LA TROBE UNIVERSITY

ACADEMIC BOARD

The four hundred and twelfth meeting of the Academic Board will be held on Wednesday 8 November 2006 in the Council Chamber, John Scott Meeting House (Bundoora Campus) at 9.30 a.m.

Angela Cowburn

Executive Officer (Academic Board) [E-mail: a.cowburn@latrobe.edu.au]

AGENDA

PART A - PROCEDURAL MATTERS				
*(i) *(ii) (iii) (iv) *(v)	APOLO APPRO addition OUTST MATT REPOR	AB06/156 AB06/157		
PART B - MATTERS FOR APPROVAL				
*1	Confirmation of Minutes of Last Meeting			
	The mi	nutes of the meeting held on 11 October 2006 are to be confirmed	AB06/154(M)	
2	Items for Approval not requiring discussion			
	*2.1	Award of Degrees and Diplomas	AB06/158 (to be tabled)	
	2.2	Establishment of Prizes		
		 (a) Faculty of Law and Management: The North East Water Prize (b) Faculty of Law and Management: Sparke Helmore Clinical Program Award 	AB06/159 AB06/160	
	2.3	Adjunct Professorial Appointments	AB06/161	
	*2.4	Report of the Academic Promotions Committee	AB06/162 (to be tabled)	
	*2.5	Report of the Standing Committee on Level D Academics	AB06/163 (to be tabled)	
3	Standing Committees of Academic Board			
	3.1	Report of Research and Graduate Studies Committee: 29 September 2006	AB06/164	
	3.2	Report of Academic Committee: 17 October 2006	AB06/165	
	3.3	Report of Committee for External Programs: 18 October 2006	AB06/166	

4 Other Matters

4.1 <u>Report of the Selection Committee: Associate Professor/Senior Lecturer in Educational Innovation</u>

AB06/167

4.2 Professorial Reports

(a)	Professor Alison Perry (Human Communication Sciences)	AB06/168
(b)	Professor David Brown (Management and Marketing)	AB06/169
(c)	Professor Geoffrey Durden (Graduate School of Management)	AB06/170

PART C - MATTERS FOR INFORMATION

5 Items for Information

5.1 <u>Minutes of the Faculty Boards</u>

(a) Humanities and Social Sciences: 6 September 2006 LHUSS/FB2006/111M
(a) Law and Management: 8 August 2006 FLM/FB06/04M

5.2 <u>Minutes of the Library Committee: 28 July 2006</u> LIB06/24

PART D – QUESTIONS WITH NOTICE

PART E – DISCUSSION

*6 Marketing and Communications Functions and Brand Strategy

Presentation by Mr Rob Lawrence, Prospect Marketing

NEXT MEETING: 9.30 am

Wednesday 14 February 2007 John Scott Meeting House Bundoora Campus