

# International Business

## Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



COMMUNICATION



STRATEGIC THINKING



DECISION MAKING



PROBLEM SOLVING



ANALYTICAL THINKING



TEAMWORK

## Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Customer service agent
- Export manager
- Project manager
- Sales executive
- Account manager
- Business development manager
- Credit officer
- Customer relations manager
- Policy analyst
- Office manager
- Sales representative
- Program administrator

## Major employers

Potential organisations for graduates to find employment include:

- Higher education institutions
- Banking and financial institutions
- International trade and development organisations
- IT, network and software providers
- Management consulting firms
- Australian Government
- Victorian Government
- Multinational/International organisations
- AECOM Technology Corporation
- John Holland
- UGL Limited
- CPB Contractors

Source: LinkedIn Live Alumni, Burning Glass Technologies

## Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Analysis of business data
- Cultural awareness
- Marketing
- Strategic planning
- Management of international finance
- International trade and asset exchange
- Analysis of financial data

## Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE

Start your journey to a career in international business. La Trobe's Bachelor of International Business teaches you how businesses operate in an increasingly globalised economy.