

# Sport Management

## Key transferable skills

You will obtain skills in this degree that are transferable across many career options.



COMMUNICATION



TEAMWORK



CRITICAL THINKING



INQUIRY AND RESEARCH



PROBLEM SOLVING



QUANTITATIVE LITERACY

*'Working in a startup company, my role changes week to week and it's given me an incredibly broad range of skills within business and sport.'*

**Thomas Flood**  
Chief Operations Manager, Complete Sports Management

## Career pathways

Graduates will be well placed to find employment in a range of roles directly or after further study. Common roles include:

- Membership consultant
- Operations manager
- Football coordinator
- Sales executive
- Customer service representative
- Community engagement officer
- Business development executive
- Administrative officer
- Marketing and event coordinator
- Event manager
- Club manager
- Sponsorship executive

## Discipline specific/technical skills

Technical skills that you will develop as part of your course:

- Sport services design
- Stakeholder communication
- Business analysis
- Understand industry social/ethical theories
- Develop governance strategy
- Assess industry practices
- Develop quantitative literacy

## Major employers

Potential organisations for graduates to find employment include:

- Tennis Australia
- Nike
- YMCA
- South West Healthcare
- The Walt Disney Company
- Australian Football League
- Nine Entertainment
- Victoria Department of Environment
- Catapult Sports
- Football Federation Australia
- Confederation of Australian Motor Sport
- Women's Golf Victoria

Source: LinkedIn Live Alumni, Burning Glass Technologies

## Boost your employability



BROADEN YOUR SKILLS



CONNECT WITH INDUSTRY



MANAGE YOUR CAREER



GAIN EXPERIENCE