

Graduate School of Management

Term 1 MBA Bundoora Booklist

11 January – 19 March 2010

CORE UNITS

BUA4IBE International Business Environment

Deresky, H. (2008) *International Management: Managing Across Borders and Cultures*. 6th Edition, Pearson Practice Hall, New Jersey.

BUA4FMA Financial and Management Accounting

Bazley, M., Hince, P., Berry, A. and Jarvis, R. (2006) *A Contemporary Accounting, A Conceptual Approach*, 6th Edition, Nelson ITP.

BUA4MGT Management Fundamentals

Wren, D.A. Bedeian, A.G, (2009) *The Evolution of Management thought* 6th Edition. Wiley.

BUA4ISM Issues in Strategic Management

Hitt, M., Ireland R. and Hoskisson, R. (2008) *Strategic Management Competitiveness and Globalisation, Concepts and Cases*, 8th Edition, South-Western.

BUA4OB Organisational Behaviour

Robbins, S.P and Judge, T.A (2009) *Organizational Behaviour*, 13th Edition, Pearson Prentice Hall, New Jersey.

BUA4SHR Strategic HRM

De Cieri, H. & Kramar, R. (2008) *Human Resource Management in Australia: Strategy, People, Performance*, 3rd Edition, McGraw-Hill Irwin, Australia.

BUA4MKG Marketing

Kotler, P., Brown, L., Burton, S. Armstrong, G. (2008) *Marketing*, 8th Edition. Pearson Education, Australia.

ELECTIVE UNITS

BUA5IER International Employment Relations

Bamber, G., Lansbury, R.(eds). (2004) *International and Comparative Employment Relations: a Study of Industrialised Market Economics*, 4th edition, St Leonards, Allen & Unwin.

BUA5BIM Business Improvement Methodology

Pech, R.J. (2002) *Making Waves: Innovation in business* Pearson Education.

And

Pech,R. (2009) *Entrepreneurial Courage, Audacity and Genius* Pearson Education, Sydney.

BUA5BAM Business Analysis and Modelling

Render, B., Stair, R.M. and Hanna, M.E, (2009) *Quantitative Analysis for Management*. 10th Edition, Pearson Education International,

BUA5BIS Business in Society

Thorne,D., Ferrell, O.C., & Ferrell, L., (2008) *Business and Society*,3rd Edition, Houghton Mifflin, MA.

BUA5FTS Funding Technology Start – Ups

Gompers, P.A. and Sahlman, W.A. (2002) *Entrepreneurial Finance: A Casebook.*, John Wiley & Sons.

BUA5AMF Advanced Management Finance

Reilly,F. Brown,K. (2009) *Investment Analysis and Portfolio Management*, 9th Edition,Cengage Education.

BUA5IFI International Finance

Madura, J. *International Financial Management*, 10th Edition, (2009). Thomson South-Western.

BUA5CRM Customer Relationship Management

Peelen, E. (2005). *Customer Relationship Management*, Prentice Hall/Financial Times

BUA5CST Corporate Strategy

Hoskisson,R., Hitt,M.A. Ireland,R., Harrison,J.. (2008) *Competing for Advantage*,2nd Edition Thomson South - Western

BUA5AMI Advanced Management Information Systems

Turban & Volonino.(2009)*Information Technology for Management: Transforming Organisations in the Digital Economy* 7th Edition, John Wiley & Sons