

INTERNATIONAL



BUSINESS AND COMMERCE



A UNIQUELY AUSTRALIAN STUDY EXPERIENCE

STUDYING AT LA TROBE IS MORE THAN GETTING A GREAT EDUCATION – IT GIVES YOU THE CHANCE TO IMMERSE YOURSELF DEEPLY IN AUSTRALIA'S VAST CULTURES AND CONNECT TO ROBUST NATURAL WONDERS.

STUDY AMONG AUSTRALIAN FLORA AND FAUNA

Our Melbourne (Bundoora) Campus spreads over 267 hectares – that's 660 acres filled with not only state-of-the-art learning facilities, but also plenty of green spaces and the only university-based wildlife sanctuary in the country.

Ever wanted to see a kangaroo? Or a group of white and yellow cockatoos? With many unique Australian animals living on campus, you'll be sure to see some of them on your trip into university, or even on your lunch break.

EMBRACE THE CULTURE CAPITAL OF AUSTRALIA

Offering a diverse range of cuisines, festivals, museums, galleries and sporting events, Melbourne consistently ranks as one of the world's most liveable cities. This year, Melbourne ranked third globally and first nationally, so you're sure to find something to love about living in Melbourne.

With campuses in Melbourne's north and the city CBD, you'll never be too far from the city's bustling streets, lively laneways and iconic landmarks, like Federation Square and Flinders Street Station.

EXPLORE BEYOND THE BEATEN TRACK

With four regional campuses located away from the hustle and bustle of the city, we're lucky enough to embrace the unique landscapes and cultures of regional Victoria.

Bendigo Campus

Our campus is located in Flora Hill, an easy 3km drive or bike ride from the Bendigo CBD. We're located next to the Greater Bendigo National Park, which means that even though we're close to all the action of the city, you'll often see kangaroos on campus! Take our virtual tour and see the extensive facilities on campus.

YOU'LL HAVE A UNIQUE EXPERIENCE

With campuses surrounded by native wildlife, more than 70 clubs and societies to join, and extensive support networks, your time at La Trobe will be so much more than what happens in the classroom.

OUR CAMPUS HAS ITS OWN POSTCODE

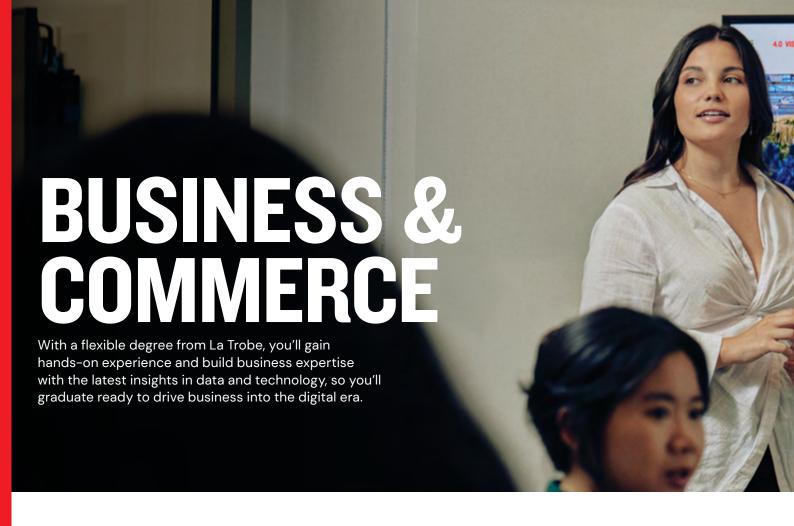
Our Melbourne (Bundoora) Campus is the largest metropolitan university campus in the whole of Australia at 267 hectares, which means it even gets its own postcode – 3086. With plenty of green space, sporting facilities and a great selection of diverse food options, you'll have lots to explore.

LOCATED IN ONE OF THE MOST STUDENT-FRIENDLY CITIES WORLDWIDE

Feel welcome and live comfortably during your studies, with Melbourne ranked #5 in the world and #1 in Australia for the most student-friendly city, with a rating of 93.3.2

^{1.} The Economist, 2023, World's most liveable cities, Melbourne and Sydney bounce back up the world's most liveable cities list

^{2.} Quacquarelli Symonds (QS), 2023, QS Best Student Cities 2023



SHAPE YOUR BUSINESS DEGREE

Our business & commerce stream is designed to give you a solid foundation in business, accounting and management, while giving you the flexibility to create a degree that's right for you. Choose from 12 majors at the undergraduate level and more than 10 specialisations at the postgraduate level. You'll graduate with your major or specialisation displayed alongside your degree name - showing potential employers the specialised skills you gained at La Trobe.

SHAPE THE FUTURE WITH DIGITAL TECHNOLOGY

Of course, you'll learn foundational skills like accounting and management but you'll also embrace how technology changes business and the workplace by learning how to understand and use data, analytics, forecasting and new business models.

At La Trobe, we give you the tools you need to become a next-generation business leader who can adapt to emerging trends and use technology's potential to help businesses perform better.

- Times Higher Education (THE), 2023, Impact Rankings

2

- Ilmes Higher Education (THE), 2023, Impact Rankings 2023: decent work and economic growth Kaplan Pathways, 2021, Why Choose an AACSB Accredited Business Degree Times Higher Education (THE), 2022, World University Rankings 2023 by subject: business and economics Corporate Knights, 2021, 2021 Better World MBA Ranking

YOUR PATH INTO BUSINESS

Need a pathway into business? You can start your uni journey with a Diploma in Business, a pathway offered through the La Trobe College of Australia.

After successfully completing the Diploma, you could transfer into the second year of eligible degrees, such as the Bachelor of Business.

INDUSTRY-STANDARD FACILITIES AND INDUSTRY EXPERTS

Learn your craft in the multimilliondollar business hub at our Melbourne (Bundoora) Campus, with its simulated financial trading room, specialist lab, think tank and research facilities.

Experience the workplace and build your industry network while you study, from start-ups to multinational companies and not-for-profits, to put you at the forefront of change and innovation.

BUILD EXPERIENCE WHILE YOU STUDY

You'll have access to placement and mentorship opportunities through our large network of industry partners, including the Carlton Football Club, where you could get the opportunity to discover how elite sport businesses operate.

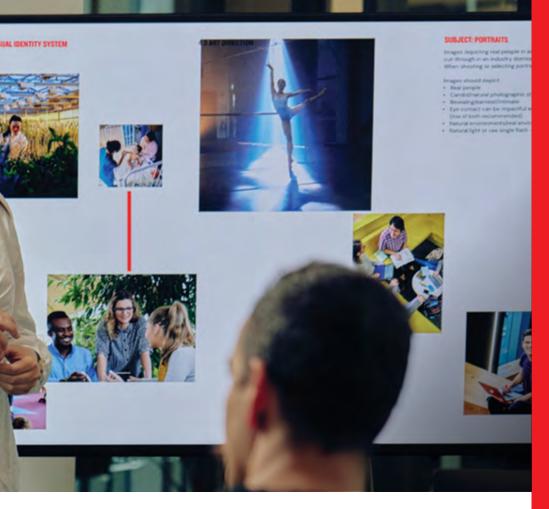
Our commitment to preparing students for the world of work has earned us a spot in the top 20 worldwide for our share of students taking work placements, our employment practices, and our research on economic growth and employment.1







La Trobe University





KCBachelor of Commerce



WE'RE IN THE TOP 5% OF BUSINESS SCHOOLS GLOBALLY WITH AACSB ACCREDITATION²



OUR BUSINESS AND ECONOMICS SUBJECTS ARE RANKED IN THE WORLD'S TOP 2503



OUR MBA IS RANKED #1 IN VICTORIA AND #14 GLOBALLY FOR PROMOTING BUSINESS PRACTICE FOR A BETTER WORLD⁴

STUDYING COMMERCE AT LA TROBE IS REALLY PRACTICAL. I'M STUDYING FINANCE, DATA ANALYTICS AND PUBLIC POLICY, WHICH WILL ALL HELP ME.

AT LA TROBE THE
TEACHERS ENCOURAGE
US TO STUDY THE WAY
WE WANT TO STUDY.
I CAN FIGURE OUT
WHAT I ENJOY AND GET
MORE FLEXIBILITY.

BACHELOR OF ACCOUNTING





La Trobe's Bachelor of Accounting has been designed in collaboration with industry partners to teach you core accounting knowledge and skills across every aspect of business.

From working with industry-standard technology to undertaking a project which simulates real-world business scenarios, you'll gain the technical and human skills you need to adapt and thrive in our era of digital transformation. With a range of optional majors and minors, as well as a wide breadth of electives, you'll be able to build your degree to support your career ambitions.

You could have the opportunity to undertake a work placement where you gain real-life experience and first-hand knowledge of professional organisations. Be ready to become a trusted authority on business operations.

ENTRY REQUIREMENTS*

- China Senior Middle School 3: 90%
- China National College Entrance Examination: 60%
- All Indian Secondary School Certificate: 70%
- India State Boards: 70%
- Vietnam Upper Secondary School Diploma: 7.5

These entry requirements are for the La Trobe Melbourne Campus. To see entry requirements for other campuses, or specific entry requirements for your country, please visit the course page on our website.

English language requirement

 6.0 IELTS (Academic) with no individual band less than 6.0.

Subject prerequisites

 Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than FAI

CAREER OPPORTUNITIES

Use your accounting skills in a diverse range of roles in commercial and public sector organisations, including:

- business analyst
- financial accountant
- management accountant
- taxation accountant
- auditor or forensic accountant.

BACHELOR OF BUSINESS ANALYTICS

Build a career at the forefront of the digital revolution with La Trobe's Bachelor of Business Analytics. You'll learn how to solve today's most pressing business challenges and take advantage of advanced data analytics tools and software.

Designed in partnership with industry leaders, this practical course will give you solid foundations in business fundamentals, with the opportunity to specialise in your business discipline of choice. You'll choose from a wide range of optional majors and minors, so you can extend your expertise in your area of interest.

You'll learn from brilliant minds who are pioneering research in artificial intelligence, machine learning and digital disruption. And you'll get real-world experience through our wide range of work-based learning opportunities at leading industry partners.

ENTRY REQUIREMENTS*

- China Senior Middle School 3: 90%
- China National College Entrance Examination: 60%
- All Indian Secondary School Certificate: 70%
- India State Boards: 70%
- Vietnam Upper Secondary School Diploma: 7.5

These entry requirements are for the La Trobe Melbourne Campus. To see entry requirements for other campuses, or specific entry requirements for your country, please visit the course page on our website.

English language requirement

 6.0 IELTS (Academic) with no individual band less than 6.0.

Subject prerequisites

 Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.





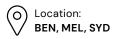
CAREER OPPORTUNITIES

After graduation, you could work across a wide range of fields, including finance, cybersecurity, health and defence. Use your analytical and strategic-thinking skills to help businesses identify new opportunities, solve problems and create positive change.

Possible roles include:

- data scientist
- business analyst
- management consultant
- innovation consultant
- asset investment analyst.

BACHELOR OF BUSINESS





DEVELOP SOLID FOUNDATIONS IN MODERN BUSINESS WITH LA TROBE'S BACHELOR OF BUSINESS. PREPARE TO THRIVE IN A DIGITALLY DISRUPTED WORLD WITH THIS HIGHLY FLEXIBLE DEGREE AND START BUILDING YOUR DREAM CAREER IN BUSINESS.

You'll explore multiple business disciplines in your first year and develop foundational knowledge and enterprise skills in areas such as management, organisational structures, data analytics and ethical business practices. You'll choose from a wide range of majors, minors and optional second majors. You can also pair your major with complementary study from another discipline.

Graduate with the business fundamentals and technical expertise to change the business world.

ENTRY REQUIREMENTS*

- China Senior Middle School 3: 85%
- China National College Entrance Examination: 60%
- All Indian Secondary School Certificate: 60%
- India State Boards: 65%
- Vietnam Upper Secondary School Diploma: 7

These entry requirements are for the La Trobe Melbourne Campus. To see entry requirements for other campuses, or specific entry requirements for your country, please visit the course page on our website.

English language requirement

 6.0 IELTS (Academic) with no individual band less than 6.0.

Subject prerequisites

 Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

SAMPLE COURSE STRUCTURE

Year 1 requires the completion of 120 credit points including:

- 60 credit points from chosen core
- 30 credit points from chosen business major
- 30 credit points from chosen electives, optional second major or minors

Year 2 requires the completion of 120 credit points including:

- 30 credit points from chosen business major
- 30 credit points from chosen electives, optional second major or minors
- 60 credit points from chosen electives

Year 3 requires the completion of 120 credit points including:

- 60 credit points from chosen business major
- 60 credit points from chosen electives, optional second major or minors

PROFESSIONAL RECOGNITION

The marketing major available at Melbourne (Bundoora), Bendigo, Sydney Campuses and online in the Bachelor of Business is accredited by the Australian Marketing Institute (AMI). The human resource management major available at Melbourne (Bundoora) and Sydney Campuses in the Bachelor of Business is accredited by the Australian Human Resources Institute (AHRI).

Membership for the AMI and AHRI may require an application to the professional body and may have additional or ongoing requirements beyond completion of the degree. Please contact the relevant professional bodies for more details.

CAREER OPPORTUNITIES

After graduation, you could work across a wide range of sectors including government, corporate, finance, retail, IT and not-for-profit. The degree also prepares graduates to start their own businesses.

Possible roles include:

- financial analyst
- business development manager
- marketing manager
- human resources manager
- corporate consultant
- economic or market analyst.

MAJORS

- Agribusiness (BEN, MEL)
- Digital business (BEN, MEL)
- Economics (MEL)
- Enterprise (BEN, MEL)
- Event management (MEL)
- Finance (MEL, SYD)
- Human resource management (MEL, SYD)
- International business (MEL, SYD)
- Management (BEN, MEL, SYD)
- Marketing (BEN, MEL, SYD)
- Sport management (BEN, MEL)
- Tourism and hospitality (MEL)

ONE OF THE WORLD'S MOST SUSTAINABLE MBAS

Our MBA is ranked #1 in Victoria and #14 globally for promoting business practice for a better world.

¹ Corporate Knights, 2021, 2021 Better World MBA Ranking

^{*} Entry requirements are only provided as a guide and, for undergraduate courses, based on the primary measure for entry into most undergraduate university courses in Australia, the Australian Tertiary Admission Rank (ATAR). Entry requirements may vary by location and meeting minimum prerequisites does not guarantee an offer of a place. Entry into all La Trobe courses is based on competitive selection and there may be limited places available. For the most complete and up-to-date entry requirements, please visit the La Trobe website.

BACHELOR OF COMMERCE





Get the transferable and technical skills you need to thrive in the rapidly evolving world of business and public policy with La Trobe's Bachelor of Commerce.

Co-designed with industry leaders, the course provides a unique multidisciplinary set of skills and knowledge. They are achieved through students' flexible choice from a range of double degrees, majors and minors. In addition to the primary major options – accounting, business analytics, economics, finance, management and marketing – our students are currently enrolled in around 70 different majors and minors from across the University.

During your studies, you will have the opportunity to undertake an industry placement, work-integrated learning project and/or an overseas student exchange.

ENTRY REQUIREMENTS*

- China Senior Middle School 3: Not accepted. Completion of GAOKAO (or equivalent) is required
- China National College Entrance Examination: 70%
- All Indian Secondary School Certificate: 80%
- India State Boards: 80%
- Vietnam Upper Secondary School Diploma: 8.5

These entry requirements are for the La Trobe Melbourne Campus. To see entry requirements for other campuses, or specific entry requirements for your country, please visit the course page on our website.

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

Subject prerequisites

 Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

CAREER OPPORTUNITIES

Organisations worldwide are exploring innovative business models and working environments – so after graduation, you could work across a broad range of industries in Australia and around the world. Depending on your major, your opportunities include:

- accountant
- economist
- financial adviser
- marketing manager
- project manager
- business analyst.

MAJORS

- Accounting (MEL)
- Business analytics (MEL)
- Economics (MEL)
- Finance (MEL, SYD)
- Management (BEN, MEL, SYD)
- Marketing (BEN, MEL, SYD)



GLOBAL MASTER OF BUSINESS ADMINISTRATION





LA TROBE'S GLOBAL MASTER OF BUSINESS ADMINISTRATION WILL HELP YOU BECOME THE ADAPTABLE LEADER BUSINESSES ARE LOOKING FOR. WHEREVER YOU ARE IN YOUR CAREER, WE'VE DESIGNED THIS DEGREE SO YOU BUILD THE INDUSTRY-READY SKILLS TO TAKE YOUR NEXT STEP.

If you're ready to become a global leader, La Trobe's Global Master of Business Administration will give you the world-class skills to advance your career, move into a new field or launch your own start-up.

Tap into La Trobe's exclusive network of powerful business leaders and develop the essential experience to become an influential modern leader.

Learn from the business experts in La Trobe Business School to develop valuable human skills. Co-designed and co-delivered by leading industry partners, you'll study with international leaders who are dedicated to building a better world.

You can choose from a wide range of carefully curated specialisations or choose from electives such as a work placement or study tour. You can study on campus, online or a blend of the two. You can also choose from a wide range of regional campuses.

Graduate ready to join a new generation of inspired leaders.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

Admission may be granted to applicants without an undergraduate degree but with five or more years of relevant work experience. In making an offer to an applicant, the University will give consideration to a range of factors, including academic record, English proficiency and/or employment experience.

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

SAMPLE COURSE STRUCTURE

Year 1 requires the completion of 120 credit points including:

- 105 credit points from chosen core
- 15 credit points from chosen core choice

Year 2 requires the completion of 120 credit points including:

- 60 credit points from chosen specialisation
- 60 credit points from chosen electives or specialisation

CAREER OPPORTUNITIES

Our Global Master of Business Administration can open doors to a variety of industries. Graduate ready to apply for roles like:

- human resources manager
- project manager
- marketing manager
- sports manager
- change management consultant.

SPECIALISATIONS

- Accounting for business (CTY, MEL)
- Data analytics (MEL)
- Digital marketing (MEL)
- Entrepreneurship and innovation (CTY, MEL)
- Human resource management (MEL)
- International business (MEL)
- Logistics and supply chain management (MEL)
- Marketing (MEL)
- Project management (BEN, MEL, SYD)

7

- Sport management (MEL)

ACCREDITATION

La Trobe Business School's Master of Business Administration (MBA) is accredited by the EFMD Programme. It's one of only two MBA programs in Australia to have attained five-year accreditation – an international benchmark of excellence.

¹ EFMD Global, 2021, EFMD Accredited Programmes

^{*} Entry requirements are only provided as a guide and, for undergraduate courses, based on the primary measure for entry into most undergraduate university courses in Australia, the Australian Tertiary Admission Rank (ATAR). Entry requirements may vary by location and meeting minimum prerequisites does not guarantee an offer of a place. Entry into all La Trobe courses is based on competitive selection and there may be limited places available. For the most complete and up-to-date entry requirements, please visit the La Trobe website.

MASTER OF BUSINESS ANALYTICS





IF YOU'RE KEEN TO INVEST IN YOUR CAREER, LA TROBE'S ACCREDITED MASTER OF BUSINESS ANALYTICS WILL KEEP YOU AHEAD OF THE TRENDS AS YOU GAIN ADVANCED KNOWLEDGE IN BUSINESS, PROGRAMMING AND DATA ENGINEERING.

Develop new skills and update your knowledge as you grow in this fast-moving industry. In this practical course, you'll gain advanced skills when you choose a specialisation in your area of interest, including in artificial intelligence, data science, digital health and more. Learn from world-class academics and be immersed in industry-leading research at La Trobe's Centre for Data Analytics and Cognition (CDAC).

You'll also have the opportunity to build your professional experience and apply for a voluntary internship with leading organisations like PwC, NORTH Link and Coles.

La Trobe's Master of Business Analytics is one of the few courses in Australia where you'll graduate with a Certificate in Business Analytics from SAS.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

Admission may be granted to applicants without an undergraduate degree but with five or more years of relevant work experience. In making an offer to an applicant, the university may give consideration to a range of factors including English proficiency, academic record and employment experience.

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

SAMPLE COURSE STRUCTURE

Year 1 requires the completion of 120 credit points including:

- 90 credit points from chosen core
- 30 credit points from chosen core choice

Year 2 requires the completion of 120 credit points including:

- 15 credit points from chosen capstone
- 30 credit points from chosen core
- 15 credit points from chosen core choice
- 60 credit points from chosen specialisation

CAREER OPPORTUNITIES

The need for analytics professionals is at an all-time high. Organisations of all sizes are seeking to understand the massive amounts of data now at their disposal. After graduation, you could work across a wide range of sectors in roles such as:

- data analyst
- business analyst
- market research analyst
- business consultant
- management consultant

PROFESSIONAL RECOGNITION

The Master of Business Analytics is currently seeking reaccreditation from the Australian Computer Society (ACS). Professional membership may require an application to the professional body and may have additional or ongoing requirements beyond the completion of the degree.

Graduates of the Master of Business Analytics may apply for membership with the Institute of Analytics Professionals of Australia (IAPA). Membership may be subject to additional or ongoing requirements beyond completion of the degree. Please contact the relevant professional body for details.

SPECIALISATIONS

- Accounting for business (CTY, MEL)
- Applied digital health (CTY, MEL)
- Artificial intelligence in business (CTY, MEL)
- Data science (CTY, MEL)
- Entrepreneurship and innovation (CTY, MEL)
- Logistics and supply chain management (MEL)

TOP 250 GLOBALLY

We're ranked in the world's top 250 for business and economics.1

business and economics

¹ Times Higher Education (THE), 2022, World University Rankings 2023 by subject:

MASTER OF BUSINESS INFORMATION SYSTEMS





If you're keen to advance your career in business, La Trobe's accredited Master of Business Information Systems will give you advanced knowledge on how to design, operate and analyse business information systems.

You'll understand the latest techniques, graduating with the skills to start your own enterprise or thrive in the world of start-ups. You'll learn through practical, team-based business intelligence projects and use industry tools such as SAP HANA, Design Thinking and R Studio. Learn how to create enterprise-wide computing systems and put these skills to the test – working in small teams, you'll design a real-world business intelligence system. You'll also gain high-level skills when you choose a specialisation in your area of interest, including artificial intelligence in business, data science, applied digital health and more.

Graduate with your specialisation on your academic transcript, so future employers can recognise your expertise.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

Admission may be granted to applicants without an undergraduate degree but with five or more years of relevant work experience. In making an offer to an applicant, the university may give consideration to a range of factors including English proficiency, academic record and employment experience.

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

CAREER OPPORTUNITIES

Skilled business information specialists can gain employment in many industries, including finance, health and medicine, cybersecurity, defence and agriculture. After graduation, you could work across a wide range of sectors in roles such as:

- business analyst
- business-IT strategy consultant
- enterprise resource planning (ERP) analyst
- data scientist
- ICT entrepreneurial and innovation manager.

SPECIALISATIONS

- Accounting for business (CTY, MEL)
- Applied digital health (CTY, MEL)
- Artificial intelligence in business (CTY, MEL)
- Data science (CTY, MEL)
- Entrepreneurship and innovation (CTY, MEL)
- Logistics and supply chain management (MEL)



^{*} Entry requirements are only provided as a guide and, for undergraduate courses, based on the primary measure for entry into most undergraduate university courses in Australia, the Australian Tertiary Admission Rank (ATAR). Entry requirements may vary by location and meeting minimum prerequisites does not guarantee an offer of a place. Entry into all La Trobe courses is based on competitive selection and there may be limited places available. For the most complete and up-to-date entry requirements, please visit the La Trobe website.

MASTER OF ENGINEERING MANAGEMENT





La Trobe's Master of Engineering
Management will develop your commercial
acumen and help you set yourself apart.
You'll back up your specialist skills as
an engineer with a strong foundation in
business, so you can confidently address
issues relating to marketing, finance,
organisational behaviour, and the analysis of
business data.

ENTRY REQUIREMENTS*

Prerequisites

- Australian Bachelor's degree in any engineering fields (or equivalent)
- Australian Bachelor's four year degree (or equivalent)

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

CAREER OPPORTUNITIES

Rapid technological change is driving the need for engineering managers with a blend of technical knowledge, soft skills and commercial acumen. You could find employment in a range of industries, including manufacturing, technology, telecommunications, geotechnical, government and construction. You could be a:

- engineering project manager
- senior engineering management consultant
- engineering development manager.

MASTER OF EXTENDED PROFESSIONAL ACCOUNTING





La Trobe's Master of Extended Professional Accounting offers you the flexibility to extend your study into a range of specialist business areas from auditing to analysis.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

CAREER OPPORTUNITIES

Accountants and accountancy expertise are vital for organisations in every industry – so after graduation, you could find roles in private enterprise, government departments, the not-for-profit sector and beyond. Possible roles include:

- business analyst
- financial accountant
- management accountant
- auditor
- taxation accountant.

SPECIALISATIONS

- Business research (CTY, MEL)
- Data analytics (MEL)
- Financial management (MEL)
- Global accounting Association of Chartered Accountants (ACCA) studies (BEN, MEL)
- Project management (BEN, MEL, SYD)

MASTER OF FINANCIAL ANALYSIS

La Trobe's Master of Financial Analysis offers you the opportunity to develop and/or extend your core investment and financial skills and enhance your employability and career opportunities in the financial industry.

ENTRY REQUIREMENTS*

Prerequisites

- Successful completion of an Australian Bachelor's degree (or equivalent).

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

CAREER OPPORTUNITIES

Our graduates have found careers in leading firms in Australia and around the world, including Deloitte, Telstra, NBN Co, Antares Equities and BlackRock. Possible roles include:

- business or research analyst
- corporate finance manager or lending specialist
- financial analyst or controller
- foreign currency dealer
- fund manager.





SPECIALISATIONS

- Banking (MEL)
- Business research (CTY, MEL)
- Fintech (MEL)
- International business (MEL)

10 La Trobe University

MASTER OF INTERNATIONAL BUSINESS





La Trobe's Master of International Business offers you the opportunity to advance your understanding of international commerce and advance your business career to the next level.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

CAREER OPPORTUNITIES

After graduation, you could work across a range of industries all around the world. Possible roles include:

- global business development manager
- international business consultant
- international business analyst
- International trade specialist
- International sales manger

SPECIALISATIONS

- Business research (CTY, MEL)
- Data analytics (MEL)
- International project management (MEL)
- International relations (MEL)
- Marketing (MEL)

MASTER OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT



Location:

MEL



The La Trobe Master of Logistics and Supply Chain Management course equips you with the knowledge, skills, and strategic acumen needed to tackle real-world industry challenges and leverage emerging technologies for transformative logistics and supply chain practices in a field with exponential growth potential.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.

CAREER OPPORTUNITIES

- Supply, demand and distribution planner
- Transport, warehouse, logistics or supply chain manager
- Procurement, supply chain or logistics analyst
- International trade import or export coordinator

MASTER OF MARKETING

In an ever-changing and competitive marketplace, the La Trobe Master of Marketing equips you with contemporary marketing skills supported by well-developed critical thinking and problem-solving mindsets.

ENTRY REQUIREMENTS*

Prerequisites

 Successful completion of an Australian Bachelor's degree (or equivalent).

English language requirement

 6.5 IELTS (Academic) with no individual band less than 6.0.





CAREER OPPORTUNITIES

- Consumer specialist
- Digital marketing manager
- SEO manager
- Social media marketing manager
- Media buyer

^{*} Entry requirements are only provided as a guide and, for undergraduate courses, based on the primary measure for entry into most undergraduate university courses in Australia, the Australian Tertiary Admission Rank (ATAR). Entry requirements may vary by location and meeting minimum prerequisites does not guarantee an offer of a place. Entry into all La Trobe courses is based on competitive selection and there may be limited places available. For the most complete and up-to-date entry requirements, please visit the La Trobe website.

COURSES

UNDERGRADUATE

Bachelor's degrees	CRICOS	©	d	0	\$
Bachelor of Accounting	066343J	BEN, MEL	Sem 1, Sem 2	3 years	36 600
Bachelor of Business Majors: Agribusiness (BEN, MEL), Digital business (BEN, MEL), Economics (MEL), Enterprise (BEN, MEL), Event management (MEL), Finance (MEL, SYD), Human resource management (MEL, SYD), International business (MEL, SYD), Management (BEN, MEL, SYD), Marketing (BEN, MEL, SYD), Sport management (BEN, MEL), Tourism and hospitality (MEL)	019479E / 083528C	BEN, MEL, SYD	Sem 1, Sem 2	3 years	36 800
Bachelor of Business Analytics	0100037	MEL	Sem 1, Sem 2	3 years	37 800
Bachelor of Commerce Majors: Accounting (MEL), Business analytics (MEL), Economics (MEL), Finance (MEL, SYD), Management (BEN, MEL, SYD), Marketing (BEN, MEL, SYD)	084539C	MEL	Sem 1, Sem 2	3 years	39 400
Bachelor of Politics, Philosophy and Economics Majors: Economics (MEL), Philosophy (MEL), Political economy (MEL), Political philosophy (MEL), Politics (MEL)	071901G	MEL	Sem 1, Sem 2	3 years	33 800
Double degrees	CRICOS	<u> </u>			\$
Double degrees Bachelor of Commerce/Bachelor of Arts	CRICOS 084537E	MEL	Sem 1, Sem 2	4 years	\$ 39 400
					<u> </u>
Bachelor of Commerce/Bachelor of Arts	084537E	MEL	Sem 1, Sem 2	4 years	39 400
Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Biomedicine	084537E 096757E	MEL MEL	Sem 1, Sem 2 Sem 1, Sem 2	4 years 4 years	39 400 39 400
Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Biomedicine Bachelor of Commerce/Bachelor of Computer Science	084537E 096757E 092917D	MEL MEL MEL	Sem 1, Sem 2 Sem 1, Sem 2 Sem 1, Sem 2	4 years 4 years 4 years	39 400 39 400 39 400
Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Biomedicine Bachelor of Commerce/Bachelor of Computer Science Bachelor of Commerce/Bachelor of Global Studies	084537E 096757E 092917D 106768D	MEL MEL MEL MEL	Sem 1, Sem 2 Sem 1, Sem 2 Sem 1, Sem 2 Sem 1, Sem 2	4 years 4 years 4 years 4 years	39 400 39 400 39 400 39 400
Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Biomedicine Bachelor of Commerce/Bachelor of Computer Science Bachelor of Commerce/Bachelor of Global Studies Bachelor of Commerce/Bachelor of Health Sciences	084537E 096757E 092917D 106768D 093259C	MEL MEL MEL MEL MEL MEL	Sem 1, Sem 2	4 years 4 years 4 years 4 years 4 years 4 years	39 400 39 400 39 400 39 400 39 400
Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Biomedicine Bachelor of Commerce/Bachelor of Computer Science Bachelor of Commerce/Bachelor of Global Studies Bachelor of Commerce/Bachelor of Health Sciences Bachelor of Commerce/Bachelor of Psychological Science	084537E 096757E 092917D 106768D 093259C 099396A	MEL MEL MEL MEL MEL MEL MEL	Sem 1, Sem 2	4 years	39 400 39 400 39 400 39 400 39 400 39 400
Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Biomedicine Bachelor of Commerce/Bachelor of Computer Science Bachelor of Commerce/Bachelor of Global Studies Bachelor of Commerce/Bachelor of Health Sciences Bachelor of Commerce/Bachelor of Psychological Science Bachelor of Commerce/Bachelor of Science	084537E 096757E 092917D 106768D 093259C 099396A 085379F	MEL MEL MEL MEL MEL MEL MEL MEL	Sem 1, Sem 2	4 years	39 400 39 400 39 400 39 400 39 400 39 400 39 400

CHOOSE YOUR MAJORS

If your preferred course requires selection of a major, choose your first major (also known as your cognate major) from those listed under your course. Then, customise your degree by adding an optional second major from your course or any open access major from business and commerce or a completely different discipline like arts, social sciences and communications, health, IT or science.

DESIGN YOUR DEGREE: OPEN ACCESS MAJORS

Open access majors from a range of disciplines are available to all undergraduate students with enough spare credit points in their course and space in their timetable. You'll be supported in selecting your majors when you enrol, but if you need help designing your degree, submit an online enquiry to our course advisers or visit our website.



The following majors from business and commerce are available to all undergraduate students in eligible courses:

	②		②		©
Agribusiness	BEN, MEL	Event management	MEL	Management	BEN, MEL, SYD
Digital business	BEN, MEL	Finance	MEL, SYD	Marketing	BEN, MEL, SYD
Economics	MEL	Human resource management	MEL, SYD	Sport management	BEN, MEL
Enterprise	BEN, MEL	International business	MEL, SYD	Tourism and hospitality	MEL

CAN'T CHOOSE ONE DEGREE? STUDY TWO.

You can pair your study in commerce with another discipline through a double degree. Why not study computer science, global studies or law as well? You could more than double your career opportunities.

GOT QUESTIONS? CONTACT OUR COURSE ADVISORS



Please note:

Some courses have additional costs and details such as intake dates may vary between campuses or change throughout the year. Other courses and majors may require you to transfer to another campus at some stage during your course. The most complete and up-to-date course information can be found on the La Trobe website, so make sure you confirm all course details before submitting your application.

POSTGRADUATE

Master's degrees	CRICOS	©		0	\$
Global Master of Business Administration Specialisations: Accounting for business (CTY, MEL), Data analytics (MEL), Digital marketing (MEL), Entrepreneurship and innovation (CTY, MEL), Human resource management (MEL), International business (MEL), Logistics and supply chain management (MEL), Marketing (MEL), Project management (BEN, MEL, SYD), Sport management (MEL)	112624C	BEN, MEL, SYD	Sem 1, Sem 2	2 years	42 000
Master of Business Analytics Specialisations: Accounting for business (CTY, MEL), Applied digital health (CTY, MEL), Artificial intelligence in business (CTY, MEL), Data science (CTY, MEL), Entrepreneurship and innovation (CTY, MEL), Logistics and supply chain management (MEL)	087774A	СТҮ	Sem 1, Sem 2	2 years	37 200
Master of Business Information Systems Specialisations: Accounting for business (CTY, MEL), Applied digital health (CTY, MEL), Artificial intelligence in business (CTY, MEL), Data science (CTY, MEL), Entrepreneurship and innovation (CTY, MEL), Logistics and supply chain management (MEL)	107439B	MEL	Sem 1, Sem 2	2 years	37 200
Master of Engineering Management	080775A	MEL	Sem 1, Sem 2	2 years	40 200
Master of Extended Professional Accounting Specialisations: Business research (CTY, MEL), Data analytics (MEL), Financial management (MEL), Global accounting - Association of Chartered Accountants (ACCA) studies (BEN, MEL), Project management (BEN, MEL, SYD)	106759E	BEN, MEL, SYD	Sem 1, Sem 2	2 years	40 200
Master of Financial Analysis Specialisations: Banking (MEL), Business research (CTY, MEL), Fintech (MEL), International business (MEL)	079189G	MEL	Sem 1, Sem 2	2 years	40 200
Master of International Business Specialisations: Business research (CTY, MEL), Data analytics (MEL), International project management (MEL, SYD), International relations (MEL), Marketing (MEL)	O7869OB	MEL	Sem 1, Sem 2	2 years	40 200
Master of Logistics and Supply Chain Management	106769C	MEL	Sem 1, Sem 2	2 years	41 400
Master of Marketing	O93383K	MEL	Sem 1, Sem 2	2 years	40 200
Master of Professional Accounting	106758F	BEN, MEL	Sem 1, Sem 2	1.5 years	40 200
Graduate Diplomas	CRICOS	©	tō	0	\$
Graduate Diploma in Business	079545C	MEL	Sem 1, Sem 2	1 year	40 800
Graduate Diploma in Business Analytics	087776K	CTY	Sem 1, Sem 2	1 year	37 200
Graduate Diploma in Business Information Systems	110602C	MEL	Sem 1, Sem 2	1 year	37 200
Graduate Diploma in Engineering Management	108004K	MEL	Sem 1, Sem 2	1 year	40 200
Graduate Diploma in International Business	107086M	MEL	Sem 1, Sem 2	1 year	40 200
Graduate Diploma in Logistics and Supply Chain Management	106770K	MEL	Sem 1, Sem 2	1 year	41 400
Graduate Certificates	CRICOS	©	苊	0	\$
Graduate Certificate in Business	O79546B	MEL, SYD	Sem 1, Sem 2	6 months	20 4001
Graduate Certificate in Logistics and Supply Chain Management	106771J	MEL	Sem 1, Sem 2	6 months	20 7001
Graduate Certificate in Professional Accounting	107148B	BEN, MEL, SYD	Sem 1, Sem 2	6 months	20 100¹

BUILD YOUR BACHELOR OF BUSINESS

WITH 12 MAJORS TO CHOOSE FROM AND THE FLEXIBILITY TO FIND YOUR MAJOR ALONG THE WAY, YOU CAN CREATE A DEGREE THAT'S RIGHT FOR YOU

Bachelor of Business (Agribusiness) Bachelor of Business (Digital Business) Bachelor of Business (Economics) Bachelor of Business

(Enterprise)

Bachelor of Business (Event Management) Bachelor of Business (Finance) Bachelor of Business Human Resource Management Bachelor of Business (International Business) Bachelor of Business (Management) Bachelor of Business (Marketing) Bachelor of Business (Sport Management) Bachelor of Business (Tourism and Hospitality)

WHEN YOU GRADUATE, YOUR MAJOR WILL BE LISTED IN YOUR DEGREE, SO EMPLOYERS OF TOMORROW WILL SEE THE SPECIALISED SKILLS YOU GAINED AT LA TROBE.

^{1.} Price for full course duration (per 60 credit points)

ACADEMIC REQUIREMENTS

BEFORE YOU CAN ENROL IN YOUR COURSE, YOU NEED TO MEET OUR ACADEMIC AND ENGLISH LANGUAGE REQUIREMENTS

UNDERGRADUATE

At a minimum, you need to have completed Australian Year 12 (or an accepted international equivalent) with a certain grade. You may also need to meet subject prerequisites.

WORK-BASED LEARNING

During some courses, you will have the opportunity to participate in a work-based learning (WBL) placement, designed to allow you to extend your formal learning beyond the classroom. WBL provides the opportunity to take your learning into a workplace and test your knowledge in a professional, real-world environment.

Some courses include compulsory WBL subjects, but we also offer a range of elective WBL subjects, both cross-discipline and subject-specific. We'll source placements for some subjects on your behalf, while others require you to source your own. If you're required to source your own, our staff will support you through the process.

Students undertaking placements regionally are also eligible to access additional support under the Regional Reward program.

POSTGRADUATE COURSEWORK

At a minimum, you need to have completed an Australian Bachelor's degree (or international equivalent) with certain grades. For some degrees, we may consider prior learning through work experience or professional accreditation. Some courses may have additional entry requirements.

HIGHER DEGREES BY RESEARCH

We offer three types of graduate research degrees, depending on your goals, and educational and professional backgrounds. To find out the entry requirements, visit: latrobe.edu.au/study/apply/research

ENGLISH LANGUAGE REQUIREMENTS

We're proud to welcome students from all over the world to La Trobe. To help you succeed academically, we have minimum English language requirements based on the the International English Language Testing System (IELTS) system. However, some courses may need a higher level of English language proficiency than these minimum scores.

We may also consider other factors when assessing if you meet the language requirements, such as whether you have studied or worked in an English-speaking country.

Accepted alternatives to IELTS

International English Language Test (IELTS) Academic	IELTS Overall 6.0, no band less than 6.0	IELTS Overall 6.5, no band less than 6.0	IELTS Overall 7.0, no band less than 6.5	IELTS Overall 7.0, no band less than 7.0	IELTS Overall 7.5, no band less than 7.0
United Kingdom Visa and Immigration International English Language Test (IELTS)	IELTS Overall 6.0, no band less than 6.0	IELTS Overall 6.5, no band less than 6.0	IELTS Overall 7.0, no band less than 6.5	NA	IELTS Overall 7.5, no band less than 7.0
Pearson Test of English (Academic) (PTE)	Pearson Test of English (PTE) Overall score of 50 with no communicative skill score less than 50	Pearson Test of English (PTE) Overall score of 58 with no communicative skill score less than 50	Pearson Test of English (PTE) Overall score of 65 with no communicative skill score less than 58	Overall score of 65 with no communicative skill score less than 65	Pearson Test of English (PTE) Overall score of 73 with no communicative skill score less than 65
Test of English as a Foreign Language internet-based test (TOEFL iBT) ¹	Overall score of 64 with 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing	Overall score of 79 with 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing	Overall score of 94 with 19 in Reading, 20 in Listening, 20 in Speaking and 24 in Writing	Overall 98 with 24 in Reading, 24 in Listening, 23 in Speaking and 27 in Writing	Overall 102 with 24 in Reading, 24 in Listening, 23 in Speaking and 27 in Writing
Cambridge Certificate of Advanced English (CAE) / Cambridge Certificate of Proficiency in English (CPE)	169 with no less than 169 in any component	176 with no less than 169 in any component	185 with no less than 176 in any component	191 with no less than 185 in any component	191 with no less than 185 in any component

Please note:

- Not all courses accept alternative English tests. Please confirm the international entry requirements of your preferred course
- Where you have results from more than one of these English language tests, only your most recent single achievement will be considered in our admission decision.
- If you successfully complete a La Trobe course and intend to apply for professional registration in Australia, you may need to meet the relevant accrediting agency's English language standard.
- Your evidence demonstrating English language proficiency must be no older than two years, unless stated otherwise La Trobe University reserves the right to require that any applicant completes an English language test.
- IELTS One Skill Retake (OSR) allows test takers to retake one of the four test components in either reading, writing, speaking
 or listening (once only). For Australian student visas, the Department of Home Affairs accept IELTS test results that include
 OSR, with the exception of applications for subclasses 476, 482, and 485 that require scores from a single attempt.

TOEFL iBT must have been taken prior to 26 July 2023. Until further notice, TOEFL no longer offer tests for Australian student visas.

FEES

TUITION FEES ARE THE PRIMARY COST OF STUDYING ONE OF OUR COURSES. THEY ARE DIFFERENT FOR EVERY COURSE AND ARE BASED ON YOUR STUDY LOAD

You can find indicative annual fees throughout this guide. These are based on an annual study load of 120 credit points, except where we indicate that they are based on a different study load. If you change your study load, your course fees will also change.

You can estimate a total cost for your course based on these indicative fees, but remember – fees can change year by year. We reserve the right to vary fees on an annual basis. If we do change the fees for a course, the change takes effect on 1 January the next year.

You may also need to pay other course costs, such as field trips or buying equipment. If a course requires you to pay additional costs, it will be outlined in the 'Fees and scholarships' section on your course page.

HOW TO APPLY

WE CAN'T WAIT TO WELCOME YOU TO LA TROBE. WHEN YOU'RE READY TO APPLY, WE'RE HERE TO HELP YOU WITH EVERY PART OF THE PROCESS – FROM HELPING YOU FIND THE RIGHT COURSE TO PREPARING YOU FOR DAY ONE.

1. CHOOSE YOUR COURSE

Find a course in this guide, then head online to find out all the details.

Want to speak to someone about which course is right for you? We're here to help: latrobe.edu.au/international/contact

2. CHECK THE ENTRY REQUIREMENTS

Make sure you understand your course's entry requirements, including academic and English language requirements.

This guide lists indicative requirements for our courses. If you know the course you want to study, check its full entry requirements online: latrobe.edu.au/international/study

FIND AN AGENT

Want some extra support? Our authorised agents can help you with advice and information on the application process.

Find an authorised La Trobe University agent here: latrobe.edu.au/ international/contact/agent-finder

3. CHECK YOUR PATHWAY OPTIONS

Need support to meet your course's entry requirements? We offer English language and pathway programs through our on-campus provider La Trobe College Australia: latrobe. edu.au/study/apply/pathways/international

4. GET YOUR DOCUMENTS READY

You'll need to scan and upload your documents to the International Online Application System. The documents required include:

- copies of your academic qualifications in your language and in a certified English translation. You'll need to submit your originals or certified copies of academic qualifications when you accept your offer.
- evidence of your English language proficiency
- any other information specified in the entry requirements for your course
- your course syllabus, if you're applying for advanced standing (credit)
- copy of passport
- current visa (if applicable)
- any additional forms required.

If you need help completing your application and would like to be in touch with one of our team members, please don't hestitate to contact us via our website at latrobe.edu.au/ international/contact/question

5. SUBMIT YOUR APPLICATION

We accept applications throughout the year. Our International Online Application System can be accessed here: student-latrobe.studylink.com

La Trobe University requires students from certain regions to apply via an authorised agent. If you are unsure whether you will need to apply via an agent or not, please submit an online enquiry on our website at: latrobe.edu.au/international/contact/question

If you need any help completing your online application as a direct student, or have any questions about the process, we're always here to help.

6. ACCEPT YOUR OFFER

Once we've assessed your eligibility, if you're successful, we'll provide you with a letter of offer and offer acceptance form. We'll also provide a guide on the next steps to accept your place in your course. Learn more here: latrobe.edu.au/study/apply/international/accepting-offer

7. PREPARE FOR STUDY AT LA TROBE

Our International Student Services team will help you prepare for study, and when it's time to join us on campus, they'll help you get ready for life in Australia. Here's how: latrobe.edu.au/international/prepare

STUDENT SUPPORT

WE'RE THERE FOR YOU EVERY STEP OF THE WAY WITH ADVICE, INFORMATION AND SERVICES.

Our International Student
Support team are here to help
you feel at home at La Trobe
University – whether you're
living in Australia or studying
online – and to support you
to succeed in your studies.

BEFORE YOU ARRIVE IN AUSTRALIA

Pre-departure

Once you've accepted your offer, we'll contact you about how to complete your pre-arrival online enrolment. If you have questions along the way, we're here to support you.

Our Welcome to La Trobe website has all the information you need to prepare for your arrival in Australia, from an extensive pre-departure checklist to a comprehensive Living in Australia webinar, which covers valuable information regarding accommodation, transport, food, working, health services and staying safe.

Check it out at latrobe.edu.au/international/welcome

Entering Australia

Information regarding the requirements to enter Australia is found on the Department of Home Affairs website. It is your responsibility to read and follow the requirements of the Australian Government.

ONCE YOU ARRIVE IN AUSTRALIA

Orientation and checking in

The start of the semester orientation is full of important sessions and social activities. It's also a chance to make new friends and get your first taste of campus life. For more advice and tips, you can choose to connect with a La Trobe Leader for peer support.

Learn more at latrobe.edu.au/international/prepare/arrival

While at campus, we also invite you to come visit us at our welcome zone at Ask La Trobe. This is the best way to meet our team face-to-face and get your questions answered before starting your studies at La Trobe.

THROUGHOUT THE DURATION OF YOUR STUDIES

Student advising



Career support



Personal support



Connect with students



Always available

We'll stay connected with you for the entire time you're at La Trobe. We even have a 24-hour student support hotline where we can help you with anything you may be concerned about.

Learn more at latrobe.edu.au/international/life/safety

SCHOLARSHIPS

WE KNOW THAT INTERNATIONAL STUDY IS A BIG DECISION. THAT'S WHY WE HAVE DESIGNED OUR RANGE OF SCHOLARSHIPS TO GIVE YOU THE SUPPORT YOU NEED. WHETHER YOU ARE INTERESTED IN UNDERGRADUATE AND POSTGRADUATE COURSEWORK OR POSTGRADUATE RESEARCH, THERE'S A LA TROBE SCHOLARSHIP FOR YOU.

LA TROBE HIGH ACHIEVER SCHOLARSHIPS

Do you have an excellent academic record? La Trobe High Achiever Scholarships are awarded to high-achieving international students and provide up to a 25% reduction in course fees for selected courses. Find out more: latrobe.edu.au/international/fees/scholarships

POSTGRADUATE RESEARCH SCHOLARSHIPS

We offer a wide range of postgraduate research scholarships. To find out more about applying for a research degree, and the scholarships available to you, visit: latrobe.edu.au/study/apply/international/research





TAKE THE NEXT STEP

Meet us in your country

latrobe.edu.au/international/contact/your-country

Find an agent

latrobe.edu.au/international/contact/agent-finder

Events and webinars

latrobe.edu.au/international/contact/events

STAY CONNECTED

Facebook

La Trobe University

Instagram

@latrobeuni

TikTok

@latrobeuni

Twitter

@latrobe

LinkedIn

La Trobe University

WeChat

LaTrobeUni_AU

Weibo

latrobeuniaus







