

[www.latrobe.edu.au/csmch/prism](http://www.latrobe.edu.au/csmch/prism)



# Program of Resources, Information and Support for Mothers



# REGISTRATION

TITLE \_\_\_\_\_

SURNAME \_\_\_\_\_

GIVEN NAME/S \_\_\_\_\_

PREFERRED NAME FOR BADGE \_\_\_\_\_

ORGANISATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

P/C

TEL (H) \_\_\_\_\_

TEL (WK) \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

CHEQUE PAYABLE TO CENTRE FOR THE STUDY OF MOTHERS' AND CHILDREN'S HEALTH FOR **\$55.00**

**OR**

PLEASE DEBIT **\$ 55.00**

VISA       BANKCARD       MASTERCARD

NO.                    /                    /                    /

EXPIRY DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## PLEASE RETURN TO

Centre for the Study of Mothers' and Children's Health,  
Locked Bag 6,  
Carlton South Post Office, 3053

**OR FAX TO** (03) 9348 1129

# CHAIR & PRESENTERS

JUDITH LUMLEY, Professor and Director of the Centre for the Study of Mothers' and Children's Health.

STEPHANIE BROWN, Research Fellow, Centre for the Study of Mothers' and Children's Health.

RHONDA SMALL, Research Fellow, Centre for the Study of Mothers' and Children's Health.

DAVID LEGGE, Associate Professor, School of Public Health, La Trobe University

JENNY WILLS, Director Social and Cultural Policy, Municipal Association of Victoria

PENNY HAWE, Senior Lecturer, Department of Public Health and Community Medicine, University of Sydney

ALAN SHIELL, Health Economist, Department of Public Health and Community Medicine, University of Sydney

STEPHEN DUCKETT, Professor and Dean of Health Sciences, La Trobe University

## FOR FURTHER INFORMATION PLEASE CONTACT:

RHONDA SMALL, STEPHANIE BROWN

OR WENDY DAWSON

Phone: (03) 9348 1211

Fax: (03) 9348 1129



# EVALUATING SOCIAL & COMMUNITY INTERVENTIONS: INTEGRATING THEORY & PRACTICE

A half-day workshop  
followed by the launch  
of PRISM

Program of Resources, Information & Support for Mothers

## MUELLER HALL NATIONAL HERBARIUM, ROYAL BOTANIC GARDENS

Corner Dallas Brooks Dve and Birdwood Ave,  
Melways Map 2L, A1

Tuesday 16 June 1998

8.30 am to 2.00 pm  
LUNCH INCLUDED



This workshop is intended for health professionals, program managers, researchers and others interested in the evaluation of social and health programs.

Designing effective evaluation to capture the full effects of community interventions presents a challenge to both researchers and managers.

How do we develop meaningful outcome measures?

How do we design evaluation to determine if programs are really effective?

This seminar is intended to examine methodological issues in the evaluation of community interventions:

- ▲ Measurement of health outcomes, and assessment of broader community benefits.
- ▲ Arguments for and against the use of randomised trials as a method of evaluation.
- ▲ What do we mean by community benefits and how is it possible to capture a rich picture of the processes happening at a community level?
- ▲ How can we tell if an intervention is giving us good value for money?



# PROGRAM

**8.30 - 9.00**

Registration/coffee

## SESSION 1

**Chair Judith Lumley**

**9.00** Welcome

JUDITH LUMLEY

**9.05** Experimenting with the community's health: the case for and the case against randomised trials  
STEPHANIE BROWN

**9.45** PRISM: design for a primary care and community based intervention to improve the emotional and physical health of mothers  
RHONDA SMALL

**10.30** Morning tea

## SESSION 2

**Chair David Legge**

**11.00** The health of local communities: reflections on the role of local government  
JENNY WILLS

**11.30** Making community interventions work: the thinking behind PRISM  
PENNY HAWE

**12.00** Capturing community benefits: assessing whether the benefits of PRISM outweigh the costs?  
ALAN SHIELL

**12.30** Lunch

**1.00** Official launch of PRISM  
STEPHEN DUCKETT



The workshop will examine the way these issues are being tackled in PRISM - a new project of the Centre which aims to improve the physical and emotional health of mothers via an integrated program of community based and primary care strategies.

The project is designed to take place in local communities involving general practitioners, maternal and child health nurses, community agencies, community mental health services and local government.

**REGISTRATIONS CLOSE 12 JUNE 1997**