

## **Advanced Standing for Workshops Conducted by ACCSR into the Graduate School of Management's GDBA**

### **REQUIREMENTS**

- **Certificate of Completion**  
4 days of the ACCSR program
- **Fee**  
\$500 payable to GSM
- **Assessment**  
Research project of 3,000 words
  - **Topic:**  
Develop a business case for CSR to be integrated into an organisation.
  - **Guidelines:**  
The organisation can be your workplace, an actual organisation or a theoretical organisation. The participant is to apply the insight gained from participating in ACCSR workshops.
    - The report should discuss:
      - the drivers of CSR;
      - the processes to be used in the integration of CSR into the business;
      - expected outcomes; and
      - stakeholder engagement.
  - The Report must be referenced and show the sources used in writing the report.

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