



LA TROBE
BUSINESS
SCHOOL

MBA

MASTER OF
BUSINESS
ADMINISTRATION

INNOVATIVE | RESPONSIBLE | ENGAGED

Meet the Director

Dr Geraldine Kennett is the Acting Director of the La Trobe Business School MBA Program. She was previously a Professor of Practice in Management and Director of Industry Engagement at La Trobe University.



Geraldine is responsible for teaching, curriculum development and providing industry engagement initiatives for the Business School.

Before joining La Trobe University she was the Institute for Public Administration Australia's (IPAA) Victorian Chief Executive Officer responsible for the development and management of a range of professional development programs and services for members. Geraldine was also the Institute's Program Director, Australian Industry Group's Membership Strategy Manager and Australian Human Resource Institute's, Professional Development and Membership Manager.

In the past Geraldine worked as a lecturer in the school of management for Central Metropolitan College of TAFE and as a business and human resource manager for Myer Stores Ltd.

Geraldine is currently Deputy Chair of Multicultural Arts Victoria and a Board member of Connecting Home (formerly Stolen Generation Victoria).

Her qualifications include a Doctorate of Business Administration and a Masters

in Training and Development. She is also a Reviewer for the Australian Journal of Public Administration and the American Journal, Review of Personnel Public Administration.

Geraldine has specialist expertise in leading, managing and growing sustainable not-for-profit organisations, in particular organisations with complex stakeholders and education outcomes. As CEO of a peak body/professional association she had a reputation for excellent governance and relationship building capabilities. Geraldine has been on not-for-profit boards for more than 10 years, undertaking roles in audit, risk and finance, human resource management and strategic planning.

Board Governance and directorship skills include:

- Strategic planning
- Risk analysis
- Business and financial acumen
- Governance administration

Leadership and business management strengths include:

- Developing strategic objectives and accompanying corporate plans
- Business development and entrepreneurship
- Business acumen and strategic financial management
- Stakeholder management, partnering and collaboration
- Working with integrity, dignity and social responsibility

Professors of Practice

The Professors of Practice are curriculum advisers with significant and recent industry experience. La Trobe employs 13 Professors of Practice, each with a different area of specialisation. They bring practical advice as well as industry networks and connections to our students, while improving curriculum design by ensuring it is relevant and up-to-date with industry trends. They facilitate meaningful engagement with businesses, policymakers and professionals, as well as contributing to research and teaching.



Dr Nicholas Shipley has a broad professional background in higher education, corporate and consultancy work in marketing and organisational development.

His strategic marketing experience embraces roles in banking, public and private tertiary institutions, and telecommunications, as well as social marketing for international development in South East Asia.

Dr Nicholas Shipley

Professor of Practice in Marketing
La Trobe MBA

La Trobe MBA

The La Trobe MBA is built on a foundation of sustainable and responsible management education endorsed by the United Nations Principles for Responsible Management Education (PRME) and has EPAS accreditation through the European Foundation for Management Development.

By developing your leadership credentials with like-minded professionals from a diverse range of backgrounds, you'll learn to set yourself apart by creating sustainable competitive advantages within your industry.

As an MBA student you'll benefit from the flexibility of the La Trobe University campus network. With campuses in Albury-Wodonga, Bendigo, Mildura and Shepparton, as well as our Melbourne City Campus and online classes, you have the ability to join any class at any time.¹

The City Campus on Collins Street in Melbourne has state-of-the-art conferencing technology that connects all of our campuses. Each campus classroom is guided by a face-to-face facilitator so your learning is always supported. This approach enables you to create a state-wide network as well as offering great flexibility.

Partnership with Chisholm Institute

We now offer the La Trobe MBA at Chisholm at 311 in Lonsdale Street Dandenong.²

Chisholm's recently refurbished facility at 311 Lonsdale Street Dandenong is in Dandenong's vibrant commercial and cultural heart. Spread over two levels it houses state-of-the-art design studios and a green room, as well as Chisholm's higher education programs and video conferencing facilities for partner-

programs such as the La Trobe MBA. Its central location makes it easily accessible by train and bus. Secure covered parking (paid) is also available nearby.

¹ International students wishing to complete their studies in Australia can complete a maximum of 25 per cent of their degree online.

² The MBA at Chisholm does not currently have EPAS Accreditation due to being a new offering.

HISTORY OF SUCCESS

WITH A PROUD HISTORY, GLOBAL NETWORK AND STRONG ALUMNI, LA TROBE MBA GRADUATES HAVE CONSISTENTLY ACHIEVED SUCCESS WITHIN THEIR FIELDS AND THEIR SALARIES ARE AMONG THE HIGHEST IN THE WORLD.³

³ 2015/16 QS Top MBA Job & Salary Trends

Build international networks

La Trobe partners with business schools across the globe, including Copenhagen Business School, EBS University Business School in Germany and Chinese University of Hong Kong Business School.



'Management isn't just about ticking boxes; it is about understanding human context, and the ability to adapt to new people, new management and new technology.'

In a practical sense, my MBA has enabled me to adapt to my environment and to skill myself in general management and leadership.

Intellectually, I really enjoyed the history of management and the evolution of thinking and theories. Learning where something has come from enabled me to see where things are going to.

I have also met some terrific people and broadened my networks along the way.'

Jenifer Dobell

Assistant Commissioner,
People Support Team
Australian Tax Office

Course Structure

The La Trobe MBA is made up of 10 compulsory core subjects, two electives and two professional skill development experiences.

10 Core subjects

- Personal and Professional Skills Development
- Management Finance
- Strategic Management
- Values, Ethics and Diversity in Organisations
- Marketing
- Responsible Leadership
- Management Fundamentals
- Organisational Analysis
- Financial and Management Accounting
- Business Analysis and Modelling

Two electives

- Corporate Governance
- Business in Society
- Business Research Methods
- Community Development Internships
- Entrepreneurship
- Experiential Learning Project
- Human Resource Management and Employment Relations
- International Management
- Management Information Systems and Knowledge Management
- MBA Research Project

Professional skill development

- Career Development Portfolio*
- Boardroom Simulation*

* These subjects do not contribute to the length or cost of your degree.

Extension programs

Master of Business Administration (Advanced)

The MBA (Advanced) is designed for students wanting a more extensive learning opportunity with a 2 year full-time load through the option of 4 additional electives.

Master of Business Administration and Master of Health Administration

This double-degree is designed for professionals in health services settings who want to expand their career into senior management roles.

Master of Financial Analysis and Master of Business Administration

This program allows entry into a wide range of challenging and rewarding careers in the finance sector. It's also a pathway to roles in widely recognised investment industry organisations.

'Completing my MBA through La Trobe was a fantastic experience. I met great people, was intellectually challenged and found my mindset changed with respect to leadership, personal and professional growth. La Trobe's involvement with the PRME and GRLI initiatives opens the door for students to global learning – and it truly did for me.'

Janine Young

Ombudsman – Energy and Water NSW
La Trobe MBA graduate



Applying for the MBA

Applications are made directly to LaTrobe University online and take approximately 10 to 15 minutes. You will need to provide supporting information, including your current CV, transcripts from previous study and two references who will endorse your entry into the program.

ENTRY REQUIREMENTS

MBA and MBA Online

Degree Entry: Australian bachelor degree (or international equivalent) with a minimum of a C (60%) grade point average (GPA) in the final year PLUS three years of relevant managerial experience

OR

Professional Entry: Applicants do not require an undergraduate degree but must have a minimum 8 years' relevant managerial experience

MBA (Advanced)

This degree has 4 additional electives and may qualify international students for post-study work rights. The above entry requirements apply.

International Students Additional Requirement

Additional requirement for international students is a minimum IELTS (Academic) score of 6.5 with no individual band score less than 6.0

LA TROBE ONLINE

LA TROBE'S ONLINE MBA HAS BEEN RANKED IN THE TOP 31 UNIVERSITIES WORLDWIDE.*

* 2017 QS Distance Online MBA Rankings

Master of Business Administration and Master of Health Administration

Applicants are required to have completed an undergraduate degree in a health field, and have a minimum of two years' relevant management experience in the health sector.

Master of Financial Analysis and Master of Business Administration

Applicants who meet either the MBA entry or MBA professional entry requirements may apply for this double degree.

ONLINE COMMUNITY

OUR EASY TO USE 24 HOUR-ACCESSIBLE LEARNING MANAGEMENT SYSTEM AND ONLINE TECHNOLOGY CREATE A VIRTUAL INTERACTIVE CLASSROOM THAT SUPPORTS YOUR ABILITY TO FORM A GLOBAL CONNECTED NETWORK.

TAILOR YOUR MBA

Face-to-face

If you decide to start your MBA in class, face-to-face at any of our campuses in Melbourne City, Albury-Wodonga, Bendigo, Mildura, Shepparton or Chisholm Institute at Dandenong.

Online study

Study all or part of your MBA online. Every online subject is equivalent to a standard university face-to-face subject.

Intensives

To accelerate your degree we offer intensive subjects. These intensive subjects run over a series of 4-6 days across weekends and some week days (if required) and cover all the content of one subject. Each day runs for approximately seven hours and at the end of the intensive you will submit assessments and complete the whole unit.

Switch mode

Switch mode means you can switch between different modes of course delivery. Simply switch between in-class, online and intensives at any stage of your degree.

Financing your MBA

Scholarships

The La Trobe MBA is distinguished by its diverse cohort. We offer Excellence Scholarships to students who show academic or professional excellence, as well as those who contribute to the diversity of the MBA cohort.

How to apply for a scholarship

Complete your course application and we will assess your eligibility. If you are eligible we will send you an offer letter containing detailed terms and conditions plus information about how to accept. International students may be required to complete a scholarship application form.

Fees

Students from Australia and New Zealand

Domestic indicative annual tuition fee for 2018 is AUD\$36,200 (based on 120 credit points). The indicative fee for the entire program for 2018 starters is AUD\$54,300

You may be eligible for FEE-HELP, as long as you meet the Australian Government's conditions. You should also discuss financing with your tax agent or financial advisor to find out whether you can claim your tuition expenses as a tax deduction.

International students

International indicative annual tuition fee for 2018 is AUD\$38,000 (based on 120 credit points). The indicative fee for the entire program for 2018 starters is AUD\$57,000. For more information on international fees, visit:

latrobe.edu.au/study/costs/international

Your study commitment

Our students come from a diverse range of backgrounds and we understand that they are busy. So we have created classes to fit the lifestyle of working professionals. You can complete our MBA in your own time depending on your circumstances and if your circumstances change, you can change the pace by switching between course delivery.

In-class (City, Bendigo, Shepparton, Mildura, Albury-Wodonga, Dandenong)

- 12 week semesters
- 1 Unit = 12 x 3 hour classes
- Offered week nights.

Online

- 7 week teaching periods
- 1 Unit = 24 hour access to self-study materials, plus 6 x 1 hour online interactive sessions, usually between 6pm and 9pm (optional). International students wishing to complete their studies in Australia can complete a maximum of 25 per cent of their degree online.

Intensives

- Offered all year
- 1 Unit = 4-6 X 7 hour classes
- Offered over weekends and some weekdays where required.

Duration

- 1.5 years full-time or part-time equivalent.*

MBA (Advanced)

- 2 years full-time or part-time equivalent.*

MBA/Master of Health Administration and MBA/Master of Financial Administration

- 2.5 years full-time or part-time equivalent.*

* International students wishing to complete their studies in Australia can complete a maximum of 25 per cent of their degree online and must study full-time. They can also only be enrolled at the City Campus.

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Choose Your Location

City Campus

At 360 Collins St, in the heart of Melbourne's Central Business District, the Campus has been designed around the latest innovations in educational design, teaching and learning technology and features a new and fully customised fit-out.



Bendigo

We enjoy great relationships with businesses, festivals, galleries, events, sporting teams, education providers and the City of Greater Bendigo. As a student, you'll reap the rewards of those connections.



Shepparton

Studying at La Trobe's Shepparton Campus gives you access to a respected teaching and research institution with world class academics.



Albury-Wodonga

With ready access to University-wide resources and personalised support and tuition from dedicated staff, the Albury-Wodonga Campus has much to offer.



Mildura

Join local professionals from a diverse range of businesses in the Mildura region and complete your MBA while building a network from across Victoria.



Chisholm @ 311

311 Lonsdale Street, Dandenong CBD
With modern classrooms outfitted and cutting edge technology Chisholm @ 311 is a fantastic location to gain your qualification.



Online

You will have a full support team that can help with any administrative enquiries, including a dedicated Online Coordinator.

Apply Now

Book a one-on-one consultation

Meet with one of our course specialists to discuss your options at a one-on-one consultation.

latrobe.edu.au/consult

HOW TO APPLY

When applying for the MBA, you will need:

- an up-to-date Curriculum Vitae (CV)
- transcripts from previous study (unless applying for professional entry)
- two references who will endorse your entry into the program.

Once we receive your application, we will contact you if we require any further information.

latrobe.edu.au/apply



latrobe.edu.au/mba