A digital-first business school

Find your area of study

Business and commerce courses at a glance

Business and commerce courses

Business research at La Trobe

Get the Career Ready Advantage

Tuition fees and supportive scholarships

La Trobe College Australia: your pathway to university

How to apply

International Student Services
Clever can mean academic results. Great test scores. Top marks on an essay.

That’s one way to think about clever.

But at La Trobe University it’s not the only way, because we offer a personalised experience that develops every part of you.

We teach you the technical skills to land your dream job, in courses co-designed with industry. We offer Work Integrated Learning to build your professional experience. And we help you develop the skills employers value most: passion, resilience, empathy and curiosity.

La Trobe is ranked in the top 1.2 per cent of universities worldwide,¹ and our partnerships with international institutions and industries promote a truly global education for our students.

That means a winning edge in today’s competitive job market. All delivered in a diverse, supportive environment at one of the world’s best universities.

Don’t just be clever. Be all kinds of clever.

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¹ Times Higher Education World University Ranking 2019; Webometrics Ranking Web of Universities 2019
Why study business and commerce at La Trobe?

- **Get a world-class education** with accounting and finance subjects in the world’s top 200.
- **Learn from the best** with our Professors of Practice: the influential, high-achieving industry professionals who co-design and teach our degrees.
- **Become job ready** and develop your problem-solving skills in interactive, project-based learning environments, including our simulation trading floor and data analytics lab.
- **Put theory into practice** in work placements in your industry.
- **Develop a global perspective** with international study tours and overseas electives.
- **Prepare for the digital age** with future-focused degrees designed in consultation with industry.
- **Build strong foundations** of sustainability, ethics and responsibility through our focus on the UN Principles for Responsible Management Education.
- **Understand social business** and the importance of global citizenship with our Yunus Social Business Centre.
- **Expand your networks** through our strong industry links, including the Optus La Trobe Cyber Security Hub and our partnerships with leading organisations such as 3M and Rio Tinto.

As technology evolves, versatile business professionals who can keep pace with digital disruption are more in demand than ever. Adaptive and visionary people are needed to help shape the next phase of business.

At La Trobe, you’ll learn the skills needed to remain in front of technological change and find sustainable solutions to some of the world’s most challenging business problems. Importantly, you’ll also develop the emotional intelligence and interpersonal skills to thrive in a diverse workplace.

We live and breathe innovation, and your study experience will reflect that. You’ll develop solid technical and enterprise skills through interactive learning. Think business simulations, field visits and mentoring. And you’ll demonstrate these skills in work placements. Think managing the Australian Ballet in Beijing or joining the ranks at KPMG.

We know you’ll love studying business at La Trobe. Our Business School competes with the best in the world. And with a degree in business or commerce from La Trobe, so will you.

Learn more: [latrobe.edu.au/bc-business](http://latrobe.edu.au/bc-business)

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1. QS World University Rankings by Subject 2019: Accounting & Finance
Our Business School is accredited by AACSB International

We’re rated well above world standard for banking, finance and investment research.

Our hospitality and tourism management subjects are ranked in the world's top 45.

Our business analytics teaching is in the top two in Australia.

Our MBA is ranked equal first in Victoria.

We’re rated five stars for teaching, facilities, research, employability and internationalisation.

1. Excellence in Research for Australia Outcomes 2018
2. Academic Ranking of World Universities Global Ranking of Academic Subjects 2019
3. QS World University Rankings: Masters in Business Analytics Rankings 2019
4. 2019 Global MBA Rankings, CEO Magazine
5. QS Stars University Rating 2019
Digital disruption has reshaped modern business. There's a world of opportunity waiting for you. Will you start the next Spotify? Fight cybercrime? Build a fairer future? Lead change with a degree from La Trobe.


At La Trobe, we teach you the technical and personal skills employers want. You’ll get first-hand insights from industry experts and have opportunities to develop practical experience with placements. And when you’re finished, you’ll graduate from a world-renowned university with a global perspective on modern business and commerce.

Learn more about our study areas and how we help you get ready for the future, no matter what path you choose.

Study areas

Accounting, analytics and finance

Strategic advisers have never been more in demand. We’ll help you develop the analytical expertise to set you up for career success.

Our digital data experts work closely with global corporations like Deloitte and PwC to ensure our courses meet industry needs. This approach works. Our accounting and finance subjects rank in the world’s top 200 and our business analytics teaching is ranked second in Australia. You’ll solve socially relevant problems, then graduate ready to extract insights from complex data and turn ideas into action.

Economics

Changes in technology and the climate call for us to rethink how we use economics to analyse our world and create policy. How do we manage resource scarcity? Alleviate inequality? Control the impact of economic growth on the environment?

The world needs daring thinkers to craft radical solutions. We’re rated well above world standard for our banking, finance and investment research – one of the top four universities in Australia. We’ll help you master theory, then apply it to create an economy that supports a better future.

Entrepreneurship and innovation

Want to succeed in modern business? You need to create your own opportunities and have the courage to capitalise on them. With us, you’ll study the characteristics of successful organisations, including the structures, strategies and entrepreneurial values that underpin some of the world’s biggest companies.

It’s also vital to understand the social impacts of technological, economic and business change. Disruption can be harnessed to create a more sustainable world for all of us. Learn how with our Bachelor of Humanities, Innovation and Technology.

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1. QS World University Rankings by Subject 2019: Accounting & Finance
2. QS World University Rankings: Masters in Business Analytics Rankings 2019
3. Excellence in Research for Australia Outcomes 2018
4. 2019 Global MBA Rankings, CEO Magazine
5. Learn more online: latrobe.edu.au/bc-communication
General business and commerce
In today’s business landscape, companies can rise from start-ups to the top of markets overnight. Ready to make your mark? Become an adaptable leader set to succeed in a rapidly changing world.

Learn to communicate and work effectively in multidisciplinary, multicultural teams. Know how to design solutions to complex social and commercial challenges. And be ready to step into a range of industries. Our MBA is ranked equal first in Victoria and our online MBA is ranked in the top two in Australia, so you can be confident you’re gaining the skills to succeed.

Marketing and management
Equip yourself to confidently tackle modern marketing or lead change. Understand how people think and feel, whether they’re buying from you or working with you, and be ready to act on this knowledge to help organisations reach their full potential.

Have a mind for marketing? Master what it takes to get a competitive edge with our marketing courses. Our new Master of Digital Marketing Communications prepares you for a sector in more demand than ever before. Or take a look at our specialist communication courses.

Technology and systems management
Develop the expertise to manage and maintain the information systems fundamental to modern business.Already have technical foundations in engineering? Prepare for leadership roles by honing your management skills.

The increasing value of business information systems also means new frontiers of crime. If you want to help businesses fight cybercriminals, we’re the only university in Victoria offering a cybersecurity degree with a specialisation in business operations.

Tourism, event and sport management
Turn your passion into a career. We’ve designed courses that build your business skills so you can find jobs doing what you love – whether that’s coordinating a fundraiser for a community organisation, managing elite athletes or running a hotel for a multinational chain.

Gain hands-on experience and create a valuable network with our placements and practical projects. You’ll graduate with transferable skills, like creativity and a flair for problem-solving, that make you a prized member of any team.

Career outcomes
When you study at La Trobe, the end result is undeniable. You’ll be a well-rounded, professionally trained graduate – the type employers want. You’ll understand the digital changes shaping the future of business. And you’ll be ready to face whatever tomorrow brings.

To find the La Trobe course that’s right for you, turn the page or visit: latrobe.edu.au/bc-business

AACSB Accreditation
La Trobe Business School is recognised worldwide through global accreditation and rankings. We’re an accredited member of AACSB International (the Association to Advance Collegiate Schools of Business), the highest standard of achievement for business schools worldwide. Many La Trobe courses are also individually accredited by leading industry organisations.

latrobe.edu.au/bc-accreditation
Business and commerce courses at a glance

Take the next step on the path to your dream job with our business and commerce courses. See below for a selection of our courses and where to learn more about them. To find out about the variety of courses we offer across all disciplines, visit: latrobe.edu.au/bc-courses

Undergraduate

Bachelor’s degrees

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<th>IELTS¹</th>
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Double Bachelor’s degrees

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Diplomas

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Postgraduate

Graduate diplomas

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<td>Management</td>
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<td>Management (Project Management)</td>
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<td>Marketing</td>
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Double Master's degrees

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<th>Courses</th>
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<td>Business Administration/Health Administration</td>
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<tr>
<td>Financial Analysis/Business Administration</td>
<td>6.5/6.0</td>
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<tr>
<td>Financial Analysis/International Business</td>
<td>6.5/6.0</td>
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<tr>
<td>Financial Analysis/Professional Accounting</td>
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1. Please check our website for more information about La Trobe’s English language requirements, including our accepted English language tests: latrobe.edu.au/bc-eng-requirements
2. ATARs shown are the lowest selection rank for offers made based on ATAR at the Melbourne or Bendigo campuses in 2018 (see online for other campuses). ATAR and international equivalents are indicative only and subject to change each year.
3. The ATARs published in this guide were correct as of 2018. Please refer to the website for more current information.
4. ATAR scores are not published for courses with fewer than five ATAR-based offers made. Equivalencies have been based on the entry standards for the most similar courses.
NA Not applicable
NC New course
Digital transformation degrees
Business and commerce courses

Undergraduate

Bachelor of Accounting

Gain a highly sought-after qualification. Our Bachelor of Accounting is accredited by CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), and the Chartered Institute of Management Accountants.¹ We work closely with global corporations like Deloitte and PwC to ensure our course content and curriculum are up-to-date. We offer learning in career-specific areas, including accounting, auditing, finance, business law and taxation. You’ll develop your business skills alongside an awareness of ethics, human rights, sustainability and public policy issues. Study accounting, economics, finance, management, marketing, statistics and contemporary issues in accounting.

Career outcomes: Graduate ready for your career in accounting. You’ll be well-placed to find employment in a range of roles, such as financial accountancy, tax accountancy, forensic accountancy, auditing and financial management.

<table>
<thead>
<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tbody>
<tr>
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Academic requirements

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Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.²

Bachelor of Business

A business degree can take you far. This degree is dynamic, customisable and focused on employability. Enhance your awareness and knowledge with our work-placement programs and culturally-based opportunities to study overseas. Study management, leadership, entrepreneurship, marketing, finance and human resources. Build skills in digital literacy, problem-solving and creativity. Specialise your degree through one or more of our many majors and electives taught by industry professionals and our experienced academics. The Marketing major in the Bachelor of Business is accredited by the Australian Marketing Institute (AMI). Depending on subject choice, students may be eligible to graduate with an accounting qualification accredited by CPA Australia and Chartered Accountants Australia and New Zealand.

Career outcomes: Graduate with practical skills, a global perspective and a detailed understanding of complex business environments. Depending on your subject choice, you could pursue roles including: marketing coordinator, investment banker, project manager, accountant and human resource consultant.

<table>
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<tr>
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Academic requirements

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<tr>
<td>65.2</td>
<td>24</td>
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</table>

Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.²

¹. Depending on campus, students may be required to complete specific electives in order to graduate with the CPA Australia and CAANZ accredited qualification. See online for details.

². See online for a full list of entry requirements

³. Please refer to the La Trobe College Australia website for more information

^ SP (Study Period)
Bachelor of Business (Accounting)  latrobe.edu.au/bc-lbbc

Get an accredited accounting qualification while building your specialisation in business. Be introduced to disciplines such as economics, finance and marketing. Develop project management skills and an awareness of ethics, human rights, sustainability and public policy.

Our Bachelor of Business (Accounting) is accredited by CPA Australia, Chartered Accountants Australia and New Zealand and the Chartered Institute of Management Accountants.

Career outcomes: Graduate ready for careers in taxation, financial management, forensic accounting and business consulting.

<table>
<thead>
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<th>CRICOS</th>
<th>CR</th>
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<td>BEN (LBBCB) 075225G</td>
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Subject prerequisites
VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.²

Bachelor of Business (Accounting and Finance)  latrobe.edu.au/bc-lbbaf

Build a strong foundation in business. Understand key business principles, accounting systems and good decision making. Learn to plan and control business finances and gain an appreciation of entrepreneurship.

Our Bachelor of Business (Accounting and Finance) is accredited by CPA Australia, Chartered Accountants Australia and New Zealand and the Chartered Institute of Management Accountants. Graduates may be eligible to apply for membership with the Institute of Public Accountants.

Career outcomes: Graduate with an accredited major in accounting and skills in corporate finance, international finance, risk management, investment and portfolio management. Our graduates have found work in companies like BHP Billiton, Imarex and Accenture Australia as financial analysts, derivatives brokers and consultants.

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<th>CRICOS</th>
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</table>

Subject prerequisites
VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.²

'La Trobe is rated as world-class for my research area. This course brings me up to a whole new level – I could imagine myself working professionally in this field after I graduate.'

Su Meng Chong
Bachelor of Business student
Malaysia

ATAR shown are the lowest selection rank for offers made based on ATAR at the Melbourne or Bendigo campuses in 2018. See online for the most up-to-date information. ATAR and international entry equivalents are indicative only and subject to change each year.
## Business and commerce courses

### Undergraduate

#### Bachelor of Business (Agribusiness)

Demand for agribusiness professionals is growing. Major in agribusiness alongside management and marketing or accounting. Be equipped to address the issues facing agriculture and business within a changing international environment.

Graduates of the Bachelor of Business (Agribusiness) may be eligible to apply for membership with the Agribusiness Association of Australia.

**Career outcomes:** You’ll graduate with practical skills, a global perspective and a detailed understanding of complex agribusiness environments and how they’re managed. Skills in business and agri-science will allow you to work throughout the supply chain in agribusiness management, sales and marketing, commodity trading, manufacturing and other diverse roles.

<table>
<thead>
<tr>
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</table>

**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

#### Bachelor of Business (Event Management)

We help you become a leader in the special events sector by offering a combination of practical skills and business theory. Learn practical skills, business theory and how to make effective project management decisions. Study management, marketing, economics, business law, accounting, finance and specialised event management studies. You’ll develop your entrepreneurship skills and build practical experience with the chance to plan, deliver and evaluate student-led events on and off campus.

**Career outcomes:** Our graduates have broad-ranging employment opportunities in fields like event operations, venues and destinations management, community events and in professional event management organisations.

<table>
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<th>Location</th>
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**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

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1. See online for a full list of entry requirements
2. Please refer to the La Trobe College Australia website for more information

### Our campuses

Study in a location that works for you. We have campuses across Victoria and New South Wales, each with strong links to the local community and culture. No matter which La Trobe campus you choose, you’ll have access to modern facilities, supportive services and a welcoming student community.

[latrobe.edu.au/bc-campuses](http://latrobe.edu.au/bc-campuses)
Bachelor of Business (Event Management/Marketing)  latrobe.edu.au/bc-lbbemt

Gain the skills you need to promote, organise and manage events. Become a leader in the special events sector. Learn accounting, economics and finance. Take introductory events management and marketing subjects. We place a particular focus on developing your entrepreneurship skills, and you’ll also gain the market research skills necessary to find opportunities for successful events.

Graduates of the Bachelor of Business (Event Management/Marketing) may be eligible to apply for membership with Meetings and Events Australia.

**Career outcomes:** Graduate ready for a career in planning, organising and facilitating professional, sporting, community and cultural events. You could find work in corporate and not-for-profit organisations, small businesses or local communities.

**CRICOS**

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**Fee (A$)** 33 000

**Academic requirements**

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**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

Foundation Studies for Business, IT and Humanities (8 months) ➔ Enter 1st year of this degree

Diploma of Business (8-12 months) ➔ Enter 2nd year of this degree

---

Bachelor of Business (Human Resource Management)  latrobe.edu.au/bc-lbbhr

The heart of any business is its people. We’ll give you the practical skills and knowledge to plan, inform and implement strategies that help shape a workforce.

Study accounting, economics, finance and marketing. Learn the foundations of good management, organisational behaviour, employment relations, human resource information systems and how to develop and reward talent. And graduate with a degree accredited by the Australian Human Resources Institute.

**Career outcomes:** Graduates can find work across a large variety of industries and organisations in careers including human resource management and consultancy, learning and development management, and workplace/industrial relations.

**CRICOS**

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**Fee (A$)** 33 800

**Academic requirements**

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<td>51.15</td>
<td>24</td>
<td>60</td>
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<td>60</td>
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</table>

**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

Foundation Studies for Business, IT and Humanities (8 months) ➔ Enter 1st year of this degree

Diploma of Business (8-12 months) ➔ Enter 2nd year of this degree
Business and commerce courses

Undergraduate

Bachelor of Business (Marketing) [latrobe.edu.au/bc-lbbmk]

Gain a specialised set of marketing skills along with a foundation in business with this degree, which is accredited by the Australian Marketing Institute.

Learn how to create and communicate effective marketing strategies by studying consumer behaviour, advertising, marketing research and strategic marketing. You will build practical business skills through collaborative and applied projects.

Career outcomes: Graduate with transferrable skills and technical marketing knowledge that can be applied across sectors. You will be prepared for jobs like being an account manager, marketing analyst or marketing manager.

<table>
<thead>
<tr>
<th>Location</th>
<th>CRICOS</th>
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Academic requirements

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</table>

Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.¹

Foundation Studies for Business, IT and Humanities (8 months) — Enter 1st year of this degree

Diploma of Business (8-12 months) — Enter 2nd year of this degree

Bachelor of Business (Sport Development and Management) [latrobe.edu.au/bc-lbbsb]

Combine your passion for sport with a knowledge of business. This is one of the few courses of its kind in Australia, designed and delivered in collaboration with industry professionals.

Learn the fundamentals of business, economics, finance, sport marketing and sport management. Understand the relationship between sport and the media. Study sport psychology, development and policy. And apply what you've learned in a 200-hour work placement where you'll analyse practices, apply theory and develop industry connections.

Career outcomes: You will graduate with a solid foundation for careers in federal, state and local government, community sport leagues and not-for-profit organisations. This course also prepares you for work in community and international development and health promotion.

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Academic requirements

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<td>51.15</td>
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<td>6</td>
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</table>

Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.¹

Foundation Studies for Business, IT and Humanities (8 months) — Enter 1st year of this degree

¹. See online for a full list of entry requirements

2. Please refer to the La Trobe College Australia website for more information

"In my course I study more than what's on the field – I understand off-field management and develop professional skills. And I play in a local soccer club where I meet people and get involved in the local community."

Samuel Nanere
Bachelor of Business (Sport Development and Management) student
Indonesia
Bachelor of Business (Sport Management)  latrobe.edu.au/bc-lbbs

Get into the business of sport. In this course, you’ll explore the business of sport-specific operations through theory and work experience in the sports industry. Learn how sport is managed, presented and promoted. Study economics, accounting, sport management and sport marketing. Gain an understanding of the business structures, culture and performance management that underpin the sports industry. You’ll also complete a 200-hour work placement where you get the chance to apply theory and grow your industry networks.

Career outcomes: Graduate ready for your career in business and sport management. Our students have become sporting club team managers and account managers. You may also find positions in health and fitness centres, marketing and sponsorship agencies, local government and sport boards, venue management or even athlete management.

<table>
<thead>
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<th>CRICOS</th>
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<th>IELTS</th>
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Academic requirements

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Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

- Foundation Studies for Business, IT and Humanities (8 months) ➔ Enter 1st year of this degree
- Diploma of Business (8-12 months) ➔ Enter 2nd year of this degree

Bachelor of Business (Tourism and Hospitality)  latrobe.edu.au/bc-lbbth

Acquire the necessary knowledge and practical skills to work in the tourism and hospitality industry in this course, which has received EPAS (EFMD Programme Accreditation System) accreditation from the European Foundation for Management Development. Study accounting, economics, finance and marketing. Gain unique work experiences and hands-on experience using front-of-house and travel management booking systems. You’ll even participate in a hotel management computer simulation.

Career outcomes: Graduate ready for your career in hospitality and tourism. You’ll be well-placed to find employment in a range of roles that include being a hospitality manager, tourism officer and guest relations manager.

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Academic requirements

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Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

- Foundation Studies for Business, IT and Humanities (8 months) ➔ Enter 1st year of this degree
- Diploma of Business (8-12 months) ➔ Enter 2nd year of this degree
Business and commerce courses

Undergraduate

Bachelor of Business Analytics
latitude.edu.au/bc-bban

Businesses have access to more data than ever before and analytics professionals are in high demand. Join the fast-growing world of business analytics. Learn how to identify and solve business challenges through strategic analysis of data sources. Develop your problem-solving and critical thinking skills across a variety of business disciplines. You’ll also gain the communication skills needed to take complex data and explain it to business leaders in a way that informs action.

Career outcomes: Rapid growth in business analytics has created a demand for graduates who can work at the intersection of business and IT as business analysts, innovation consultants or project managers. Digital business analysts are in short supply and high demand across a wide variety of industries including health, finance, mining, energy, entertainment and the non-profit sector.

<table>
<thead>
<tr>
<th>Location</th>
<th>CRICOS</th>
<th>Fee (A$)</th>
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Academic requirements

- ATAR: 57.4
- IB: 24
- LTCA: 60
- GCE: NC
- IND: NC

Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.¹

Bachelor of Business Information Systems
latitude.edu.au/bc-sbbiy

Information systems help people use technology to make the best possible decisions. You’ll understand how to manage complex systems and find innovative solutions to information challenges with this degree, which is accredited by the Australian Computer Society.

Study IT, programming, management, the development of information systems and database design. Your degree will involve a year-long industry project, giving you hands-on experience working as part of a team in the planning and development of a medium-sized software project.

Career outcomes: You’ll be suited to roles that bridge the gap between technical and management personnel, including work in systems analysis and development, business analysis and project management.

<table>
<thead>
<tr>
<th>Location</th>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>Academic requirements</th>
<th>IELTS</th>
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Academic requirements

- ATAR: 57.4
- IB: 24
- LTCA: 60
- GCE: NC
- IND: NC

Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.¹

La Trobe Student Excellence Academy
We created the La Trobe Student Excellence Academy – the first of its kind in Australia – to recognise and support our students' outstanding achievements in community, creativity, entrepreneurship, sports and study.

As a member of our Excellence program, you’ll meet high-achieving peers who are as passionate and dedicated as you. And you’ll have access to exclusive and exciting opportunities.

latrobe.edu.au/bc-excellence

¹ See online for a full list of entry requirements
NC New course
Digital transformation degrees

Excellence Academy

We created the La Trobe Student Excellence Academy – the first of its kind in Australia – to recognise and support our students’ outstanding achievements in community, creativity, entrepreneurship, sports and study.

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latrobe.edu.au/bc-excellence
Bachelor of Commerce  
latrobe.edu.au/bc-lbcom

Build a successful career in business.
Major in accounting, economics, finance, management or marketing. Learn research, critical thinking, communication, problem-solving, digital literacy and teamwork. Work in teams to negotiate solutions to problems. Our faculty provides connections to top organisations, entrepreneurs and business leaders.
The Marketing major in our Bachelor of Commerce is accredited by the Australian Marketing Institute. Depending on subject choice within the degree, students may be eligible to graduate with an accounting qualification accredited by CPA Australia and Chartered Accountants Australia and New Zealand.
Career outcomes: Graduate with the technical, business and enterprise skills that give you a competitive edge in the workforce. Our Bachelor of Commerce graduates enjoy a wealth of career opportunities that include roles as accountants, marketing managers, business consultants, financial advisers and economists. Want even more career opportunities? Take a double Bachelor’s degree that combines the Bachelor of Commerce with another qualification. See page 6 for all your options.

Majors
Melbourne: Accounting | Economics | Finance | Management | Marketing

<table>
<thead>
<tr>
<th>Campus</th>
<th>CRICOS</th>
<th>Intake</th>
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<th>Course duration</th>
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Subject prerequisites
VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

Bachelor of Cybersecurity 🔒
latrobe.edu.au/bc-sbcy

Open the door to a rapidly expanding global industry. Cybercrime is now a widespread threat and a mainstream concern that can only be combated by highly-skilled specialists.
Gain skills across IT, business, law, policy and strategic communication. Cover the history of hacking, the techniques cybercriminals use and the various methods used to defend and protect against malicious cyber threats.
Career outcomes: Graduate with skills and experience ready for a range of roles in areas relevant to cybersecurity, including national security, risk management, banking and finance, IT and telecommunications.

<table>
<thead>
<tr>
<th>Campus</th>
<th>CRICOS</th>
<th>Intake</th>
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<tr>
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| Academic requirements
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<tr>
<th>ATAR</th>
<th>IB</th>
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<td>61.8</td>
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</table>

Subject prerequisites
VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

I chose to study at La Trobe because of its location, beautiful views and affordable fees. Its facilities are outstanding, and as I prepare for my career, it’s supported me with its Career Ready program and by helping me develop my professional knowledge.

Yankee Lee (Lizhan Lyu)
Bachelor of Business (Accounting) student
China
"La Trobe's diverse and friendly environment, along with its experienced staff, makes it stand out from all the other universities. It's a university that gave me a safe place to build my future, which is an essential factor for any international student. Its amazing orientation programs and responsive student hosts helped me to a great extent in adjusting to this new country."

Anushi Goyal
Master of Management (Project Management) student
India

**Bachelor of Digital Business**

Get ready for a flexible career in modern business. Developed in consultation with industry leaders, this course teaches a versatile skill set that prepares you to work with new and existing business models, both online and offline. Learn the fundamentals of business and unlock technology's potential to improve business performance by identifying, sourcing, extracting and analysing information from industry-leading software tools and digital platforms. Develop technical and practical business skills in disciplines including marketing, accounting and economics.

**Career outcomes:** As a graduate, you'll be able to use your analytical skills and entrepreneurial passion to help businesses identify commercial opportunities, solve problems and drive innovation. Potential job titles include business analyst, management consultant, asset investment analyst and innovation consultant.

<table>
<thead>
<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<td>MEL (LBDI)</td>
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**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

Foundation Studies for Business, IT and Humanities (8 months) — Enter 1st year of this degree
Diploma of Business (8-12 months) — Enter 2nd year of this degree

**Bachelor of Finance**

Prepare for a career in the fast-paced world of finance. In our Bachelor of Finance, you'll learn corporate and international finance, investment valuation, portfolio management and risk management. Choose electives in financial and estate planning, derivative securities, mergers, acquisitions and security valuation.

Depending on your subject choice, you may be able to graduate with an accounting qualification accredited by CPA Australia and Chartered Accountants Australia and New Zealand. Graduates may be eligible to apply for membership with the Financial Services Institute of Australasia.

**Career outcomes:** You'll be well-placed to find employment in careers including being a corporate finance officer, investment analyst, stockbroker or financial planner.

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<thead>
<tr>
<th>CRICOS</th>
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**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.

Foundation Studies for Business, IT and Humanities (8 months) — Enter 1st year of this degree
Diploma of Business (8-12 months) — Enter 2nd year of this degree

**Bachelor of Humanities, Innovation and Technology**

Understand the impact technological advancement has on human societies. Gain a perspective that spans business, technology and the humanities so you’re ready to guide social progress.

In this degree, you’ll develop transferable skills in communication and leadership. Understand questions surrounding inequality and sustainability brought about by disruptive technologies. Work with technologies and digital platforms used by industry. And build a portfolio with practical experience and work integrated learning opportunities.

**Career outcomes:** You’ll be prepared to build better human futures through professional roles in the government, business and social sectors. Use your skills and knowledge to guide policy and influence decision-making.

<table>
<thead>
<tr>
<th>CRICOS</th>
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**Subject prerequisites**

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.
Bachelor of International Business  latrobe.edu.au/bc-lbib

Gain a business degree with an international perspective. Our Bachelor of International Business teaches you how businesses operate in an increasingly globalised economy. Study accounting, finance, economics, human resource management and marketing. Learn about the social, cultural and institutional influences on international business. Explore key issues like digital business, corporate responsibility and the challenges of economic development and sustainability. Choose electives in international financial management, international development or Asian studies.

Career outcomes: You'll be well-placed to find employment globally in a range of roles that may include being an international sales manager, a destination manager or an international trade specialist.

<table>
<thead>
<tr>
<th>Campus location</th>
<th>CRICOS</th>
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Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.¹

Diploma in Business  latrobe.edu.au/bc-ldbb

Open new career doors with a Diploma in Business. Studying business will introduce you to the workings and structures of organisations, increase your commercial awareness and build your practical knowledge. This course provides a direct entry pathway into any of La Trobe's Bachelor of Business courses.

Career outcomes: As well as providing a pathway to our Bachelor of Business courses, the Diploma in Business also prepares graduates for administrative and middle management positions in the public and private sectors. You can work in accounting, communications, compliance, information technology, marketing and management.

<table>
<thead>
<tr>
<th>Campus location</th>
<th>CRICOS</th>
<th>Year</th>
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<td>SHP (LDBS)</td>
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Subject prerequisites

VCE Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.¹

Honours degree

Once you've completed your Bachelor's degree, you can extend your knowledge and skills by taking an Honours year. See online for course details.

<table>
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1. See online for a full list of entry requirements

NC New course

Digital transformation degrees

MEL Melbourne  CTY City  BEN Bendigo  A-W Albury-Wodonga  MIL Mildura  SHP Shepparton  SYD Sydney

ATAR Australian Tertiary Admission Rank  IB International Baccalaureate  LTCA La Trobe College Australia  GCE General Certificate of Education  IND India State Boards

Campus location  Course intake  Course duration  IELTS International English Language Testing System  La Trobe College Australia pathway (see page 32)

ATARs shown are the lowest selection rank for offers made based on ATAR at the Melbourne or Bendigo campuses in 2018. See online for the most up-to-date information. ATAR and international entry equivalents are indicative only and subject to change each year.
## Postgraduate

### Graduate Diploma in Business Analytics
latrobe.edu.au/bc-lgban

Data analysts are in high demand. This is a specialised degree that aims to give you the skills to solve modern business problems. Develop skills in making predictive models, risk assessments and data visualisations for clients and stakeholders. Study accounting, marketing, information management, statistics and data-wrangling. Learn advanced analytical technologies and tools for managing big data.

**Career outcomes:** This course has a strong industry presence to ensure you’re kept up-to-date with the latest developments in this field. You’ll graduate ready for your career in business and data analysis.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
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**Entry requirements**
See online for entry requirements.

### Master of Accounting and Financial Management
latrobe.edu.au/bc-lmafm

Open doors with a degree in accounting and financial management. This course is accredited by CPA Australia, Chartered Accountants Australia and New Zealand and the Chartered Institute of Management Accountants.¹

This course is a pathway to a professional accounting qualification if you haven’t completed an undergraduate degree without an accounting and financial management major. Build on your existing studies and learn management and corporate accounting, auditing, financial management, financial accounting information systems, business and finance statistics, commercial law and economics.

**Career outcomes:** Skilled accounting and financial management professionals can find employment in a variety of roles that include being a financial accountant, management accountant, auditor, financial manager or financial planner.

<table>
<thead>
<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tbody>
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<td>6.5/6.0</td>
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</table>

**Entry requirements**
See online for entry requirements.

### Master of Business Administration
latrobe.edu.au/bc-lmba

Gain the essential skills for a rapidly changing business environment. You’ll enhance your business knowledge and increase your earning potential with our MBA, which has EPAS (EFMD Programme Accreditation System) accreditation from the European Foundation for Management Development (EFMD).

All coursework places a strong emphasis on enterprise learning and the United Nations-backed ‘Principles for Responsible Management Education’ (PRME). With PRME, you’ll gain the skills and knowledge to balance economic and sustainability outcomes. You’ll learn business analysis, accounting, innovation, responsible leadership and entrepreneurship.

**Career outcomes:** Our MBA helps you develop management skills and gain professional recognition to advance your career. MBA graduate careers may include work as CFOs, management consultants, marketing managers, operations managers and product managers. Graduates may be eligible to apply for membership with the Institute of Managers and Leaders and the Graduate Management Association of Australia.

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<thead>
<tr>
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<th>Fee (A$)</th>
<th>IELTS</th>
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</table>

**Entry requirements**
See online for entry requirements.

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¹ Students are required to complete specific subjects in order to graduate with the accredited qualification. See online for details.

Digital transformation degrees

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Raviraj Kakati
Master of Business Analytics student
India

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La Trobe University
Master of Business Administration (Advanced)  
latrobe.edu.au/bc-lmbbaa

Accelerate your career with a practical, industry-focused approach through our MBA (Advanced). This course has EPAS (EFMD Programme Accreditation System) accreditation from the European Foundation for Management Development (EFMD).

Learn cutting-edge general management and business practices in this extended MBA program. Focus on the Principles for Responsible Management Education (PRME) and its Personal and Professional Skills Development (PPSD) platform. You'll have the opportunity to study overseas, undertake a work placement or select a research pathway.

Career outcomes: This course suits those seeking to advance their career in general management in the national and international public and private sectors.

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<thead>
<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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Entry requirements
See online for entry requirements.

'£my favourite part about my course was the industry project with Deloitte, where we worked as business consultants to design and develop a solution for one of Deloitte's clients. It was a live project where we practiced requirement gathering and analysis, developed journey maps, identified pain points and delivered prototypes—just like it's done in industry. And people from Deloitte visited each week to provide guidance and give insights about how we could improve.'

Lovee Jain  
Master of Business Information Management and Systems student  
India

Master of Business Analytics

Business and data analysts are in high demand.

Develop the skills to make predictive models, risk assessments and data visualisations for clients and stakeholders. Study accounting, marketing, information management, statistics and data wrangling. Learn advanced analytical technologies and tools for managing big data. And develop your knowledge of accounting and marketing, statistics and data wrangling and advanced analytical tools.

Career outcomes: The need for analytics professionals is at an all-time high as organisations seek to understand the massive amounts of data now at their disposal. Graduates can find work as data analysts, business analysts, market research analysts or business intelligence analysts. Successful graduates also qualify for an SAS Certificate in Business Analytics.

<table>
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<tr>
<th>CRICOS</th>
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Entry requirements
See online for entry requirements.

Master of Business Information Management and Systems

latrobe.edu.au/bc-lmbisc

Become an expert business analyst with our Master of Business Information Management and Systems, which is accredited by the Australian Computer Society.

Get industry-based learning through our professional partnerships and be part of practical, team-based projects. Gain skills in data analysis, ICT problem-solving and system development. Learn business information processes, planning and project management.

Career outcomes: Skilled business information specialists can gain employment in a variety of roles that include being business analysts, business-IT strategy consultants, data scientists and enterprise resource planning application analysts.

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<thead>
<tr>
<th>CRICOS</th>
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Entry requirements
See online for entry requirements.

Postgraduate Enabling Program (3 months)

Enter 1st year of this degree
## Business and commerce courses

### Postgraduate

#### Master of Cybersecurity (Business Operations)  
latrobe.edu.au/bc-smcyb

Become the bridge between the technical and the managerial aspects of cybercrime prevention. Keep pace with the information security demands of business, government, defence and law enforcement. Develop industry-relevant skills with foundation subjects and gain specialist knowledge in business operations. Learn the fundamentals of cybersecurity, communication networks, crisis communication, the mindset of hackers, auditing, risk mitigation and legal and ethical frameworks. Want to take your interest in cybersecurity into other disciplines? You can also specialise with our Master of Cybersecurity (Computer Science) and Master of Cybersecurity (Law) degrees.¹

**Career outcomes:** Information security has been identified as a top priority for executives of Australian companies and organisations. Graduate ready for careers including being a consultant, security architect, policy advisor, systems administrator or cloud solution specialist.

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<tr>
<th>CRICOS</th>
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<td>2 years</td>
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</table>

**Entry requirements**

See online for entry requirements.

#### Master of Digital Marketing Communications  
latrobe.edu.au/bc-lmdc

Digital marketing has more importance and bigger budgets than ever before. Thrive in the digital world of change and innovation. Develop advanced knowledge to leverage digital channels, design new products, improve customer experience, manage a crisis and communicate effectively. Learn from practical case studies, experienced teachers, expert guest speakers and work integrated learning opportunities. Graduates can take on roles including marketing and digital marketing manager, communications director, brand and digital brand manager and public relations manager.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
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<td>37 400</td>
<td>2 years</td>
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</table>

**Entry requirements**

See online for entry requirements.

#### Master of Educational Leadership and Management  
latrobe.edu.au/bc-edmelc

Gain the skills you need to pursue roles as a leader and manager in a range of educational settings. Build your knowledge of research, help improve student learning and understand how theory intersects with educational management best practice. Participants come from a range of educational backgrounds, including higher education, TAFE, and primary and secondary schools within Australia and overseas. Graduates are ready to work in educational administration and leadership. You’ll be prepared for roles including being a school principal, human resource professional, course project manager or lead teacher.

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<tr>
<th>CRICOS</th>
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**Entry requirements**

See online for entry requirements.

¹ Learn more: [latrobe.edu.au/bc-cybersecurity](latrobe.edu.au/bc-cybersecurity)

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Daniel Phong Nguyen  
PhD in finance graduate  
Vietnam

‘La Trobe provides its graduate and post-graduate students with useful and practical workshops, tours and training sessions. I’ve benefited substantially from academic writing workshops, sessions on developing résumés and cover letters, and other related job seminars.’

Daniel Phong Nguyen  
PhD in finance graduate  
Vietnam
Business and commerce courses

Master of Engineering Management

Prepare for management roles in engineering. Our Master of Engineering Management will develop your career in electronics, telecommunications or computer engineering. You’ll learn to develop ideas, lead and manage organisational activities in the engineering industry and develop your engineering expertise at a postgraduate coursework level. You’ll also study management, accounting, finance, marketing and detailed engineering and business subjects.

Career outcomes: Graduate ready for a career in engineering management, including in roles such as being a telecommunications project manager, senior technical consultant or software development manager.

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<tr>
<th>CRICOS</th>
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Entry requirements
See online for entry requirements.

Master of Financial Analysis

Gain the knowledge and skills you need for high-level work in the financial industry. Prepare for success in financial analysis and valuation, asset management, banking and corporate finance. This course offers a pathway to an internationally acclaimed finance accreditation (Chartered Financial Analyst/CFA). Study security valuation and portfolio management, debt and derivative securities, micro- and macro-economics, competitive and monopoly market structures, credit analysis, and risk assessment. Our course is also recognised by the CFA Institute as covering in excess of 70 per cent of the ‘Candidate Body of Knowledge’ defined for CFA Program examinations, I–III.

Career outcomes: With the skills you’ll develop in this course you’ll graduate ready for a range of careers, including as a senior investment officer, business analyst or financial executive. Want even more career options? Pursue a double Master’s degree and combine our Master of Financial Analysis with another qualification. See page 6 for all your options.

<table>
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<tr>
<th>CRICOS</th>
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Entry requirements
See online for entry requirements.

Master of Financial Analysis (Financial Risk Management)

Study a degree based on knowledge and skills with proven relevance to the finance sector. We’ve built this course using our industry expertise so you gain a valued qualification with the skills you need to succeed. Focus on the measurement and management of market, credit, operational and portfolio risk. Build on a broad foundation of study in economics, accounting, management and quantitative methods. Develop knowledge, skills and analytical thinking suitable for professional accreditation.

Career outcomes: You’ll graduate ready for your risk management career working in investment, banking or finance, including roles with investment banks, commercial banks, hedge funds, insurance companies, consulting firms and government agencies. Graduates may be eligible to apply for registration with the CFA Institute, the Financial Services Institute of Australasia and the Finance and Treasury Association. Professional registration may be subject to additional or ongoing requirements beyond completion of the degree.

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<th>CRICOS</th>
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</tr>
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</table>

Entry requirements
See online for entry requirements.

Thanks to La Trobe’s high global rankings, I believe my degree will be acknowledged and recognised worldwide. The lecturers here are experts in their fields and the teaching quality is outstanding.

While studying, I’ve had opportunities for practical experience, including through participating in an industry-sponsored project, an analytics competition and internship opportunities. I’ve also expanded my professional network by attending networking events and meet-ups coordinated by La Trobe.

Rachel Nguyen
Master of Business Analytics student
Vietnam

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While studying, I’ve had opportunities for practical experience, including through participating in an industry-sponsored project, an analytics competition and internship opportunities. I’ve also expanded my professional network by attending networking events and meet-ups coordinated by La Trobe.

Rachel Nguyen
Master of Business Analytics student
Vietnam
Business and commerce courses

Postgraduate

Master of Financial Analysis (Investment)  
postgraduate.latrobe.edu.au/bc-lmfain

This program is an ideal route to an internationally recognised professional accreditation in finance. Our Master of Financial Analysis (Investment) helps you understand equity valuation and portfolio performance measurement. Our course is recognised by CFA Institute as covering in excess of 70 per cent of the 'Candidate Body of Knowledge' defined for CFA Program examinations, Levels I–III. Build on a broad foundation of study in economics, accounting, management and quantitative methods.

Career outcomes: This course is designed as a pathway to the Chartered Financial Analyst (CFA) charter – the designation of professional excellence within the global investment industry. CFA charterholders can find employment in investment companies and mutual funds, stock brokerage firms and investment banks, investment management and consulting firms, insurance companies and banks.

CRICOS  
Cohorts Fee (A$) IELTS
MEL (LMFAIN) 079188G Sem 1, Sem 2, Summer 38 800 2 years 6.5/6.0

Entry requirements
See online for entry requirements.

Master of International Business  
postgraduate.latrobe.edu.au/bc-lmibus

Step up to your career in international business. Develop your skills and learn from our expert staff. Build on your foundations in economics, accounting and finance, management, marketing and statistics. You'll learn the strategies of multinational corporates and how businesses operate in the new global economy – knowledge that’s essential to your career in international business. And you'll develop key skills in marketing and human resource management.

Career outcomes: Our multidisciplinary approach prepares you for careers with small and large multinational organisations. Your potential roles could include working as a business development manager, commercial manager, banking associate or HR advisor. Graduates may be eligible to apply for membership with the Institute of Managers and Leaders (IML).

CRICOS  
Cohorts Fee (A$) IELTS
MEL (LMIBUS) 078690B Sem 1, Sem 2, Summer 38 600 2 years 6.5/6.0

Entry requirements
See online for entry requirements.

Master of Management  
postgraduate.latrobe.edu.au/bc-lmmgt

Accelerate your career with a degree that prepares you to lead organisational change. Study in a multidisciplinary environment and learn about economics, finance, accounting, management theory and marketing. Choose electives that fit your goals. Gain practical insights from business leaders through regular guest lecturers. And benefit from our associations with industry leaders like ANZ, Australia Post, Melbourne City Football Club, PwC and Deloitte.

Depending on your major or subject choice, you may be eligible to apply for membership with professional organisations like the Project Management Institute, the Governance Institute of Australia or the Institute of Chartered Secretaries and Administrators.

Career outcomes: Our Master of Management opens doors to a wide variety of industries. You'll graduate ready to apply for jobs including being a human resources manager, project manager, marketing manager or business development manager.

CRICOS  
Cohorts Fee (A$) IELTS
CTY (LMMGT) 077460B Sem 1, Sem 2, Summer 38 400 2 years 6.5/6.0

Entry requirements
See online for entry requirements.

‘After researching hundreds of different programs all around the world and in different universities, I chose La Trobe because it offered exactly the degree I was looking for.

Here, I’ve found some of the most passionate and dedicated professors I’ve ever met. Their commitment to the course and their students makes the degree a great experience.’

Duwan Fernando Carrillo Pinzón  
Master of Management (Project Management) student  
Colombia
Master of Management (Entrepreneurship and Innovation)  
latrobe.edu.au/bc-lmmei

Gain your competitive advantage in your business career. Learn to create smart business opportunities and drive innovation across a range of business settings. Study managerial psychology, decision sciences, strategic management, entrepreneurship, innovation management and leadership.

Career outcomes: Skilled entrepreneurship and innovation professionals can find employment in a variety of roles, including as business managers, business consultants or research and development managers.

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<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tr>
<td>CTY (LMMEI) 077450D</td>
<td>Sem 1, Sem 2, Summer 38 408 2 years 6.5/6.0</td>
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</tbody>
</table>

Entry requirements: See online for entry requirements.

Postgraduate Enabling Program (3 months) → Enter 1st year of this degree

Master of Management (Human Resource Management)  
latrobe.edu.au/bc-lmmhr

Help organisations reach their full potential. Find your talent as a human resource manager with our Master of Management (Human Resource Management), which is accredited by the Australian Human Resources Institute. Learn the tools and skills necessary to develop ideas, lead and manage human resource activities across corporate, government and not-for-profit sectors. Understand the complexities of managing people in a global business context.

Career outcomes: Graduate ready for your career in human resource management. You’ll be prepared to step into roles like being a human resources manager, human resources business partner or recruitment consultant.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tbody>
<tr>
<td>CTY (LMMHR) 077454M</td>
<td>Sem 1, Sem 2, Summer 38 408 2 years 6.5/6.0</td>
<td></td>
</tr>
</tbody>
</table>

Entry requirements: See online for entry requirements.

Postgraduate Enabling Program (3 months) → Enter 1st year of this degree

Master of Management (Project Management)  
latrobe.edu.au/bc-lmpm

Advance your career in business. This flexible degree gives you the knowledge you need to be an innovative, responsible and engaged project manager. You’ll learn to develop a project management plan, verify and control project scope and define, schedule and allocate resources while monitoring project quality and best practice.

Career outcomes: Project managers can find work across a wide range of diverse industries. Depending on your expertise, you’ll be prepared for careers in roles including being an IT project manager, marketing project manager, engineering project manager or supply chain project manager. Graduates may be eligible to apply for membership with the Project Management Institute.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tbody>
<tr>
<td>CTY (LMPM) 085006B</td>
<td>Sem 1, Sem 2, Summer 38 408 2 years 6.5/6.0</td>
<td></td>
</tr>
</tbody>
</table>

Entry requirements: See online for entry requirements.

Postgraduate Enabling Program (3 months) → Enter 1st year of this degree

La Trobe’s Career Ready program provides every necessary assistance to prepare students to take life challenges head-on when it comes to getting ready for our careers.

La Trobe also arranges presentations by top firms who come and inform students about graduate programs, which is a great help.

Komal Minhas  
Master of Business Information Management and Systems graduate India

ATARs shown are the lowest selection rank for offers made based on ATAR at the Melbourne or Bendigo campuses in 2018. See online for the most up-to-date information. ATAR and international entry equivalents are indicative only and subject to change each year.
Business and commerce courses

Postgraduate

Master of Management (Sport Management)  
latrobe.edu.au/bc-lmmssm

Turn your passion for sport into a career. This industry-focused degree is designed for those seeking a career change or new skills to advance their career in sport.

Learn to work with professional sports teams, manage relationships between athletes and the media and start your own sports business. You’ll study sport management electives and have the option to complete a research thesis.

Career outcomes: Hit the ground running, ready for your career in the global sports industry. You’ll be able to pursue a variety of roles like being an executive manager, sports coordinator, sports manager or sports operations officer.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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</thead>
<tbody>
<tr>
<td>CTY (LMISM) 080516J</td>
<td>38 400</td>
<td>2 years 6.5/6.0</td>
</tr>
</tbody>
</table>

Entry requirements  See online for entry requirements.

Master of Management (Supply Chain and Logistics)  
latrobe.edu.au/bc-lmmisl

Step up to the top of the supply chain. Build on our Master of Management with a specialisation we’ve developed in consultation with industry.

Study core management subjects that prepare you to become a successful manager. Then develop your specialist knowledge and technical skills in logistics and supply chain management. Understand logistics and supply chain principles, service operations management, data analytics and supply chain sustainability. Gain practical insights from business leaders through regular guest lectures and opportunities for Work Integrated Learning.

Career outcomes: Graduate ready for roles managing manufacturing, service operations, transport and logistics.

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<thead>
<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tbody>
<tr>
<td>CTY (LMMSL) 0100801</td>
<td>38 400</td>
<td>2 years 6.5/6.0</td>
</tr>
</tbody>
</table>

Entry requirements  See online for entry requirements.

Master of Marketing  
latrobe.edu.au/bc-lmmkt

Step into the exciting world of modern marketing with our Master of Marketing, which is accredited by the Australian Marketing Institute (AMI).

Become a valuable addition to any business by learning how to analyse markets and apply smart strategies to the work you do. Study the latest marketing theories, strategies and technologies. Pursue advanced specialisations like research and business analytics. And the flexible timetable allows you to balance your study with work and other commitments.

Career outcomes: Graduate with the transferable skills to build a career in a diverse range of roles. Your job titles could include marketing manager, brand manager, customer experience manager or digital marketing manager.

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<thead>
<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tbody>
<tr>
<td>MEL (LMMKT) 093383K</td>
<td>37 400</td>
<td>2 years 6.5/6.0</td>
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<tr>
<td>CTY (LMMKTC) 093383K</td>
<td>37 400</td>
<td>2 years 6.5/6.0</td>
</tr>
</tbody>
</table>

Entry requirements  See online for entry requirements.

Parth Dave  
Master of Business Analytics student  
India

‘The opportunities my course provides through internships, community meet-ups and seminars have helped me build my networks and tap into the current technologies used in the industry.

And as an international student in uncharted territory, La Trobe’s support services and facilities – like its Career Ready program and library – have made my journey more fruitful.’

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Postgraduate Enabling Program (3 months)  Enter 1st year of this degree

---

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And as an international student in uncharted territory, La Trobe’s support services and facilities – like its Career Ready program and library – have made my journey more fruitful.’
### Master of Professional Accounting (Business Analytics) [latrobe.edu.au/bc-lmpaba](latrobe.edu.au/bc-lmpaba)

Expand your career horizons and develop invaluable professional accounting skills. Learn essential accounting concepts and understand how to apply them to diverse business environments. Gain knowledge of accounting, economics and management. This degree is suitable for people interested in changing careers or broadening their options in medicine, science, the arts or another field. Our Master of Professional Accounting is accredited by CPA Australia and Chartered Accountants Australia and New Zealand and – on our Melbourne Campus – the Chartered Institute of Management Accountants.¹

**Career outcomes:** Be prepared for a wide variety of roles in commercial and public-sector organisations with the skills and knowledge you gain in this degree. Your career paths could include working as a financial accountant, tax accountant, financial manager or forensic accountant.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
<th>IELTS</th>
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<tr>
<td>MEL (LMPABA) 092921G</td>
<td>37 200</td>
<td>2 years 6.5/6.0</td>
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</table>

**Entry requirements:** See online for entry requirements.

> Postgraduate Enabling Program (3 months)  ➔ Enter 1st year of this degree

### Master of Professional Accounting (Information Systems Management) [latrobe.edu.au/bc-lmpaim](latrobe.edu.au/bc-lmpaim)

Expand your career prospects. Build on our Master of Professional Accounting and develop specialist knowledge of information systems management in this degree, which is accredited by CPA Australia. Learn accounting concepts and develop an intimate knowledge of data analytics tools. Gain the skills you need for careers in business IT or the accounting profession.

**Career outcomes:** Graduate ready for your career as an analyst, program coordinator or manager.

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<tr>
<th>CRICOS</th>
<th>Fee (A$)</th>
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<tr>
<td>MEL (LMPAIM) 092922G</td>
<td>37 200</td>
<td>2 years 6.5/6.0</td>
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</table>

**Entry requirements:** See online for entry requirements.

> Postgraduate Enabling Program (3 months)  ➔ Enter 1st year of this degree

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¹ Students are required to complete specific subjects to graduate with the accredited qualification. See online for details.

² Digital transformation degrees

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**Campus location** ✨ | **Course intake** 🔑 | **Course duration** 🕖 | **IELTS** | **International English Language Testing System** 🌐 | **La Trobe College Australia pathway** (see page 32)

**Melbourne** | **City** | **Bendigo** | **A-W Albury-Wodonga** | **MIL Mildura** | **SHP Shepparton** | **SYD Sydney**

**ATAR Australian Tertiary Admission Rank** | **IB International Baccalaureate** | **LTCA La Trobe College Australia** | **GCE General Certificate of Education** | **IND India State Boards**

**Campus location** ✨ | **Course intake** 🔑 | **Course duration** 🕖 | **IELTS** | **International English Language Testing System** 🌐 | **La Trobe College Australia pathway** (see page 32)

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**The most enjoyable part of my course is the guest lectures. Having industry experts come and teach allows us to see how the things we learn in class are applied in industry. It has also helped me take a practical approach to my course content, and I now have a clearer understanding of how my degree will help me in the workplace.**

Yashwant Narasaiya
Master of Management (Project Management) student Canada

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^ SP (Study Period)
Research can change the world. At La Trobe, you could teach machines to learn and identify patterns humans can’t. Help sports organisations unite communities. Create a companion robot that uses analytics technology to become a truly personal carer.

When you research at La Trobe, you’re at the centre of an innovative, engaged and responsible research community. You’ll benefit from La Trobe University’s collaborative partnerships that connect research and industry. A supportive network that lifts you up. And facilities that help your research be even better. We’re innovative, engaged, responsible. Connect with us and research at La Trobe.

Our business research hubs
La Trobe Business School is home to cross-disciplinary research centres. You could work alongside experts in business and commerce, as well as experts across technology, engineering, cybersecurity, economics, politics, sport and social change.

Interested? Here are just some of our areas of research expertise.

Centre for Data Analytics and Cognition (CDAC)
Big data will get bigger. It will tell us more. It will change how communities think, work and live.

We need better data mining techniques. Better ways to manage complex data in massive volumes, variability and variety. At the Centre for Data Analytics and Cognition, our research tackles artificial intelligence and machine learning to create new ways to analyse and use big data.

latrobe.edu.au/bc-cdac

Centre for Public Sector Governance, Accountability and Performance (CPSGAP)
We’re curious about the social, economic and political aspects of the public sector. We put our investigative minds towards ideas that intrigue us. If you’re passionate about improving the public sector, you’ll be excited by the research at our Centre for Public Sector Governance, Accountability and Performance, where we seek to enhance the performance and capacity of leaders, managers and regulators.

latrobe.edu.au/bc-cpsgap
Centre for Sport and Social Impact (CSSI)
Love your sport? So do we. That’s why we engage with industry and government to tackle key issues facing sporting organisations in the corporate, public and non-profit sectors. Our research is all about positive change in sport management practices and policy. We know sport can have real, on-the-ground benefits for people and communities, and we help make that happen.
latoobe.edu.au/bc-cssi

Love your sport? So do we. That’s why we engage with industry and government to tackle key issues facing sporting organisations in the corporate, public and non-profit sectors. Our research is all about positive change in sport management practices and policy. We know sport can have real, on-the-ground benefits for people and communities, and we help make that happen.
latoobe.edu.au/bc-cssi

Research Centre for Computers, Communication and Social Innovation (RECCSI)
We design socially and emotionally engaging systems, technologies and services. Why? We want to enhance and support the wellbeing and sustainability of our society. So we work in health and aged care, disability, human resources, business, stress reduction, communication and social connection. At this research centre, we collaborate with organisations of all types to transform services like health care and business intelligence.
latoobe.edu.au/bc-reccsi

Maximise your potential
We’ll help you prepare for the next step in your career with our Research Education and Development (RED) support program. We support La Trobe graduate researchers and academic staff to develop vital research and career skills.
latoobe.edu.au/bc-red-support

How to get started
Ready to change the world? Find out how to research at La Trobe.
latoobe.edu.au/bc-apply-research

Our leading research
We’re rated well above world standard for our banking, finance and investment research – one of the top four in Australia.

Get the **Career Ready Advantage**

It’s a competitive job market out there. To stand out you’ll need the practical skills employers look for. Our Career Ready Advantage is designed to help you do just that. Developed with industry partners such as PwC, Optus and Commonwealth Bank, you’ll graduate with experience, confidence and a career portfolio that’s sure to impress.

**Plenty of support**
As you prepare for your career, we’ll be there every step of the way with:
- Support finding work through our on-campus recruitment service, with hundreds of casual and graduate opportunities advertised every year.
- Industry placements with our wide network of industry partners.
- Opportunities to connect with potential employers through networking events, showcases and industry panels.
- Free LinkedIn Learning with more than 13,000 online courses to choose from.
- Industry mentoring opportunities with our high-profile alumni and partners.
- Career advice from our friendly Career Ready experts.
- Lifetime career support with access to online resources, workshops and networking.

**Career Ready Advantage Award**
Be rewarded as you develop industry-relevant skills during your degree and outside the classroom. Work towards a Silver, Gold or Platinum award and unlock opportunities to connect with industry and develop your leadership skills.

**Develop the skills employers want**
Build on your technical skills and develop the attributes employers want: passion, empathy, curiosity and resilience. You’ll also learn:
- Communication and literacy. Develop personal, written and digital communication skills to confidently engage, build relationships and work effectively with diverse groups of people.
- Personal and professional skills. Learn how to manage with integrity, adaptability and emotional intelligence.
- Inquiry and analysis. Build your critical thinking and research skills to interpret data and create innovative solutions for complex problems.

**Internships and industry placements**
Gain practical skills to tackle the challenges you can expect in your future career with work placements, including our Work Integrated Learning programs. Boost your employability while you study.

**International placements**
Want a truly global perspective? Find internships and work placements overseas with the help of our international networks. Or broaden your academic horizons through a short-term academic program with one of our exchange partners.

latrobe.edu.au/bc-short-programs

**Build your Career Ready Advantage**
To get started, download the MyLaTrobe app or visit:
latrobe.edu.au/bc-advantage

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![Passion](Image)

![Empathy](Image)

![Discipline knowledge and skills](Image)

![Inquiry and analysis](Image)

![Personal and professional skills](Image)

![Curiosity](Image)

![Communication and literacy](Image)

![Resilience](Image)
La Trobe Accelerator program

Have an exciting idea for a start-up? The La Trobe Accelerator Program can help you make it a reality. Successful applicants receive up to A$10 000 funding (equity-free) to fast-track business ideas and pursue a lean start-up business model. Create a market strategy, connect with business leaders and community decision-makers and be mentored by accomplished professionals.

latrobe.edu.au/bc-accelerator
When you study at La Trobe, you develop the skills and knowledge to create a successful career. You invest in your future. Learn more about how to make that investment, including our range of scholarships that can help cover your costs.

### Fees

**Tuition fees**

Tuition fees are different for every course and are based on your study load. The fees we quote in this guide are indicative annual fees based on an annual load of 120 credit points, unless otherwise noted.

Tuition fees can change each year and take effect on 1 January of the following year. You can find all payment details in your Offer Acceptance Form, which includes instructions on making a payment from an overseas bank.

[latrobe.edu.au/bc-tuition](latrobe.edu.au/bc-tuition)

**Overseas Student Health Cover**

International students who study in Australia are legally required to obtain Overseas Student Health Cover (OSHC). This provides the minimum level of health insurance that you and your dependents are required to purchase as a condition of your student visa.

You can organise your OSHC through an institution of your choice or buy it through us. It covers you from the day you arrive in Australia.

[latrobe.edu.au/bc-oshc](latrobe.edu.au/bc-oshc)

**Other course-related costs**

You might need to cover some costs for needs that are specific to your course, like specialised equipment or field trips. Check this on the course pages on our website, under ‘Additional costs’.

[latrobe.edu.au/bc-courses](latrobe.edu.au/bc-courses)

### Financial support

**Undergraduate and postgraduate coursework scholarships**

La Trobe College Excellence Scholarships

Have an excellent academic record? We award La Trobe College Excellence Scholarships to high-achieving international students and grant between 15 to 25 per cent off tuition fees.

**Regional campus scholarships**

Explore the possibilities of our regional campuses and their unique links to surrounding communities. These scholarships offer up to **A$5 000** worth of tuition fees for undergraduate and postgraduate international students studying at our regional campuses.

[latrobe.edu.au/bc-scholarships](latrobe.edu.au/bc-scholarships)

**Research scholarships**

We award La Trobe University Postgraduate Research Scholarships (LTUPRS) to outstanding students undertaking a research degree. LTUPRS offer a living allowance stipend for up to two years (Master’s) or for up to three and a half years (PhD).

La Trobe University Full Fee Research Scholarships (LTUFFRS) are also awarded to students undertaking a research degree and are based on academic merit. They cover two years of tuition fees (Master’s) or four years of tuition fees (PhD).

The David Myers Research Scholarship is awarded to the highest University-ranked graduate research scholarship applicants in each College, regardless of discipline or nationality. It provides a significant contribution towards living costs, a research support grant and research allowance.

We also have specialist research scholarships for students undertaking key research projects.

[latrobe.edu.au/bc-research-scholarships](latrobe.edu.au/bc-research-scholarships)

**External scholarships and sponsorships**

You can take advantage of opportunities offering external funding, as well as those offered by La Trobe. Visit our website to learn more about external financial support.

[latrobe.edu.au/bc-external-scholarships](latrobe.edu.au/bc-external-scholarships)

**Other funding opportunities**

Need help securing a loan to cover the cost of your studies? We help international students from a variety of countries to apply for loans.

[latrobe.edu.au/bc-other-funding](latrobe.edu.au/bc-other-funding)
Other costs

You’ll need to think about living costs once you’re in Australia. Plan and prepare your budget with our helpful guide.

[latrobe.edu.au/bc-living-costs](latrobe.edu.au/bc-living-costs)

There’s a range of on-campus and off-campus accommodation options to suit your lifestyle and budget. Learn more online.

[latrobe.edu.au/bc-accommodation](latrobe.edu.au/bc-accommodation)

It’s your responsibility to obtain and maintain a valid passport and student visa to enter Australia for study purposes, and this includes visa costs. If we make you a full-time study offer and you accept it, you’ll be issued with a confirmation of enrolment (CoE) form. Use the CoE to apply for a student visa through the Department of Home Affairs website.

La Trobe College Australia: your pathway to university

Why choose La Trobe College Australia?

1. **Guaranteed entry into second year.** Complete a diploma and go straight to the second year of your degree, subject to meeting the minimum grade requirements.

2. **Fast-track your studies.** Complete a 12-month diploma in just eight months. This means you could transition into the second year of your La Trobe degree in less than a calendar year.

3. **Advanced learning environment.** Study amongst a small class size in new buildings featuring the latest technology. Access free support services including one-on-one tutoring, English improvement sessions and study skills workshops.

4. **The university experience from day one.** Study on campus at La Trobe University in Melbourne or Sydney. You’ll immediately feel like a university student, with access to all the best facilities, social activities and clubs.

5. **Expert teachers.** Get ready for your university studies with highly qualified lecturers who specialise in university preparation. They understand the unique needs of international students transitioning to a new culture, language and education system.

Where are you starting your journey?
Take a look at the diagram below to see what pathways you can take to study at La Trobe.

---

**English for Further Studies**

Don’t meet the language requirements of your course? You can study English on campus in Sydney or Melbourne, then progress directly to your pathway course or La Trobe degree.

CRICOS: 079164E, 077031A, 077032M, 077033K
# Pathway programs

## Foundation Studies
This program helps you transition from international studies to an Australian degree, preparing you to enter the first year of a range of university degrees. Foundation Studies is equivalent to an Australian secondary school qualification.

<table>
<thead>
<tr>
<th>Course</th>
<th>CRICOS</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business, Information Technology and Humanities</td>
<td>085026J</td>
<td>MEL, SYD</td>
</tr>
</tbody>
</table>

## Diploma Programs
Equivalent to the first year of your chosen Bachelor’s degree, the Diploma Programs are designed to closely match your chosen degree. Once you’ve completed the Diploma and met the progression requirements of your course, you can transition into the second year of your degree.

<table>
<thead>
<tr>
<th>Course</th>
<th>CRICOS</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma of Business</td>
<td>076108D</td>
<td>MEL, SYD</td>
</tr>
<tr>
<td>Diploma of Information Technology</td>
<td>076109C</td>
<td>MEL, SYD</td>
</tr>
</tbody>
</table>

## Postgraduate Enabling Program (PEP)
Looking at studying a Master’s degree, but don’t meet the academic or English requirements for direct entry? PEP is the option for you – providing a pathway into a range of La Trobe University Master’s degrees. You’ll gain the knowledge and skills required for your Master’s degree, as well as the communication skills to stand out in the workforce.

<table>
<thead>
<tr>
<th>Course</th>
<th>CRICOS</th>
<th>Location</th>
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<tbody>
<tr>
<td>Business</td>
<td>088963K</td>
<td>MEL, SYD</td>
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How to apply

So, you’ve decided to study, you’ve weighed up your options and you’ve found a course that’s right for you. Now it’s time to apply for that course.

Here’s how to apply in six easy steps.

1. Choose your course
   Learn more: latrobe.edu.au/bc-courses

2. Check the admission requirements
   Make sure you meet the academic and English language requirements for your course. Find out about course requirements by visiting the relevant course page online or visit: latrobe.edu.au/bc-apply
   If you don’t meet the entry requirements for your course, La Trobe College Australia, our preferred pathway provider, offers a range of programs to help you meet course entry and English language requirements. See page 32 for more information.

3. Apply online in 3 steps
   **Step 1**
   Access the International Online Application System and register as a new user: latrobe.edu.au/bc-apply
   **Step 2**
   Access your email to retrieve your username and password.
   **Step 3**
   Log in to the International Online Application System and start your online application.

Find an agent

Our authorised agents will also be able to assist you with advice and information on the application process.

Find an authorised La Trobe University agent in your country: latrobe.edu.au/bc-agents
Attach supporting documents

Complete your application by scanning and uploading the following documents to the Student Portal:

- copies of your academic qualifications in your language and in a certified English translation (you’ll need to submit original or certified copies of academic qualifications when you accept your offer)
- evidence of your English language proficiency
- any other information specified in the entry requirements for your course
- any supplementary application forms that are required.

Note: if you want to apply for a credit transfer, you will be required to provide your course syllabus or course outlines.

Accept your offer

Once your application is approved, you will receive an email with your offer letter and a step-by-step guide on how to accept your offer, pay your tuition fees and provide any outstanding documents.

Apply for your student visa

Once you have accepted your offer you will receive a Confirmation of Enrolment (CoE). This enables you to apply for an Australian student visa.

latrobe.edu.au/bc-student-visa

Note: you can also apply to study at La Trobe via post, fax or email. Alternatively, you can deliver your application form and documentation in person at:

La Trobe University
International Admissions
Sylvia Walton Building
Plenty Road and Kingsbury Drive
Melbourne
Victoria
Australia 3086

E intapplication@latrobe.edu.au
F +61 3 9479 3660
International Student Services

It can be a big step to move overseas. When you choose La Trobe, you'll have our team of international professionals there for you every step of the way. With our help, you'll feel at home in Australia and get the most out of your studies.

Welcoming you to La Trobe

Pre-departure
Before you even leave home, our International Student Services (ISS) team helps you prepare for your life in Australia. Take a look at our Acceptance and Pre-departure Guide and join our live webinars for practical advice on how to adjust as you move overseas.

Check in to uni
Let us know when you arrive so we can welcome you to La Trobe. Once you're on campus, activate your student account at our international student check-in desk. Find out where to check in and what you will need to bring along.

Airport reception
You'll have one less worry when you arrive in Australia thanks to our free airport pick-up for all new international students. Book this service by emailing internationalarrival@latrobe.edu.au.

Enrolment
Curious about what subjects to choose or how to create your personal timetable? Our course advisers can help you build a study experience that reflects your passions and prepares you for jobs now and into the future.

University Orientation
We want you to get the best start to your life at La Trobe, so you need to attend Orientation at the start of semester. You will make new friends, learn important information about campus life and set yourself up for the rest of your time here.

Supporting you through to graduation

Learning support
As you work hard to succeed in your studies, we're here to help you reach your full potential. Our study and support programs include:

- Peer Learning Advisers (PLAs)
- workshops and seminars
- academic progress outreach
- advice, support and referrals to campus services.

One-on-one support
We want to make sure you can manage any issues that you face while you're living in Australia. For help with any academic, financial, personal or visa issues you may have, book a one-on-one appointment with the supportive and professional staff at your local International Office.

Connecting you to your peers
There are plenty of ways to connect with on-campus and off-campus communities while you're at La Trobe. Build friendships, establish professional networks and meet people from all around the world with our social programs:

- I-LEAD – international student leadership program
- International Volunteer Host program
- Language and Cultural Exchange (LACE) program
- Unimates program
- Weekend Break Homestay program
- community volunteering opportunities
- Completion of Studies program.

Get a head start

Ready4Uni is designed to help you prepare for studying at La Trobe. Find out about academic techniques for learning, tips for success, how to make friends through clubs and societies, support services and much more.

Learn more: latrobe.edu.au/bc-ready4uni
La Trobe University acknowledges that our campuses are located on the lands of many Traditional Custodians in Victoria and New South Wales. We recognise their ongoing connection to the land and value their unique contribution to the University and wider Australian society.

La Trobe University is committed to providing opportunities for Aboriginal and Torres Strait Islander people, both as individuals and communities, through teaching and learning, research and community partnerships across all our campuses.

The wedge-tailed eagle (Aquila audax) is one of the world’s largest, and the Wurundjeri people – Traditional Owners of the land where our Melbourne campuses are located – know the wedge-tailed eagle as Bunjil, the creator spirit of the Kulin Nations.

There is a special synergy between Bunjil and the La Trobe University logo of an eagle. The symbolism and significance for both La Trobe and for Aboriginal people challenges us all to gamagoen yarrbat – to soar.