

Bachelor of Media Studies

The Bachelor of Media Studies is a vocationally oriented three-year degree program taught within the highly regarded Media and Cinema Studies program at La Trobe University.

How can I study Media Studies at La Trobe University?

The Bachelor of Media Studies allows you to develop skills in either television/video or radio/audio or print and online journalism as well as an understanding of the social, political and economic role of the media. It is also possible to study Media Studies as a major in the Bachelor of Arts.

What will I study?

In first year you will take four subjects each semester. In second and third year you will take three subjects each semester.

Core subjects in first year are Audiences and Communication, Making the News, Writing for the Media, and Constructing Communication. In second year the core subjects are Researching the Media and Researching Media Audiences. In third year they are Broadcast Journalism, Media Project Development and Media Industries. In second and third year you take a total of three subjects from the media stream of your choice and an additional elective stream subject.

Core subjects for the Bachelor of Media Studies

- Audiences and Communication
- Constructing Communication
- Writing for Media
- Making the News
- Researching Media Audiences
- Researching the Media
- Media Industries
- Broadcast Journalism
- Media Project Development

Television/Video stream

- Shooting Short Productions
- Documentary and Television Production
- Writing for Video – non-fiction

Journalism stream

- Journalism Research
- Online Journalism Production
- Advanced Journalism and Design

Radio/Audio stream

- Radio Sound Production
- Writing for Radio
- Advanced Media Production – Radio

Elective subjects

- Radio Theory and History
- Image and Industry: Australian Television
- Digital Media Cultures
- Media and the Spectacular
- Popular Culture and the Media
- Sex and the Media
- Media Internship
- Reading Course (tailored to student interests)
- Press and Society
- Photojournalism (on-line subject)

Offerings vary from year to year. For full subject descriptions, course structure and degree requirements see the La Trobe University Undergraduate Handbook.

What skills can I develop?

Depending on your choice of a specialised media stream you could develop professionally oriented research, writing, and production skills in either television/video or radio/audio or print and online journalism. You will learn about the role of the media in social and cultural life and the operation and regulation of the media. Also, you will have an opportunity to study the new digital media which are transforming the traditional media landscape. We believe that a combination of research, writing and production skills and a broad understanding of the media is essential for people who are planning careers in the rapidly evolving media industries.



Bachelor of Media Studies



What are the career opportunities?

Graduates of the Media Studies Program are working in newspapers and in radio and television production. Others are working in corporate communications, media consultancies, Internet related industries and in teaching.

Entry requirements

For all undergraduate degrees the minimum entry requirement is completion of VCE or equivalent. Applicants over 21 years of age can apply through the Mature-age Entry Scheme.

What resources are available?

You will have access to a dedicated online journalism laboratory as well as a fully equipped three-camera television studio, an audio recording studio, portable audio and video recording equipment and digital editing suites. Our editing suites can be accessed 24 hours every day. These facilities are maintained and developed by dedicated technical staff.

Who will be teaching me?

Your teachers will be academic staff with a strong interest in research and teaching. In addition you will be taught by experienced journalists and professionals who are currently working in the media industries.

How am I taught and assessed?

Our teaching uses a combination of lectures, tutorials, seminars and workshops. Most assessments are based on essays and/or practical projects.

Are there media activities outside the classroom?

Our students are involved in a wide range of activities outside the classroom. Some work on campus publications or are involved in community newspapers and radio stations. Other students have independently produced award winning radio and television programs.

How can I obtain industry experience?

We have a third year internship subject which allows you to work in an industry setting. The placement and the academic work associated with an internship is given academic credit. Our students have been placed with newspapers, publishers, television and radio broadcasters, media production organizations, government departments and corporate communications subjects.

Can I participate in La Trobe University's International Exchange Program?

Yes, you are eligible to participate in the Exchange Program. La Trobe University has exchange arrangements with universities world-wide. The Media Studies Program has specific arrangements with Roy H. Park School of Communications at Ithaca College in Ithaca, New York and Queen Margaret College in Edinburgh, Scotland. Also, our students have studied at University of California campuses.

Can I combine the Bachelor of Media Studies in a double degree?

Yes, you can do a double degree in Law/Media.

Is an Honours year available?

Yes. The fourth year is available to students with a B average or above. You will study a range of academic subjects and write a thesis or complete a media production accompanied by a reflective essay.

Further information

Local students

Media and Cinema Studies Program
 Faculty of Humanities and Social Sciences
 La Trobe University
 Victoria 3086 Australia
 T (03) 9479 2616
 F (03) 9479 3638
 E media@latrobe.edu.au
 📍 latrobe.edu.au/media

International students

La Trobe International
 La Trobe University
 Victoria 3086 Australia
 T (03) 9479 1199
 F (03) 9479 3660
 E international@latrobe.edu.au
 📍 latrobe.edu.au/international