

Graduate School of Management

Term 4 MBA Bundoora Booklist

19 September – 27 November 2011

CORE UNITS

BUA4ISM Issues in Strategic Management

Hitt, M., Ireland R. and Hoskisson, R. (2010) *Strategic Management Competitiveness and Globalisation, Concepts and Cases*, 9th Edition, South-Western.

BUA4MKG Marketing

Kotler, P., Brown, L., Burton, S., Armstrong, G., Deans, K., (2008) *Marketing*, 8th Edition. Pearson Education, Australia.

BUA4SHR Strategic HRM

De Cieri, H. & Kramar, R. (2008) *Human Resource Management in Australia: Strategy, People, Performance*, 3rd Edition, McGraw-Hill Irwin, Australia.

ELECTIVE UNITS

BUA5LDC The Leadership Challenge

No text prescribed, Collective readings distributed on LMS

BUA5DPP Developing People and High Performance Organisations

Brian L Delahay. (2011) *Human Resource Development: Adult Learning and Knowledge Management* 3rd Edition. Tilde University Press.

BUA5MFN Management Finance

Brigham, E.F. and Houston, J.F. (2008) *Fundamentals of Financial Management*, 12th Edition, Thomson South-Western.

BUA5EBP Entrepreneurial Business Planning

Pech, R.J. (2009) *Entrepreneurial Courage, Audacity, and Genius*, Pearson Education, Sydney

BUA5MAB Money and Banking

Viney, C. (2009) *Financial Institutions, Instruments, and Markets*, 6th Edition, McGraw-Hill, Australia

BUA5BRM Business Research Methods

De Vaus, D. (2002). *Research Design in Social Research*, Sage London
And
Zikmund, W.G. *Business Research Methods* (Latest Ed). Thomson, Ohio.

BUA5IHR International and Comparative HRM

No text prescribed recommended readings on Subject Data Base

BUA5SMP Strategic Management of Intellectual Property

White, M and Bruton, G (2007) *The Management of Technology and Innovation*. Thomson

BUA5MIS Management Information Systems

Ward, J. and Peppard, J. (2002) *Strategic Planning for Information Systems*, 3rd Edition, John Wiley and Sons, USA

BUA5ABE Applied Business Economics

Gans, J., King, S. and Mankiw, N.G. (2009) *Principles of Microeconomics*, 4th Edition, Cengage Learning.

BUA5AMK Advanced and International Marketing

Cateora, P and Graham, J (2007) *International Marketing*, 15th Edition. McGraw-Hill.