

Graduate School of Management

MIB Semester 2 2009 Booklist

27 July – 30 October 2009

CORE UNITS:

IBU5MKG Marketing

Cateora and Graham, *International Marketing*, 13th Edition, 2007. McGraw-Hill Irwin.

IBU5HRM Human Resource Management in a Global Economy

Briscoe, D, Schuler & Claus, *International Human Resource Management – Policies and practices for multinational enterprises*, 3rd Edition. 2009. Routledge Publishers

IBU5IBE International Business Environment

Hill, C. *International Business: Competing in the Global Marketplace*, 7th Edition, 2009. McGraw-Hill International Edition

IBU5MFN Multinational Financial Management

Eiteman, Stonehill & Moffett. *Multinational Business Finance*, 12th Edition. Pearson Addison-Wesley Publishing Company

ELECTIVE UNITS:

IBU5COR Corporate Strategy

Hitt, Ireland & Hoskinsson, *Strategic Management: Competitiveness and Globalization, Concepts and Cases* (with CD-ROM and InfoTrac), 4th, 5th, 6th or 7th Edition. South-Western

IBU5IEC International Economics and Trade

Thomas A. Pugel. *International Economics*, 13th Edition, 2007. McGraw-Hill.

IBU5GW Governance in a Globalising World

Solomon. J, *Corporate Governance and Accountability*, 2nd Edition, 2007. John Wiley & Sons.

IBU5COV Corporate Venturing

Pech, R. *Entrepreneurial Courage, Audacity, and Genius*. 2009, Pearson Education.

IBU5IA International Accounting and Taxation

Doupnik and Perara. *International Accounting*. 2nd Edition, Irwin McGraw Hill.