La Trobe University
Bendigo Vision 2014

La Trobe University wishes to thank La Trobe Bendigo staff and students, Regional Advisory Board members, representatives of the Greater City of Bendigo Council, Bendigo Health, Bendigo Bank and Bendigo TAFE for their input in the preparation of this document.

Note: As well as containing a selection of images from La Trobe University’s Bendigo Campus, this document also presents images of universities and institutions from around the world. Images and diagrams are illustrative only.
La Trobe University
Bendigo: Future Ready

The heart of La Trobe University in Bendigo is the Flora Hill campus, which was established in 1967. However La Trobe University has a much longer history and relationship with Bendigo, created collectively through a number of founding institutions beginning with the Bendigo School of Mines in 1873, and later incorporating the Bendigo Teachers College and Northern District School of Nursing. These have all provided education to the local community in some form, and are the backbone of La Trobe University in Bendigo today.

The University’s main campus in Bundoora in Melbourne’s North, was established in 1967. Since that time, the University’s vision and reach has significantly expanded with regional campuses in Bendigo, Albury-Wodonga, Mildura and Shepparton. La Trobe University is now the largest provider of higher education in regional Victoria.

The University has been ranked in the top 30 universities worldwide, and in the top 100 universities that are less than 50 years old. We partner with universities around the world for exchange, research and joint programs.

In 2012 the University launched its five year Future Ready: Strategic Plan 2013-2017. Within this plan is the aspiration to make Bendigo a truly great university city. This Bendigo Campus Vision document aims to deliver on that plan, and it is through the Future Ready lens that this Vision has been developed.

The Bendigo Campus Vision will be invaluable in our engagement and partnerships with federal, state and local governments, business and industry, our community and of course our present and future staff and students.

Our Bendigo Campus Vision focuses on four distinct key directions:

- Welcome the community in
- Transform Flora Hill
- Reach out and embrace Bendigo
- Connect to the world

By following and implementing these directions, La Trobe University in Bendigo will be vibrant and actively engaged in the community. Through offering ‘skills for life’, we will be a leader in providing the workforce for the future; driving economic development for the region; contributing to the cultural and social fabric of the region; and also delivering education that is globally relevant to our students.

We look forward to making Bendigo a centre of life-long learning, innovation, research and collaboration. With La Trobe University’s commitment, Bendigo, as Australia’s premier regional city, will become a true university city.

Professor John Dewar
Vice-Chancellor, La Trobe University
Reaching out to embrace the community of Bendigo, to create a true university city
La Trobe University in Bendigo will be inspiring and engaged with its community

La Trobe University will open its doors and invite the community in to experience and share all it has to offer – a vibrant and dynamic centre.

From its presence at Flora Hill, the University will reach out to embrace the community of Bendigo. Our students and staff will be visible and connected, contributing to all aspects of life in the community.

We will transform the lives of our students – delivering high quality, relevant courses and education to ensure they are work ready citizens who will contribute locally and globally to society.

We will be a leader in research, being guided by the University’s five Research Focus Areas: Building Healthy Communities; Securing Food, Water and the Environment; Sport, Exercise and Rehabilitation; Understanding Disease; and Transforming Human Societies.

We will be a vocal and influential leader in the community, working with our partners to fulfil the aim for Bendigo to be a great university city.

We will be connected physically to the community and city through a network of excellent public transport, walking and cycling routes.

Our presence in Bendigo and through our Flora Hill Campus and other land holdings will complement the needs of the Bendigo community, particularly in the areas of arts, health, housing, sport and recreation.

We will create opportunities that will enhance the vitality and prosperity of Australia’s premier regional city.
La Trobe University’s presence will permeate throughout Bendigo from its heart on Flora Hill
The following principles have been considered in preparing the Vision Statement and underpin the Vision Directions:

- Ensure La Trobe University’s presence in Bendigo is multifaceted. It will include more than just land holdings and buildings. It will include activities, events, involvement and engagement with the community and other partners, promotion, marketing, advertising and sponsorship.

- Ensure the educational and research focus of the University remains paramount in the future planning and development of the Flora Hill campus and surrounds.

- Retain and build upon the natural setting of Flora Hill.

- Ensure that development at La Trobe University meets rigorous environmental, social and economic sustainability standards, as set by the University’s senior management.

- Support mutually beneficial activities on the Flora Hill campus and throughout Bendigo generally.
La Trobe University will...
La Trobe University’s Flora Hill Campus will be a busy and vibrant activity hub with an inviting presence from the all surrounding streets. The edges of the campus will be activated and will engage with the surrounds. The campus will be transformed through innovative urban design and campus planning initiatives to open it up to the community and its surrounds.

The community will be welcomed into the University’s facilities and to University activities and events, throughout Bendigo.

Learning facilities will be consolidated and intensified in the Academic Precinct in the heart of the campus. The bushland reserve will be retained and enhanced to celebrate the natural setting of the campus. The Residential Precinct will be consolidated and expanded, offering a range of accommodation choices to suit student’s evolving lifestyles. High quality pedestrian and bicycle links, and public spaces will be integrated and will connect the campus precincts and the neighbourhoods outside the campus, making the campus accessible to all.
The Flora Hill Campus Precinct, a destination second only to the Bendigo CBD

La Trobe University will...
The wider Flora Hill area will be transformed into a busy, mixed-use university precinct and activity centre for the wider community to enjoy. It will be second only to the Bendigo CBD as a destination of choice for Bendigo residents.

Students will live on-campus, in the Flora Hill precinct and throughout Bendigo.

The precinct will become a cultural, intellectual and retail destination, with the Flora Hill campus at its heart. The precinct will be a hub of research, entertainment, cultural, academic, sporting and recreational life. The precinct will be a place to live, work and visit.

The precinct will be connected to the CBD and to other parts of Bendigo by outstanding public transport services, pedestrian and cyclist routes.
La Trobe University will help to make Bendigo Australia’s premier regional city

La Trobe University will...
La Trobe University’s presence will permeate throughout the whole of Bendigo and its CBD. La Trobe University will contribute to the social and economic development of Bendigo, bringing art, performance, knowledge and intellect to the community.

La Trobe’s partnerships will be strong and robust two-way relationships. The University will partner with government, other educational partners, industry and business to create an expanded presence in Bendigo, in particular in the Health Precinct and Bendigo CBD. This will be driven by La Trobe University’s desire to create a culture of ‘always learning’ in Bendigo and create clear pathways to higher education for the whole community.

La Trobe University will be a vocal leader in the community with significantly more students and staff visible and involved throughout the community. La Trobe University will contribute towards the wonderful experience of living and learning in Australia’s premier regional city.
A doorway to a world of opportunity

La Trobe University will...
La Trobe University Bendigo will be a globally recognised institution that draws students from all over the country and from around the world, to study and live in Bendigo.

It will offer a doorway to the University’s depth of educational opportunities and to its global connections. It will open a door of opportunity.

Working with other education providers, the University will position the Bendigo region as a centre of regional education excellence, for all levels in the education system.

Students will have access to the best and most interactive and engaging educational courses and experiences available, including online, from our multi-campus network and from our global network.

Cutting edge research undertaken at the University will help provide solutions and create opportunities.
Our immediate priorities

▪ Provide additional student accommodation
▪ Improve public transport, walking and cycling connections to the Flora Hill Campus from the Bendigo CBD and elsewhere in Bendigo
▪ Prepare a revised Master Plan for the Flora Hill Campus