

Media Industries



Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



COMMUNICATION



RESEARCH SKILLS



INTERVIEWING



ATTENTION TO DETAIL



TEAMWORK



TIME MANAGEMENT

'A degree in media and communications majoring in media industries set me up to hit the ground running the second I got into the 'real working world'. The course teaches key industry fundamentals with a complete balance between theory and practical and provides a full portfolio of work.'

Stephen Sciacovelli
Videographer, Hawthorn Football Club

Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Producer
- Video journalist
- Studio director
- Production coordinator
- Video editor
- Writer
- Researcher
- On-camera journalist
- Associate producer
- Production assistant
- Digital content creator
- Social media coordinator

Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Producing/directing
- Research/writing
- Video editing
- Camera/sound recording
- Budgeting/scheduling
- Interview and multimedia story techniques
- Cultural role of the media

Major employers

Potential organisations for graduates to find employment include:

- Australian Government
- Victorian Government
- Northern Health
- Police Association
- Suncorp Group Limited
- Ten Network
- The Walt Disney Company
- Australian Football League
- ANZ
- KPMG International
- Independent production companies
- ABC/SBS Television

Source: LinkedIn Live Alumni, Burning Glass Technologies

Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE