

Kate Caldecott

Title: How to raise money and access funding.

This seminar provides an overview of the strategies every community organisation should put in place to provide for a practical and sustainable fundraising strategy. Learn how the Six Pillars of Raising Funds - donations, grants, community-business partnerships, alumni/membership, special events, and earned income - can bring in valuable funds for the groups you are connected with.

Kate Caldecott is a member of the founding team at Our Community.
(www.ourcommunity.com.au)

Our Community is a world-leading social enterprise that provides advice and tools for Australia's 700,000 community groups and schools, and practical linkages between the community sector and the general public, business and government.

Kate has worked in a variety of senior Marketing and Business Development roles in both the public and private sector. These positions have included RACV Group Manager - Marketing, Business Manager - RACV Motoring Products businesses and as General Manager - min (an online IT community business and subsidiary of EMERGE).

She was awarded a Vincent Fairfax Fellowship with the St James Ethics Centre in 2003. She also has a Masters in Business Systems (Monash) .

Kate is a senior member of Our Community's training team. She specialises in the development and delivery of grants training as she has been involved in this area from the perspectives of both grantmaker and grantseeker.

Kate's current projects include being part of Our Community's new grants management software development team. Kate has also been a major contributor to the online donation service offered by Our Community and to the provision of fundraising advice and resources for the not for profit sector.