

We believe in preparing our students for a lifelong career. Work-integrated learning and industry placements are built into many of our courses, so students gain practical skills and experience inside and outside of the classroom. Our regional campuses offer strong industry connections, a relaxed lifestyle and access to a range of scholarships and additional opportunities.

Studying abroad can be an overwhelming experience, especially for students living independently for the first time. We take safety seriously for all our international students studying and living with us, with a range of on-campus services and dedicated security.



## #1 IN AUSTRALIA FOR MOST SATISFIED STUDENTS

We're rated #1 in Australia for most-satisfied students, with five stars for teaching staff, student support, learning resources, opportunities and career prospects, and campus amenities.<sup>1</sup>



## TOP 1% OF UNIVERSITIES WORLDWIDE

We're in the top 1% of universities and ranked in the global top 250 universities.<sup>2</sup>



## 5 STAR RATING

We've received five-star ratings for teaching, employability, internationalisation, research and inclusiveness.<sup>3</sup>



## RANKED #1 IN VICTORIA BY EMPLOYERS

Our graduates were ranked 1<sup>st</sup> in Victoria for overall employer satisfaction.<sup>4</sup>



## #4 IN AUSTRALIA FOR DECENT WORK AND ECONOMIC GROWTH

We're ranked 4<sup>th</sup> in Australia and 18<sup>th</sup> in the world for our efforts to promote economic growth and full, productive and decent work for all.<sup>5</sup>



## TOP RATED RESEARCH

We're top-rated nationally and rated 'well above world standard' in 23 fields of research.<sup>6</sup>

1. Canstar Blue, 2023, *Best-Rated Universities in Australia (2023)*

2. Times Higher Education (THE), 2023, *World University Rankings 2024*; Consejo Superior de Investigaciones Científicas (CSIC), 2024, *Ranking Web of Universities*; Quacquarelli Symonds (QS), 2024, *QS World University Rankings 2025*

3. Quacquarelli Symonds (QS), 2023, *QS Stars University Ratings*

4. Quality Indicators for Learning and Teaching (QILT), 2024, *2023 Employer Satisfaction Survey*

5. Times Higher Education (THE), 2024, *Impact Rankings 2024: decent work and economic growth*

6. Australian Research Council, 2019, *Excellence in Research for Australia (ERA) Outcomes 2018*

# INDUSTRY LEARNING

**WE WORK CLOSELY WITH INDUSTRY TO GIVE STUDENTS THE REAL-WORLD EXPERIENCE TO SUCCEED IN THE WORKPLACE, WITH OPPORTUNITIES LIKE INDUSTRY PLACEMENTS, INDUSTRY ELECTIVES, HANDS-ON LEARNING, DEDICATED CAREER SUPPORT AND MORE.**

## LEARNING WITH INDUSTRY

We know nothing beats real-world, practical experience. Unlike other units with a more theoretical approach, we want you to learn the useful stuff employers are looking for.

That's why we've got you covered with work-integrated learning and industry placement options embedded across many of our degrees, giving you the flexibility to get hands-on experience while balancing study, work and life commitments.

### GO FURTHER WITH YOUR CAREER

Employers are always on the lookout for the right mix of skill, knowledge and experience. At La Trobe, there's a few ways to build your resume and expand your professional network with access to dedicated career services and employability programs.

These include:

- industry mentoring and networking
- specialist career consultations
- career workshops and events
- leadership programs
- overseas internships and placements
- Career Ready Advantage Award – Industry Venture Challenge
- Successful Graduate program.

You'll also have access to our Career Ready OnLine and CareerHub portal, where you can explore 100+ e-learning programs and resources, get feedback on your resume and cover letter, practice your interview skills, explore job opportunities, and more.

## WORK-BASED LEARNING

During some courses, you will have the opportunity to participate in a work-based learning (WBL) placement, designed to allow you to extend your formal learning beyond the classroom. WBL provides the opportunity to take your learning into a workplace and test your knowledge in a professional, real-world environment.

Some courses include compulsory WBL subjects, but we also offer a range of elective WBL subjects, both cross-discipline and subject-specific. We'll source placements for some subjects on your behalf, while others require you to source your own. If you're required to source your own, our staff will support you through the process. Students undertaking placements regionally are also eligible to access additional support under the Regional Reward program.

Our partners include:



## INDUSTRY PLACEMENTS

### COMPULSORY PLACEMENT SUBJECTS

Depending on your course, you may be required to undertake compulsory professional placements as part of your studies. You'll undertake clinical or professional education in the form of placements, work-integrated learning, fieldwork and other clinical and professional experience. These subjects are compulsory and required in order to gain professional registration.

### ELECTIVE INDUSTRY PLACEMENTS

We have a range of elective opportunities to gain work-relevant experience for academic credit with our network of industry and community partners.

#### Elective industry placement subjects

La Trobe offers a range of university-wide elective placement subjects, allowing eligible students with elective availability to complete 100–400 hours of supervised, academically-supported placements.

These subjects are perfect for students who don't have a compulsory placement subject in their course or those wanting to complete an additional placement beyond their course-specific placement subjects.

Interested? Head over to the Industry Placement Elective subjects page for more details:



## ACCREDITATIONS

La Trobe Business School is one of only five per cent of business schools in the world who have earned accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the highest standard of achievement for business schools worldwide.

The school and its programs are also recognised by local and international quality assurance and accreditation agencies.



# GET REAL WITH INDUSTRY

**IF YOU'RE LOOKING TO START YOUR CAREER IN AN IN-DEMAND INDUSTRY, BUSINESS SHOULD BE ONE OF YOUR TOP OPTIONS.**

At La Trobe, we're connected to some of the biggest organisations across Melbourne and regional Victoria to ensure our students have access to a range of placements and industry networks – so you can get ahead before you graduate.



**15.7%**

The demand for managers across all industries is projected to rise by 15.7% by 2028.<sup>1</sup>



**2,589,873**

businesses are operating in Australia in 2023, with a growth of 500,000+ since 2013.<sup>2</sup>



**23.2%**

projected job growth for the next five years for business analysts.<sup>2</sup>

## CAREER READY ADVANTAGE

### Career ready advantage award

Our sector-leading employability program that encourages students to develop the skills and experiences highly valued by employers.

Students can achieve up to three awards, based on completion of a minimum number of activities.

### Career ready industry experience

A 2–3 week industry experience where students choose a project in their area of interest and work virtually in teams to solve a real-world industry challenge for a client.

The projects are designed to suit students in any degree, are available at any stage of a course and don't count towards total course credit points.



**SUSAN**

Bachelor of Business



THE MOST VALUABLE THING I'VE LEARNT IS DEVELOPING MY EMOTIONAL INTELLIGENCE AND INTERPERSONAL SKILLS WHEN WORKING IN A TEAM.

I FEEL MUCH MORE CONFIDENT GOING OUT INTO THE WORKFORCE AND TAKING ON A MANAGERIAL ROLE AS THESE HUMAN SKILLS HELP SET ME APART.



<sup>1</sup> Jobs and Skills Australia, 2024, *Data: Employment Projections*

<sup>2</sup> Australian Bureau of Statistics, 2024, *Counts of Australian businesses, including entries and exits*

<sup>3</sup> Seek, 2024, *Career Advice: Business Analyst*



# BUSINESS AND COMMERCE

At La Trobe, we have a huge range of business, business administration, accounting, business analytics, commerce and elite sport business undergraduate and postgraduate degrees to choose from.

Practice your skills in the multimillion-dollar business hub at our Melbourne Campus, with its simulated financial trading room, specialist lab, thinktank and research facilities. You'll also have access to placement and mentorship opportunities through our large network of industry partners, where you could discover how elite sport businesses operate.



# FINANCE TRADING ROOM

La Trobe's Finance Trading Room simulates a live trading environment, where students learn to use the Refinitiv platform with access to real-time market data, company and security information, and investment analytics.



**KC**  
Bachelor of Commerce

**LA TROBE BUSINESS SCHOOL IS PART OF ONLY 5% OF BUSINESS SCHOOLS ACCREDITED BY THE AACSB - THE WORLD'S LARGEST BUSINESS EDUCATION ALLIANCE**



**WE'RE 'WELL ABOVE WORLD STANDARD' FOR OUR BANKING, FINANCE AND INVESTMENT RESEARCH, ONE OF THE TOP FOUR IN AUSTRALIA<sup>1</sup>**



**LEARN IN THE MULTIMILLION-DOLLAR BUSINESS HUB AT OUR MELBOURNE CAMPUS, WITH ITS SIMULATED FINANCIAL TRADING ROOM AND RESEARCH FACILITIES**



**STUDYING COMMERCE AT LA TROBE IS REALLY PRACTICAL. I'M STUDYING FINANCE, DATA ANALYTICS AND PUBLIC POLICY, WHICH WILL ALL HELP ME.**

**AT LA TROBE THE TEACHERS ENCOURAGE US TO STUDY THE WAY WE WANT TO STUDY. I CAN FIGURE OUT WHAT I ENJOY AND GET MORE FLEXIBILITY.**



# MASTER OF BUSINESS ANALYTICS



La Trobe's accredited Master of Business Analytics will keep you ahead of the trends. Gain advanced skills in business, programming and data engineering as you grow in this fast-moving industry.

Take your career to the next level as you learn the latest tools from industry experts. Learn industry-standard programs, including SAS, PowerBI, IBM Cognos, Excel, SQL and R, and understand how to develop data-based solutions for real-life business problems.

Study a degree recognised by industry. La Trobe's Master of Business Analytics is one of the few courses in Australia where you'll graduate with a Certificate in Business Analytics from SAS. Understand the complexity of business needs and learn how to solve them with data-based solutions. You'll learn the highly sought-after skills required to bridge the gap between analytics and non-analytics professionals, and craft innovative solutions for a wide range of businesses and organisations.

Grow your professional networks by connecting with industry leaders at SAS and Microsoft and world-class academics from La Trobe's Centre for Data Analytics and Cognition (CDAC). The CDAC staff also work with international research groups to develop industry-leading research into artificial intelligence and advanced analytics.

You'll learn:

- **Business analytics**  
Understand the unique needs of businesses and learn how to improve their processes.
- **Advanced digital skills**  
Learn how to harness and leverage the power of new digital technologies.
- **Statistics and data wrangling**  
Process complex data and use it for the advantage of businesses and organisations.
- **Advanced analytical tools**  
Develop high-level skills to manage big data using a range of analytics tools.
- **Professional communication**  
Learn how to connect and communicate with a wide range of professional audiences.

## ENTRY REQUIREMENTS

### Prerequisites

Successful completion of an Australian Bachelor's degree (or equivalent).

Admission may be granted to applicants without an undergraduate degree but with five or more years of relevant work experience. In making an offer to an applicant, the university may give consideration to a range of factors including English proficiency, academic record and employment experience.

### English language requirement

6.5 IELTS (Academic) with no individual band less than 6.0.

## SPECIALISATIONS

A specialisation is a sequence of related subjects studied in your course, enabling you to pursue your area of interest and graduate with your specialisation on your academic transcript – so future employers can recognise your expertise.

Select one specialisation from:

- accounting for business
- artificial intelligence in business
- data science
- entrepreneurship and innovation
- logistics and supply chain management.

## SAMPLE COURSE STRUCTURE

### Year 1

Completion of 120 credit points, including:

- 90 credit points from chosen core
- 15 credit points from chosen core choice
- 15 credit points from chosen core choice.

### Year 2

Completion of 120 credit points, including:

- 15 credit points from chosen capstone
- 30 credit points from chosen core
- 15 credit points from chosen core choice
- 60 credit points from chosen specialisation.

## CAREER OPPORTUNITIES

The need for analytics professionals is at an all-time high. After graduation, you could work across a wide range of sectors in roles such as:

- **Data analyst**  
Understand complex data and leverage it to the advantage of businesses and organisations.
- **Business analyst**  
Understand how businesses run and use data to solve problems and improve processes.
- **Market research analyst**  
Interpret market research and find data-driven solutions for businesses.
- **Business consultant**  
Develop business plans and help organisations to improve their operations.
- **Management consultant**  
Use your unique blend of business and digital skills to create innovative solutions.
- **ICT business analyst**  
Identify and communicate with users to formulate and produce requirements specifications to create system and software solutions.



# GLOBAL MASTER OF BUSINESS ADMINISTRATION



La Trobe's Global Master of Business Administration will help you become the adaptable leader businesses are looking for.

Be ready for any challenge as you develop the skills and knowledge underpinning agile leadership. Build expertise applicable in any business, including financial knowledge and how to harness digital disruption. And go beyond just understanding business strategies – explore how top management leaders develop plans.

During your degree, you'll build vital business and management skills and knowledge. With coursework modelled on real-world business requirements, you'll discover how leading organisations manage their workforce, including the strategic and operational challenges of international business – then learn the techniques to develop and implement your own strategies.

Learn from the business experts in La Trobe Business School. Hear guest lectures from experienced industry members. Complete projects that prepare you for the workplace and get the option to apply your knowledge in a real-world industry placement with one of our industry partners. From the human skills of negotiation and communication to the strategic expertise to translate data into action – you'll build your ability to lead in business.

You'll learn:

- **Leadership**  
Understand how to lead, collaborate and connect with your peers.
- **Digital literacy**  
Learn how to use a wide range of digital tools to become a more efficient and effective business professional.
- **Sustainable management**  
Learn about environmental, corporate and governance responsibility, and develop sustainable solutions that prioritise individual and societal wellbeing.
- **Corporate strategy**  
Explore how to drive change and innovation in modern business through the development and delivery of corporate strategies.
- **Employee behaviour**  
Understand how to best manage the behavioural dynamics of individuals and groups to achieve their best performance.

## SPECIALISATIONS

A specialisation is a sequence of related subjects studied in your course, enabling you to pursue your area of interest and graduate with your specialisation on your academic transcript – so future employers can recognise your expertise.

Select one specialisation from:

- accounting for business
- data analytics
- entrepreneurship and innovation
- human resource management
- international business
- logistics and supply chain management
- marketing
- project management
- sport management.

## ENTRY REQUIREMENTS

### Prerequisites

Successful completion of an Australian Bachelor's degree (or equivalent).

Admission may be granted to applicants without an undergraduate degree but with five or more years of relevant work experience. In making an offer to an applicant, the University will give consideration to a range of factors, including academic record, English proficiency and/or employment experience.

### English language requirement

6.5 IELTS (Academic) with no individual band less than 6.0.

## CAREER OPPORTUNITIES

Our Global Master of Business Administration can open doors to a variety of industries. Graduate ready to apply for roles like:

- **Human resources manager**  
Oversee recruitment and training, resolve conflict and help your organisation function at peak performance.
- **Project manager**  
Lead and manage projects for your organisation, manage stakeholders and provide strategic advice to your employers.
- **Marketing manager**  
Prepare, develop and oversee the implementation of marketing plans and strategy.
- **Sports manager**  
Manage and deliver sport competitions, identify marketing opportunities and find ways to increase funding and participation.
- **Change management consultant**  
Implement new concepts within a business and improve its efficiency and productivity.

## SAMPLE COURSE STRUCTURE

### Year 1

Completion of 120 credit points, including:

- 105 credit points from chosen core
- 15 credit points from chosen core choice.

### Year 2

Completion of 120 credit points, including:

- 60 credit points from chosen specialisation
- 60 credit points from chosen electives or specialisation.

# MASTER OF BUSINESS INFORMATION SYSTEMS



Designed in collaboration with industry experts, our Master of Business Information Systems will prepare you for professional practice. Use the latest tools to analyse data, turn it into insights, then use this information to drive real business value.

You'll learn through practical, team-based business intelligence projects and use industry tools such as SAP HANA, Design Thinking and R Studio. Plus, you'll collaborate with industry when you build and deploy a real-world business intelligence system.

Learn from world-class academics and be immersed in research at La Trobe's Centre for Data Analytics and Cognition (CDAC). The CDAC staff also work with international research groups to develop industry-leading research into artificial intelligence and advanced analytics. Get an added edge with optional industry partnerships, such as the SAS work placement program.

## CAREER OPPORTUNITIES

After graduation, you could work across a wide range of sectors in roles such as:

- business analyst
- business-IT strategy consultant
- enterprise resource planning (ERP) analyst
- data scientist
- ICT entrepreneurial and innovation manager.

## SPECIALISATIONS

A specialisation is a sequence of related subjects studied in your course, enabling you to pursue your area of interest and graduate with your specialisation on your academic transcript – so future employers can recognise your expertise.

Select one specialisation from:

- accounting for business
- artificial intelligence in business
- data science
- entrepreneurship and innovation
- logistics and supply chain management.

## ENTRY REQUIREMENTS

### Prerequisites

Successful completion of an Australian Bachelor's degree (or equivalent).

Admission may be granted to applicants without an undergraduate degree but with five or more years of relevant work experience. In making an offer to an applicant, the university may give consideration to a range of factors including English proficiency, academic record and employment experience.

### English language requirement

6.5 IELTS (Academic) with no individual band less than 6.0.

# BACHELOR OF ACCOUNTING



La Trobe's Bachelor of Accounting has been designed in collaboration with industry partners to teach you core accounting knowledge and skills across every aspect of business. With a range of optional majors, minors and electives, you'll build your degree to support your ambitions.

From working with industry-standard technology to undertaking a project which simulates real-world business scenarios, you'll gain the technical and human skills you need to adapt and thrive in our era of digital transformation. Gain hands-on experience with a work placement where you gain real-life experience and first-hand knowledge of professional organisations.

## ENTRY REQUIREMENTS

- **China National College Entrance Examination:** 60%
- **China Senior Middle School 3:** 90%
- **All Indian Secondary School Certificate:** 70%
- **India State Boards:** 70%
- **Vietnam Upper Secondary School Diploma:** 7.5

### Subject prerequisites

Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

### English language requirement

6.0 IELTS (Academic) with no individual band less than 6.0.

## WHAT YOU'LL LEARN

- Information and communications technology
- Accounting systems and processes
- Financial accounting and reporting
- Management accounting
- Auditing assurance and forensic accounting
- Taxation.

## CAREER OPPORTUNITIES

Use your accounting skills in a diverse range of roles in commercial and public sector organisations, including:

- business analyst
- financial accountant
- management accountant
- taxation accountant
- auditor or forensic accountant.



# CAN'T CHOOSE ONE DEGREE? STUDY TWO.

You can pair your study in commerce with another discipline through a double degree. Why not study computer science, global studies or law as well? You could more than double your career opportunities.





# BACHELOR OF BUSINESS



Develop solid foundations in modern business with La Trobe's Bachelor of Business. Prepare to thrive in a digitally disrupted world with this highly flexible degree and start building your dream career in business.

At La Trobe, you'll explore multiple business disciplines in your first year and develop foundational knowledge and enterprise skills in areas such as management, organisational structures, data analytics and ethical business practices.

You'll choose from a wide range of majors, minors and optional second majors. You can also pair your major with complementary study from another discipline. No matter how you specialise, you'll get hands-on experience and learn the latest digital skills while developing essential leadership, communication and critical-thinking skills.

You'll develop your professional business skills as you work in diverse teams, present business strategies and use the software that's essential in modern business. Graduate with the perfect blend of business fundamentals and technical expertise so you can change the business world.

You'll learn:

- **Digital literacy**  
Use a wide range of digital and data-processing tools to analyse business activity and become a more effective business professional.
- **Management and business structures**  
Understand how to communicate, collaborate and connect with your business peers and stakeholders.
- **Economics**  
Discover how business and society connect. Understand economic principles and use them to create business solutions.
- **Sustainability**  
Learn about environmental, corporate and governance responsibility. Develop sustainable solutions that prioritise individual and societal wellbeing.

## MAJORS

A major is a sequence of related subjects studied in your course. To attain a major, this sequence must add up to 120 credit points.

- accounting
- agribusiness
- digital business
- economics
- enterprise
- event management
- finance
- human resource management
- international business
- management
- marketing
- tourism and hospitality.

## ENTRY REQUIREMENTS

**China National College Entrance Examination:** 60%

**China Senior Middle School 3:** 85%

**All Indian Secondary School Certificate:** 60%

**India State Boards:** 65%

**Vietnam Upper Secondary School Diploma:** 7

### Subject prerequisites

Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

**English language requirement**  
6.0 IELTS (Academic) with no individual band less than 6.0.

## CAREER OPPORTUNITIES

After graduation, you could work across a wide range of sectors including government, corporate, finance, retail, IT and not-for-profit. The degree also prepares graduates to start their own businesses.

Possible roles include:

- **Financial analyst**  
Analyse financial data and identify trends to grow wealth for your clients and stakeholders.
- **Business development manager**  
Create and implement business solutions to reach your organisation's goals.
- **Marketing manager**  
Plan, organise, lead teams and execute marketing strategies to deliver value for your organisation.
- **Human resources manager**  
Devise employment policies and procedures, and oversee employee reward and recognition programs.
- **Corporate consultant**  
Review and analyse business policies or operating plans, and provide tailored advice.
- **Economic or market analyst**  
Analyse market and industry trends, and inform strategic decision-making on business structures.

## SAMPLE COURSE STRUCTURE

### Year 1

Completion of 120 credit points, including:

- 60 credit points from chosen core
- 30 credit points from chosen major
- 30 credit points from chosen electives or major or minor.

### Year 2

Completion of 120 credit points, including:

- 30 credit points from chosen major
- 30 credit points from chosen electives or major or minor
- 60 credit points from chosen electives.

### Year 3

Completion of 120 credit points, including:

- 60 credit points from chosen major
- 60 credit points from chosen electives or major or minor.

# BACHELOR OF COMMERCE



Co-designed with industry leaders, the course provides a unique multidisciplinary set of skills and knowledge sought-after by employers and policymakers. These multidisciplinary skills are achieved through students' flexible choice from a range of double degrees, majors and minors.

One of the truly innovative features of the Bachelor of Commerce is an entrepreneurial core, which consists of three interlinked subjects developing valuable graduate capabilities. You will first learn to identify an idea or practical solution to a real-world challenge. You will then improve your ability to communicate your solution and negotiate it with stakeholders.

During your studies, you will have the opportunity to undertake an industry placement, work-integrated learning project and/or an overseas student exchange.

## MAJORS

A major is a sequence of related subjects studied in your course. To attain a major, this sequence must add up to 120 credit points.

- accounting
- business analytics
- economics
- finance
- management
- marketing.

## CAREER OPPORTUNITIES

After graduation, you could work across a broad range of industries in Australia and around the world. Depending on your major, your opportunities include:

- accountant
- economist
- financial adviser
- marketing manager
- project manager
- business analyst.

## ENTRY REQUIREMENTS

- **China National College Entrance Examination:** 70%
- **China Senior Middle School 3:** Not accepted. Completion of GAOKAO (or equivalent) is required
- **All Indian Secondary School Certificate:** 80%
- **India State Boards:** 80%
- **Vietnam Upper Secondary School Diploma:** 8.5

### Subject prerequisites

Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

### English language requirement

6.5 IELTS (Academic) with no individual band less than 6.0.

# BACHELOR OF BUSINESS ANALYTICS



Designed in partnership with industry leaders, this practical course gives you solid foundations in business fundamentals, with the opportunity to specialise in your business discipline of choice. As you progress, you'll develop a combination of problem-solving, critical-thinking and communication skills across business, marketing, commerce and technology.

Learn from brilliant minds who are pioneering research in artificial intelligence, machine learning and digital disruption. Then gain real-world experience through our wide range of work-based learning opportunities at leading industry partners – where you'll develop your professional networks and plan for your first steps in the industry.

## ENTRY REQUIREMENTS

- **China National College Entrance Examination:** 60%
- **China Senior Middle School 3:** 90%
- **All Indian Secondary School Certificate:** 70%
- **India State Boards:** 70%
- **Vietnam Upper Secondary School Diploma:** 7.5

### Subject prerequisites

Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

### English language requirement

6.0 IELTS (Academic) with no individual band less than 6.0.

## WHAT YOU'LL LEARN

- Data analytics tools
- Social media and visualisation
- Data insight skills
- Digital disruption
- IT skills
- Business fundamentals.

## CAREER OPPORTUNITIES

After graduation, you could work across a wide range of fields, including finance, cybersecurity, health and defence. Possible roles include:

- data scientist
- business analyst
- management consultant
- innovation consultant
- asset investment analyst.

# BUSINESS & COMMERCE COURSES

## ACCOUNTING, ECONOMICS & FINANCE

UNDERGRADUATE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
Bachelor of Accounting	066343J	Bendigo, Melbourne	Sem 1, Sem 2, Summer	3 years	39 000
Bachelor of Business First majors: <sup>2</sup> Economics   Finance	019479E	Bendigo, Melbourne, Sydney	Sem 1, Sem 2, Summer	3 years	39 200
Bachelor of Commerce First majors: <sup>2</sup> Accounting   Economics   Finance	084539C	Melbourne	Sem 1, Sem 2	3 years	42 000
Bachelor of Politics, Philosophy and Economics	071901G	Melbourne	Sem 1	3 years	34 000
POSTGRADUATE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
Global Master of Business Administration Specialisations: <sup>2</sup> Accounting for business	112624C	Melbourne	Sem 1, Sem 2, Summer	2 years	44 900
Master of Extended Professional Accounting Specialisations: <sup>2</sup> Data Analytics   Financial management   Global accounting – Association of Chartered Accountants (ACCA) studies   Project Management	106759E	Bendigo, Melbourne	Sem 1, Sem 2	2 years	43 000
Master of Financial Analysis Specialisations: <sup>2</sup> Banking   International business	079189G	Melbourne	Sem 1, Sem 2	2 years	43 000
Master of Professional Accounting	106758F	Bendigo, Melbourne	Sem 1, Sem 2	1.5 years	43 000

## DIGITAL BUSINESS & ANALYTICS

UNDERGRADUATE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
Bachelor of Business First majors: <sup>2</sup> Digital business   Enterprise	019479E	Bendigo, Melbourne	Sem 1, Sem 2, Summer	3 years	39 200
Bachelor of Business Analytics	0100037	Melbourne	Sem 1, Sem 2, Summer	3 years	40 400
Bachelor of Commerce First majors: <sup>2</sup> Business analytics	084539C	Melbourne	Sem 1, Sem 2	3 years	42 000
POSTGRADUATE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
Global Master of Business Administration Specialisations: <sup>2</sup> Data analytics   Entrepreneurship and innovation	112624C	Melbourne	Sem 1, Sem 2, Summer	2 years	44 900
Master of Business Analytics Specialisations: <sup>2</sup> Accounting for business   Artificial intelligence in business   Data science   Entrepreneurship and innovation   Logistics and supply chain management	087774A	Melbourne	Sem 1, Sem 2, Summer	2 years	39 800
Master of Business Information Systems Specialisations: <sup>2</sup> Accounting for business   Artificial intelligence in business   Data science   Entrepreneurship and innovation   Logistics and supply chain management	107439B	Melbourne	Sem 1, Sem 2	2 years	39 800
Master of Extended Professional Accounting Specialisations: <sup>2</sup> Data analytics	106759E	Melbourne	Sem 1, Sem 2	2 years	43 000
Master of Financial Analysis Specialisations: <sup>2</sup> Banking   International business	079189G	Melbourne	Sem 1, Sem 2	2 years	43 000
Master of International Business Specialisations: <sup>2</sup> Data analytics	078690B	Melbourne	Sem 1, Sem 2	2 years	43 000

**Please note:**

Some courses have additional costs and details such as intake dates may vary between campuses or change throughout the year. Other courses and majors may require you to transfer to another campus at some stage during your course. The most complete and up-to-date course information can be found on the La Trobe website, so make sure you confirm all course details before submitting your application.



## MANAGEMENT & MARKETING

UNDERGRADUATE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
<b>Bachelor of Business</b> First majors: <sup>2</sup> Agribusiness   Enterprise   Event management   Human resource management   International business   Management   Marketing   Tourism and hospitality	019479E / 083528C	Bendigo, Melbourne, Sydney	Sem 1, Sem 2, Summer	3 years, 2 years accelerated	39 200
<b>Bachelor of Commerce</b> First majors: <sup>2</sup> Management   Marketing	084539C	Melbourne	Sem 1, Sem 2	3 years	42 000
POSTGRADUATE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
<b>Global Master of Business Administration</b> Specialisations: <sup>2</sup> Human resource management   International business   Logistics and supply chain management   Marketing   Project management   Sport management	112624C	Bendigo, Melbourne, Sydney	Sem 1, Sem 2, Summer	2 years	44 900
<b>Master of Engineering Management</b>	080775A	Melbourne	Sem 1, Sem 2	2 years	43 000
<b>Master of Extended Professional Accounting</b> Specialisations: <sup>2</sup> Financial management   Project management	106759E	Bendigo, Melbourne	Sem 1, Sem 2	2 years	43 000
<b>Master of International Business</b> Specialisations: <sup>2</sup> International relations   Logistics and supply chain management   Project management	078690B	Melbourne	Sem 1, Sem 2	2 years	43 000
<b>Master of Logistics and Supply Chain Management</b>	106769C	Melbourne	Sem 1, Sem 2	2 years	43 000
<b>Master of Marketing</b>	093383K	Melbourne	Sem 1, Sem 2	2 years	43 000

## DOUBLE DEGREES

Double your employability and truly find your niche – pair your business degree with a degree from another discipline. Prerequisites and other entry requirements vary for double degrees. Your choice of majors, minors and specialisations may also be restricted. For more information, visit [latrobe.edu.au/courses](https://latrobe.edu.au/courses) or contact us to discuss your options.

COURSE	CRICOS	LOCATION	START <sup>1</sup>	DURATION	\$
Bachelor of Commerce / Bachelor of Arts	084537E	Melbourne	Sem 1, Sem 2	4 years	42 000
Bachelor of Commerce / Bachelor of Biomedicine	116675D	Melbourne	Sem 1, Sem 2	4.5 years	42 000
Bachelor of Commerce / Bachelor of Computer Science	092917D	Melbourne	Sem 1, Sem 2	4 years	42 000
Bachelor of Commerce / Bachelor of Global Studies	106768D	Melbourne	Sem 1, Sem 2	4 years	42 000
Bachelor of Commerce / Bachelor of Health Sciences	093259C	Melbourne	Sem 1, Sem 2	4 years	42 000
Bachelor of Commerce / Bachelor of Psychological Science	099396A	Melbourne	Sem 1, Sem 2	4 years	42 000
Bachelor of Commerce / Bachelor of Science	085379F	Melbourne	Sem 1, Sem 2	4 years	42 000
Bachelor of Cybersecurity / Bachelor of Commerce	0100860	Melbourne	Sem 1	4 years	42 000
Bachelor of Laws (Honours) / Bachelor of Commerce	106773G	Melbourne	Sem 1, Sem 2	5 years	42 000
Bachelor of Laws (Honours) / Bachelor of Politics, Philosophy and Economics	107091C	Melbourne	Sem 1, Sem 2	5 years	42 000

1. Course start dates are based on 2024 and subject to change. See the La Trobe website for details.  
2. For some courses, you're required to choose a first major (also known as a cognate major) that adds a tag to your degree – like a Bachelor of Business (Marketing). Availability of majors and specialisations varies by location and intake. See the La Trobe website for details.

**GOT QUESTIONS?  
CONTACT OUR  
COURSE ADVISORS**



# ACADEMIC AND LANGUAGE REQUIREMENTS

## AT LA TROBE, WE HAVE MINIMUM ENTRY AND LANGUAGE REQUIREMENTS FOR UNDERGRADUATE, POSTGRADUATE AND GRADUATE RESEARCH STUDY.

Our course pages list the required minimum entry requirements, English levels and accepted test methods needed for entry. Australian university degrees may be structured differently to the ones in your home country. The courses we offer at La Trobe can be divided into three broad levels of study:

### UNDERGRADUATE

At a minimum, you need to have completed Australian Year 12 (or an accepted international equivalent) with a certain grade. You may also need to meet subject prerequisites.

### POSTGRADUATE COURSEWORK

At a minimum, you need to have completed an Australian Bachelor's degree (or international equivalent) with certain grades. For some degrees, we may consider prior learning through work experience or professional accreditation. Some courses may have additional entry requirements.

### HIGHER DEGREES BY RESEARCH

We offer three types of graduate research degrees, depending on your goals, and educational and professional backgrounds. To find out the entry requirements, visit: [latrobe.edu.au/study/apply/research](https://latrobe.edu.au/study/apply/research)

## ENGLISH LANGUAGE REQUIREMENTS

Our course pages list the required English levels and accepted test methods needed for entry. If you know the course you want to study, you can [search for your course](#) and check its specific entry requirements.

We have minimum language requirements for undergraduate, postgraduate and graduate research study at La Trobe. However, some La Trobe courses need a higher level of English language proficiency than these minimum scores.



### ACCEPTED ALTERNATIVES TO IELTS TEST SCORES\*

While IELTS scores are our primary measure of English proficiency, we may accept tests other than IELTS if your overall score is the equivalent of the required IELTS score. Once you know your course's minimum accepted IELTS score, check that score against the information below to see its equivalent score in other English proficiency tests.

International English Language Test (IELTS) Academic	IELTS overall 6.0, no band less than 6.0	IELTS overall 6.5, no band less than 6.0	IELTS overall 7.0, no band less than 6.5	IELTS overall 7.0, no band less than 7.0	IELTS overall 7.5, no band less than 7.0
United Kingdom Visa and Immigration International English Language Test (IELTS)	IELTS overall 6.0, no band less than 6.0	IELTS overall 6.5, no band less than 6.0	IELTS overall 7.0, no band less than 6.5	IELTS overall 7.0 no band less than 7.0	IELTS overall 7.5, no band less than 7.0
Pearson Test of English (Academic) (PTE)	Overall score of 50 with no communicative skill score less than 50	Overall score of 58 with no communicative skill score less than 50	Overall score of 65 with no communicative skill score less than 58	Overall score of 65 with no communicative skill score less than 65	Overall score of 73 with no communicative skill score less than 65
TOEFL Internet based (iBT) – TOEFL iBT tests that were completed between 26 July 2023 and 4 May 2024 will not be accepted for Australian visa and migration purposes	Overall score of 64 with 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing	Overall score of 79 with 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing	Overall score of 94 with 19 in Reading, 20 in Listening, 20 in Speaking and 24 in Writing	Overall 98 with 24 in Reading, 24 in Listening, 23 in Speaking and 27 in Writing	Overall 102 with 24 in Reading, 24 in Listening, 23 in Speaking and 27 in Writing
Cambridge Certificate of Advanced English (CAE) / Cambridge Certificate of Proficiency in English (CPE)	169 with no less than 169 in any component	176 with no less than 169 in any component	185 with no less than 176 in any component	NA	191 with no less than 185 in any component

\* Note : Not all courses accept alternative English tests. Please check 'courses with specific English test requirements'.

### DON'T MEET THE MINIMUM LANGUAGE REQUIREMENTS?

La Trobe College Australia's English Language Intensive Courses (ELICOS) are designed for students who require English language training before they commence tertiary study in Australia.

[La Trobe College ELICOS](#) 🔍

# FEES AND SCHOLARSHIPS

**FIND OUT ABOUT FEES FOR YOUR IDEAL COURSE AND THE SCHOLARSHIPS TO SUPPORT YOU WITH THE COSTS OF STUDYING AT LA TROBE.**

## FEES

You can find indicative annual fees for each course throughout this guide. These are based on an annual study load of 120 credit points, except where we indicate that they are based on a different study load. If you change your study load, your course fees will also change.

You can estimate a total cost for your course based on these indicative fees, but remember – fees can change year by year. We reserve the right to vary fees on an annual basis. If we do change the fees for a course, the change takes effect on 1 January the next year.

You may also need to pay other course costs, such as field trips or buying equipment. If a course requires you to pay additional costs, it will be outlined in the 'fees and scholarships' section on your course page.

## INTERNATIONAL SCHOLARSHIPS

At La Trobe, we've designed our range of scholarships to give you the support you need in a changing world. Our generous scholarships mean you could access financial support to study with us.

By reducing your tuition fee, these scholarships recognise your achievements and reward your commitment to your future. So whether you're interested in undergraduate and postgraduate coursework or postgraduate research, there's a La Trobe scholarship for you.

Use our online University Scholarships and Bursaries search tool to find scholarships and bursaries and their eligibility requirements and application processes.





# HOW TO APPLY



**OUR GUIDE SIMPLIFIES THE PROCESS OF STARTING YOUR STUDY JOURNEY AT LA TROBE, GUIDING YOU THROUGH EVERY STEP FROM CHOOSING YOUR DEGREE TO SUCCESSFULLY SUBMITTING YOUR APPLICATION.**

## 1. FIND A DEGREE

The best starting point for your education journey is to find the course you want to study. Explore our range of courses and campus locations in this guide and on our website to discover the right degree for you.

## 2. BEGIN APPLYING

There are two ways you can apply to La Trobe as an international student, directly via our online form or through a La Trobe agent. If you are unsure which one applies to you, get in touch with our student advisors who can help you with the application process.

## 3. CHECK ALL ENTRY REQUIREMENTS

Academic entry and English language requirements vary from course to course, as do application closing dates. You will find your entry requirements for your course in this guide and in the online course page on our website.

## 4. SUBMIT YOUR DOCUMENTS

When lodging your application with La Trobe, you will need to provide the following documents:

- copy of passport
- current visa (if applicable)
- academic qualifications including completion certificate and academic transcripts (in English translation if required)
- evidence of your English language proficiency
- any other information specified in the entry requirements for your course
- course syllabus for completed subjects if you are applying for advanced standing.

## 5. SUBMIT YOUR APPLICATION

Once you have met all admission criteria for your selected degree and collected all required documentation, you can proceed with submitting your application directly or via your authorised agent.

# ACCOMMODATION

**TAKE THE STRESS OUT OF SETTLING INTO AUSTRALIA BY MOVING INTO LA TROBE'S FULLY FURNISHED STUDENT ACCOMMODATION. WE OFFER A WIDE RANGE OF COMFORTABLE AND ACCESSIBLE OPTIONS, REGARDLESS OF WHICH CAMPUS YOU ARE ATTENDING.**



## WHAT'S INCLUDED

Furnished room



Utilities  
(electricity and water)



Laundry facilities



A full calendar of fun activities and events



Fully secured room access  
with individual keycard entry



Unlimited internet



24/7 support staff



Range of amenities\*



# STUDENT SUPPORT



**WE HAVE A WIDE RANGE OF SUPPORT SERVICES TO HELP YOU WITH ACADEMIC, CAREER, SOCIAL, FINANCIAL, CULTURAL AND OTHER ISSUES TO HELP MAKE THE MOST OF YOUR TIME AT LA TROBE.**

## ACADEMIC SUPPORT

Chat with our librarians for help and access a variety of tools, resources and support, including one-to-one study and assessment help.

## STUDENT ADVISING

The Student Advising team can provide you with personalised advice, including your study plan and course structure.

## CAREER AND EMPLOYMENT

As you study, you'll have a few ways to build your resume and expand your professional network with access to dedicated career services and employability programs, ranging from industry placement and mentoring to consultations, workshops and networking.

## CAREER READY ADVANTAGE

Employers love graduates who take control of their future. Work with our Career Ready team to develop your skills, access leadership mentoring and industry placements to give yourself that career ready advantage.

## WORK-INTEGRATED LEARNING

Explore a range of elective opportunities available for all students to incorporate practical industry experience into your degree.

## HEALTH AND WELLBEING

Our wellbeing teams will help you with managing your health, accessing disability services, supporting you on your religious and faith journeys, and providing one-to-one counselling sessions.

## EVERYDAY SUPPORT

ASK La Trobe is your first point of contact for everyday student needs and queries about any issues you may need support with.



## TAKE THE NEXT STEP

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### Meet us in your country

[latrobe.edu.au/international/contact/your-country](https://latrobe.edu.au/international/contact/your-country)

### Find an agent

[latrobe.edu.au/international/contact/agent-finder](https://latrobe.edu.au/international/contact/agent-finder)

### Events and webinars

[latrobe.edu.au/international/contact/events](https://latrobe.edu.au/international/contact/events)

## STAY CONNECTED

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### Instagram

@latrobeuni

### TikTok

@latrobeuni

### WeChat

LaTrobeUni\_AU

### LinkedIn

La Trobe University

### Weibo

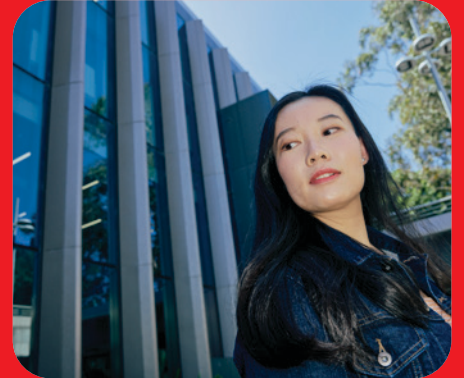
latrobeuniaux

### X

@latrobe

### Facebook

La Trobe University



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