

Graduate School of Management

MIB Semester 1 2010 Booklist

1 March – 4 June 2010

CORE UNITS:

IBU5MKG Marketing

Fletcher, R. and Brown, L., (2008), *International Marketing - An Asian Pacific Perspective*, 4th Edition. Pearson Education Australia.

IBU5HRM Human Resource Management in a Global Economy

Briscoe, D, Schuler & Claus, (2008), *International Human Resource Management – Policies and practices for multinational enterprises*, 3rd Edition.. Routledge Publishers, London

IBU5IBE International Business Environment

Deresky, H. (2008) *International Management: Managing Across Borders and Cultures*, 6th Edition. Pearson Education

IBU5MFN Multinational Financial Management

Eiteman, Stonehill & Moffett. *Multinational Business Finance*, 12th Edition. Pearson Addison-Wesley Publishing Company

ELECTIVE UNITS:

IBU5COR Corporate Strategy

Hitt, Ireland & Hoskinsson, (2008) *Strategic Management: Competitiveness and Globalization, Concepts and Cases* (with CD-ROM and InfoTrac), 8th Edition. South-Western

BUA5BRM Business Research Methods

De Vaus, D. (2002). *Research Design in Social Research*, Sage London
And
Zikmund, W.G. *Business Research Methods* (Latest Ed). Thomson, Ohio.

IBU5IEC International Economics and Trade

Thomas A. Pugel. (2007) *International Economics*, 13th Edition,. McGraw-Hill.

IBU5GW Governance in a Globalising World

Young, S. (2005). *Contemporary issues in international corporate governance*, Tilde University Press

Recommended Reading

Solomon, J(2007) *Corporate Governance and Accountability, 2nd Edition* Wiley

Du Plessis, J. McConville, J & Bagaric, M.(2005). *Principles of Contemporary Corporate Governance*, Cambridge

Monks, R. & Minow, N., 2004 *Corporate Governance*, 3rd Edition., Blackwell Publishing, Carlton

Crane, A. and Matten, D. *Business Ethics* ,2nd Edition, Oxford University Press

IBU5COV Corporate Venturing

Pech, R. (2009), *Entrepreneurial Courage, Audacity, and Genius*. Pearson Education, Sydney.

IBU5IA International Accounting and Taxation

Doupnik and Perara. (2007). *International Accounting*, 2nd Edition, Irwin McGraw Hill.