

## **Evidence-based health communication: new centre at La Trobe.**

### **Abstract and Bio**

The Centre for Health Communication and Participation has been established at La Trobe University. What is it about and what will it be doing? Sophie Hill, Head of the Centre, will talk about the role of the centre and its practical relevance for staff and students.

Sophie Hill PhD is the Coordinating Editor of the Cochrane Consumers and Communication Review Group and a senior research fellow in AIPC. She coordinates the Evidence-based Public Health subject in the MPH. With Megan Pricor, she is currently finalising *The Knowledgeable Patient*, a textbook for undergraduates on why health communication and participation are important and what we can do to improve them.