

GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION

Degree Requirements

For a pass in the Graduate Diploma, you must complete a total of eight subjects which comprises of six Core Subjects and two Elective Subjects accumulating 120 credit points. The course is designed to be completed within two terms of Full Time Study or two years of Part Time Study.

After successful completion of this course, if a student achieves an average mark of 65% or above, they will be offered articulation into the Master of Business Administration and Exemptions will be given for subjects completed in the Graduate Diploma.

Course Structure - 2012

Students may choose from the following Core and Elective Subjects each of which has a 15 credit point value.

Core Subjects			
BUA4FMA Financial Management and Accounting	BUA4IBE International Business Environment	BUA4MKG Marketing	BUA4MGT Management Fundamentals
BUA4OB Organisational Behaviour	BUA4SHR Strategic Human Resource Management		
Elective Subjects			
BUA5ABE Applied Business Economics	BUA5AMF Advanced Management Finance (Prerequisite: BUA5MFN)	BUA5AMI Advanced Management Information Systems (Prerequisite: BUA5MIS)	BUA5AMK Advanced and International Marketing (Prerequisite: BUA4MKG)
BUA5BAM Business Analysis and Modelling	BUA5BIM Business Improvement Methodologies (Prerequisite: BUA4ISM)	BUA5BIS Business in Society	BUA5CST Corporate Strategy (Prerequisite: BUA4ISM)
BUA5CRM Customer Relationship Management (Prerequisite: BUA4MKG)	BUA5DPP Developing People and High Performance (Prerequisite: BUA4SHR)	BUA5EBP Entrepreneurial Business Planning (Prerequisite: BUA4MKG)	BUA5FTS Funding Technology Start-ups
BUA5GCS Corporate Governance	BUA5IER International Employment Relations	BUA5IFI International Finance	BUA5IHR International and Comparative Human Resource Management (Prerequisite: BUA4SHR)
BUA4ISM Issues in Strategic Management	BUA5LDC Leadership Challenge	BUA5MAB Money and Banking	BUA5MFN Management Finance (Prerequisite: BUA4FMA)

	(Prerequisites: BUA4MGT or BUA4OB)		
BUA5MIS Management Information Systems	BUA5RMA Risk Management	BUA5SMA Services Marketing (Prerequisite: BUA4MKG Marketing)	BUA5SMP Strategic Management of Intellectual Property

NB: NOT all elective subjects are offered each term. Students will need to refer to the central timetable <http://www.latrobe.edu.au/timetable/> for subject availability.