

# Health Promotion

## Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



COMMUNICATION



TEAMWORK



CRITICAL THINKING



PROJECT MANAGEMENT



PROBLEM SOLVING



RESEARCH AND  
EVALUATION

*'This course provided me with the knowledge, skills and confidence to work in a wide range of public health organisations. Placement really helped to further develop my research and communication skills whilst making an important contribution to the community.'*

**John Baker**  
PhD Candidate and Academic, La Trobe University

## Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Health promotion officer
- Program coordinator
- Community development worker
- Program manager
- Community engagement officer
- Project officer
- Workplace health coordinators
- Health educator
- Social marketing manager
- Community development worker
- Youth and community programs officer
- Aboriginal community service worker

## Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Program planning
- Evaluation
- Critically appraise health research
- Social marketing
- Health education
- Health advocacy
- Report writing

## Major employers

Potential organisations for graduates to find employment include:

- Primary health networks
- Community health organisations
- Victorian Aboriginal Community Controlled Health Org
- CoHealth
- Asthma Foundation
- Department of Human Services
- Northern Hospital
- Hepatitis Victoria
- Macedon Ranges City Council
- Telethon Kids Institute
- Gambler's Help West
- Spectrum Migrant Resource Centre

Source: LinkedIn Live Alumni, Burning Glass Technologies

## Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE