

# Quality, Diversity and Sustainability

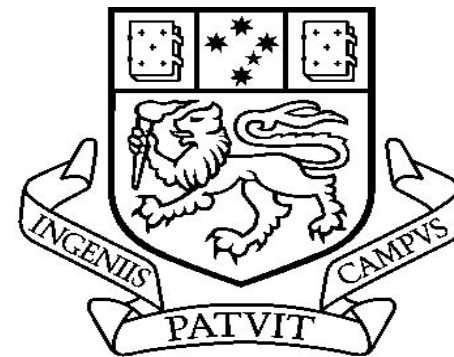
## the small-scale food processing industry in Tasmanian agriculture

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# Introduction

- **Global shift to quality food production & consumption**

- \* **Opportunities**
- \* **Outcome/implications**

- **Today**

- \* **Quality and Diversity**
- \* **Case Studies**
- \* **Sustainability and Development**



# Quality

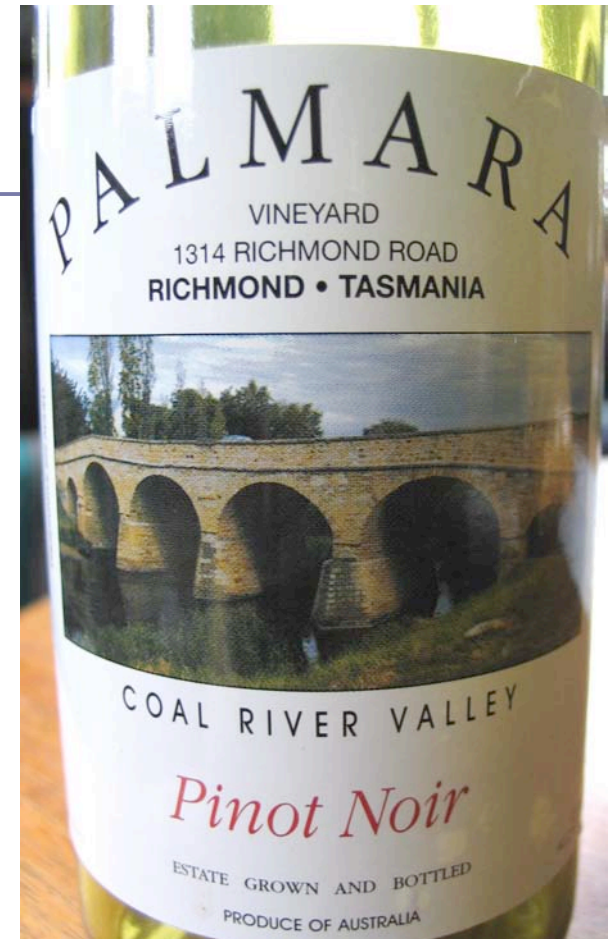
- \* as a tool for regional development
- \* value-adding activities
- \* extend beyond processing of raw agricultural product

## \* characteristics of food quality:



- \* technical
- \* environmental
- \* socio-cultural
- \* production-related

- \* allow for economies of scope vs economies of scale
- \* result – DIVERSITY – diverse business, ecological and social configurations



# Diversity

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**\* economic diversity – within and amongst; structure and strategies (vertical integration; economies of scope; diversification; capping production); diverse development paths**



**\* ecological diversity – range of agricultural activities (natural-social relationship) – not monoculture/produce range of raw product; low or no chemical use (e.g. IPM, certified organic, non-certified organic)**

**\* social diversity – differences between owner-operators (backgrounds, education, experience) – innovation, in-migration**



GRANDVEWE  
CHEESES



## Case Studies

Sorell Fruit Farm

### Quality & Diversity

3x small-scale food processors  
3x expanded food processors  
+ other small-scale food processors

\* Development → sustainability issues  
(economic, environmental and social)

### Sustainable Development

Small-scale Food Processing Industry  
Small Towns



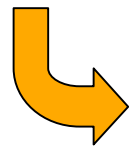
MEADOWBANK



# Development and Sustainability

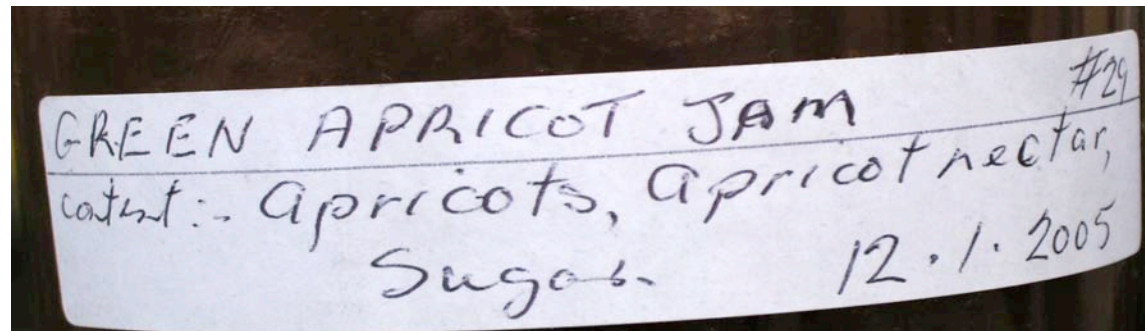
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- \* Endogenous vs Exogenous Development
- \* Endogenous Development and Sustainability
- \* Industry's Alignment With Endogenous



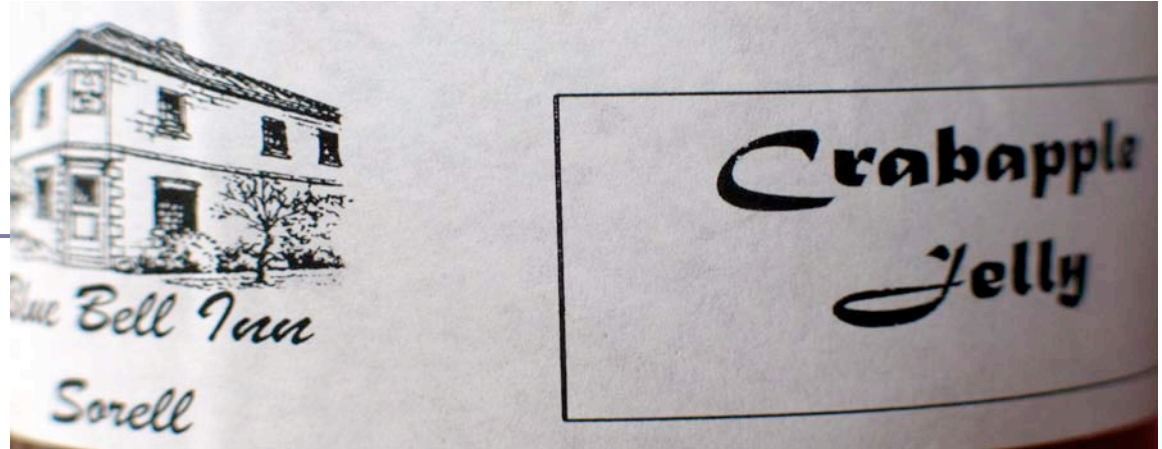
## Implications for the Small Town

- \* more than just economic
- \* environmental and social



# Conclusion

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Today -

- \* Case studies
- \* Turn to quality food production and consumption & resultant diversity
- \* Development – alignment with Endogenous
- \* Sustainability (ecological, social, economic) – for the industry and the small town

