LA TROBE TALENT

INDUSTRY PLACEMENTS

LA TROBE UNIVERSITY

INDUSTRY PLACEMENTS

WHAT ARE INDUSTRY PLACEMENTS?

Industry placements, also known as internships or work-based learning opportunities, involve La Trobe students being hosted by industry where they are assigned responsibilities and tasks relevant to their field of study.

Generally, placements are between 100 to 400 hours.

Placements are an industry-led experience where students integrate theory with practice and acquire practical and industry-relevant work skills.

Students undertake these placements for subject credit and receive input from both their academic and workplace supervisors during the placement.
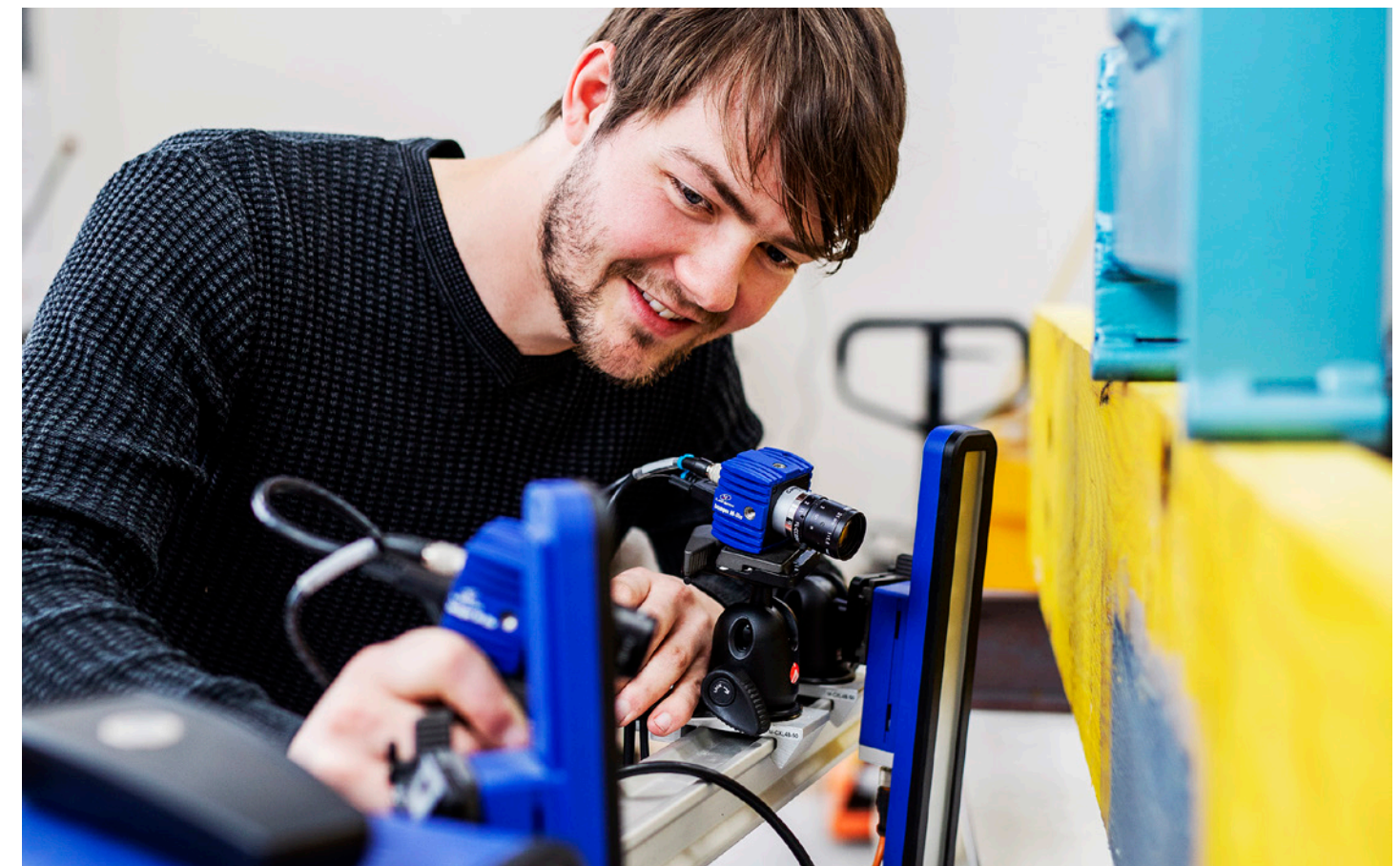
FIVE REASONS TO HOST A STUDENT

– Connect with top talent and next-generation future workforce to bring new thinking and perspectives to your business.

– Build a talent pipeline familiar with your workplace culture through access to La Trobe's 32,000 student network.

– Provide your staff the opportunity to develop mentoring and management skills, by supervising students.

– Develop a partnership with La Trobe University.

– Add value through participation in projects relevant to your organisation.

WHAT TYPE OF WORK CAN STUDENTS COMPLETE FOR MY BUSINESS?

You can assign students to the day-day work or to a specific campaign, project or event.

Additionally, we can facilitate groups of students from various disciplines to help with projects, pitches or complex opportunities – bringing together the best minds from all areas of the university.

A SIMPLE PROCESS

Securing students for an industry placement is a simple process. We will assist you throughout – from the development of a placement description, to promoting to students and signing an agreement. We're here to help! To get started contact us: busdev.edu@latrobe.edu.au

HOW DO I HOST STUDENTS?

The standard process is as follows:

1. Develop and submit a placement description

Draft a placement description that outlines tasks, daily hours, supervision arrangements, key duties and/or specific programs or campaigns to be worked on and selection criteria.

2. Placement description assessed

We work with you to ensure your opportunity is a suitable industry placement.

4. Recruitment or matching process

Choosing the right students for the placement is essential. We will support your preferred recruitment strategy.

3. Promote the placement through La Trobe Student network

We will promote the placement to the best student cohort.

5. Sign an over arching work-based learning agreement

Once you've selected students for placement there is a legal requirement to complete an over arching Work-Based Learning agreement.

6. Onboard your students

Once the placement commences you will welcome and onboard your students as you would do with any new staff member.

WHAT ARE MY OBLIGATIONS AS A HOST?

SUPERVISION

– Appoint a host supervisor that is qualified, skilled or experienced in the students' discipline with the ability to mentor and supervise.

– Assign the students to a project or duties and activities that are meaningful and commensurate with their skills and experience. Ensure the students have access to appropriate equipment and space.

– You may be asked to complete an evaluation.

PAPERWORK

– Complete a placement description that outlines the expected duties and any host requirements.

– Sign an overarching agreement that is valid for 3-5 years.

– Sign individual schedule once placements are confirmed.

TIMING

Students will be on placement from 100 to 400 hours depending on their course. Details are agreed between the industry host and students.

Semester 1	March - May
Winter	June - July
Semester 2	July - Oct
Summer	Nov - Feb

AREAS OF WORK

Our La Trobe students are exceptional, they study across a multitude of disciplines like business, law, science, information technology (IT), engineering, humanities, agriculture, psychology, and bring transferable skills to the workplace.

OVERALL

1st in Victoria

We're the best in Victoria and third in Australia for employer satisfaction, with a rating of 88.1 per cent.

Quality Indicators for Learning and Teaching (QILT), 2023, 2022 Employer Satisfaction Survey [PDF, 812 KB]

Most adaptive grads in Victoria

Employers ranked our graduates the best in Victoria for their ability to adapt, apply skills and knowledge and work independently.

Quality Indicators for Learning and Teaching (QILT), 2022, 2021 Employer Satisfaction Survey [PDF, 1.88 MB]

High employability

86.8 per cent of our undergraduates found employment within four months of graduation.

Quality Indicators for Learning and Teaching (QILT), 2023, ComparED: Overall undergraduate results for La Trobe University

BUSINESS

ACCOUNTING

Bookkeeping, accounts payable, accounts receivable, tax, internal and external auditing, financial reporting, balance sheet reconciliations.

BUSINESS ANALYTICS

SAS, PowerBI, IBM Cognos, Excel, SQL and R, developing data-based solutions. Artificial intelligence, data science, digital health.

ECONOMICS

Policy analysis, data analysis, desktop research, investment analysis, planning and strategy, evaluate risk.

SUPPLY CHAIN

Procurement functions, order fulfilment, inventory management and reporting, process mapping of customers supply chain, customer onboarding processes.

BUSINESS INFORMATION SYSTEMS

Recommend business–IT strategies and solution, IT projects, design ICT products and services, get data into and out of use ERP systems and work with programmers to test IT solutions.

BANKING AND FINANCE

Financial planning, advisory & consulting, client services, risk and compliance, investment banking, mergers & acquisitions admin, auditing & financial compliance, lending, business analysis.

HUMAN RESOURCES

Screening applications, reviewing/creating process maps for key HR processes, developing tools and materials (including learning materials), working with HR systems, recruitment campaigns, reporting, assist with recruitment and onboarding processes.

MARKETING

Web optimisation, data analytics, marketing strategy, buyer behaviour analysis, google search analytics, social media and digital marketing, web optimisation.

INTERNATIONAL MANAGEMENT

Creating a global marketing strategy, diversity and inclusion HR policy and procedure, international trade market trends, trade policies, new market opportunities, global partner opportunities, global regulatory polices

SPORTS MANAGEMENT

Community engagement, business development, sponsorship assistance, sales.

TOURISM, HOSPITALITY AND EVENTS

Hotel and restaurant business operations, marketing, and assisting with events and campaigns.

MANAGEMENT

Project management, operations management and events.

AGRIBUSINESS

Marketing, supply chain, agri-finance and management including process flows, organisational structures and strategy – with an understanding of the nuances in the agribusiness world.

COMPUTING, ENGINEERING AND MATHEMATICAL SCIENCES

COMPUTER SCIENCE AND IT
Web development, programming, business analysis, network support, help-desk, data analysis & data science, cyber security, UX/UI, SQL database maintenance, Javascript, design/test code, desktop services, Hardware/Software tech support, install, configuration, development work.

DATA SCIENCE, MATHS & STATISTICS
Analysis of big data, predictive analytics to train a model and verify performance using test data, produce reports of aggregated quantities of interest from large data sets, effect of model violations on the analysis of repeated measures, data visualisation, using statistical software packages to model data arising from complex study designs , applying advanced statistical techniques to modern business problems, utilisation of modern machine learning algorithms.

ENGINEERING*
Mechanical, electronics, project management, telecommunications and network engineering, chemical, materials, civil, renewable, medical, mechatronics, aerospace, electrical, manufacturing.

*Engineering placements are undertaken through a different model and are completed in six month blocks.

HUMANITIES AND SOCIAL SCIENCES

CRIME, JUSTICE AND LEGAL
Desktop research and analysis, writing reports, policy development, program evaluation, case work, client advocacy.

ARCHAEOLOGY
Geophysical survey, geographic information systems (GIS), Archaeomagnetic dating , ancient DNA, ethical heritage management, excavations (e.g. Metro Tunnel project).

INTERNATIONAL RELATIONS, SOCIOLOGY
International security, global governance, foreign policy, research policy development, round table event, coordination survey creation, fundraising support, community engagement and advocacy.

INTERPRETING AND TRANSLATING
Review and edit documents, interpret spoken language, translate written language, client liaison.

MEDIA, COMMS & JOURNALISM
Social Media, marketing strategies, event planning and promotion, content writing, digital marketing, video journalism, video editing, report writing, podcasts.

PLANNING
Urban design, sustainable development, planning policy and law.

HISTORY
Digitisation of Images/artifacts, research, visual analysis, archiving, digital content creation.

LANGUAGE, LINGUISTICS
Program frameworks syllabus, content creation, grant application, writing, policy research, editorial content, copy editing.

AGRICULTURE, BIOMEDICINE AND ENVIRONMENT

GENERAL SCIENCE
Routine scientific and technical procedures, data collection, collation and analysis, research and data analysis, science education and communication market research, desktop research, literature review.

HEALTH SCIENCES
Data collection, collation and analysis, research and data analysis, health science education and communication, market research, desktop research, literature review.

AGRICULTURE
Animal and plant production, pest and disease management, plant biotechnology laboratory support, research and data analysis, science education and communication, desktop research, literature review.

ENVIRONMENT AND CONSERVATION
Flora and fauna surveys, research and data analysis, science education and communication, desktop research, literature review.

BIOMEDICAL SCIENCE
Laboratory technical support, routine scientific and technical procedures, data collection, collation and analysis, allied health support services, research and data analysis, science education and communication, desktop research, literature review.

ANIMAL SCIENCE
General animal husbandry, assisting tours or education programs, research and data analysis, science education and communication, desktop research, literature review.

BIOLOGICAL SCIENCES
Laboratory technical support, flora and fauna surveys, data collection, collation and analysis, research and data analysis, science education and communication, desktop research, literature review.

PUBLIC HEALTH AND PSYCHOLOGY

PUBLIC HEALTH, HEALTH PROMOTION, REHABILITATION COUNSELING

Support a range of clients to develop return to work skills. Research and evaluation projects (e.g., designing and conducting surveys; collecting, collating and analysing data for service/community plans such as a Disability Services Plan, Indigenous and Multicultural Action Plan, or Community Transport Survey). Planning and organising health promotion and public health activities (e.g., Diabetes Education Day; Mental Health week). Assisting in organising community development activities (e.g., community forums; consumer meetings). Developing health literacy resources and grant applications. Designing and delivering health-focused programs (e.g., healthy eating and physical activity).

PSYCHOLOGY AND PSYCHOLOGICAL SCIENCES

Psychology undergraduate students can undertake a wide variety of non-clinical placements, including but not limited to: research design, data collection, and analysis, program evaluation, integrating evidence to answer a question/solve a problem, developing/delivering educational materials relating to human behaviour, report writing/case notes.

Current placements involve working in the community services sector, in areas such as: child protection, housing, professional practice, human resources.

LAW

LAWS (HONOURS) & JURIS DOCTOR

Our students are interested in a range of hosts where a law degree is relevant. They value observation, participation and developing skills and confidence. Examples include; private firms, barristers, public interest law, corporate counsel, inhouse legal teams, dispute resolution services, legal technology, legal research, government, policy development.

LAWS - DOUBLE DEGREES

Our students combine their Bachelor of Laws with a wide range of disciplines such as Criminology, Biomedicine, Business, Media & Communication, Psychology and Humanities.

Our students are keen to experience the use of their double degree in settings where the combination of their two skill sets is valuable; hospitals, media, government, business, accounting organisations.

CRIMINOLOGY

This degree produces graduates capable of working across a broad range of sectors. Many of our students undertake a double degree, combining with Psychology or Law. Relevant areas are; case management, client support, service & advocacy, paralegal work, research and analysis, policy development, program evaluation

Not confined to the criminal justice sector, our students are keen for both clinical and non clinical placements to gain experience, confidence and skills.

FOOD, NUTRITION AND DIETETICS

FOOD AND NUTRITION

Nutrient analysis, recipe development and modification, cooking skills, intermediate laboratory skills relating to biology, chemistry and biochemistry, product development, nutrition communication, research skills and evidence translation, community and public health.

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