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| **Key stakeholder group** | **Stake in our sustainability performance** | **Engagement on sustainability issues in 2013** |
| Current and future students — international and domestic | Mission Australia’s National Survey of Young Australians (2013) asked young people to indicate three issues they thought were the most important in Australia today. While the environment has dropped in the past few surveys, it remains in the top eight items. Interestingly, for the first time young women ranked equity and discrimination as the top issue facing the country, indicating concerns about workplace discrimination, racism and inequality.  <https://www.missionaustralia.com.au/what-we-do-to-help-new/young-people/understanding-young-people/annual-youth-survey>  Our students are future leaders, who want to be prepared for the workplace and attractive to employers. We are addressing this through our Design for Learning project ([latrobe.edu.au/ctlc/dfl](http://www.latrobe.edu.au/ctlc/dfl)) and the new La Trobe Essentials, which include Sustainability Thinking (<http://www.latrobe.edu.au/teaching/la-trobe-framework/essentials>). | * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * Representation on the Sustainability Forum and Fair Trade Steering Committee * GreenSteps @ La Trobe and the La Trobe Award ‘sustainability stream’ programs for current students * Support to students in developing campaigns and addressing sustainability issues: Youth Leading the World, Students of Sustainability, Fair Trade fortnight * *Building Futures* |
| Staff | Our staff want to work for an organisation that is ‘doing the right thing’. They recognise the importance of the University’s reputation in managing sustainability. They want the University to improve its sustainability performance.  They also want to succeed in applying for sustainability-related research grants and have opportunities to make a contribution to the reduction of harmful environmental and social impacts. | * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn, Yammer * Videocasts, podcasts, iTunesU, *UniNews* * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * Generations email list * Representation on the Sustainability Forum and the Sustainability Policy and Planning Group * Blog entries from key international sustainability events * Assistance with sustainability research proposals * Treadly Tuesdays, Ride to Work Day, Family Day and Greenies on the Green * *Building Futures* |
| Government and government agencies | A number of government agencies are working to promote improvements in sustainability performance in the university sector, including the Australian Government’s National Action Plan for Education for Sustainability ([environment.gov.au/education](http://www.environment.gov.au/education)). In addition we engage with a number of government agencies that promote and/or regulate aspects of sustainability practice across all sectors. | * Melbourne’s North summit * Peri-urban conference with RMIT * External Sustainability Advisory Board representation * *Building Futures* |
| Our communities — urban, regional and rural | We have signed memoranda of understanding with a number of local councils, which involve engaging on sustainability issues. Our regional and rural communities face social and environmental sustainability issues, and expect us to contribute to the development of solutions. | * Public lectures and events, including Melbourne’s North summit, Peri-urban conference with RMIT * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * *Building Futures* * Our partnerships with Melbourne Heart; regional groups Bendigo Spirit and SheppARTon Festival ([latrobe.edu.au/partnerships/partnerships](http://www.latrobe.edu.au/partnerships/partnerships)) and Greening Australia are important to our communities (more information outlined in the ‘our community’ section of this report) |
| Alumni | The reputation of the University is important to our alumni in career enhancement. We are working to develop responsible leaders of the future and to find ways of involving our alumni in our sustainability initiatives. | * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * Articles in the *Bulletin* * *Building Futures* |
| Employers | Public and private sector organisations are increasingly aware of the impact of climate change and sustainability issues on future operations, and are seeking graduates with the skills and knowledge to help them adapt and the ability to apply sustainability knowledge to business and policy issues. | * Executive education and other seminars, often hosted in partnership with other organisations * External Sustainability Advisory Board representation * Social media: LinkedIn * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * *Building Futures* |
| Future generations, and society at large | Social, environmental and economic sustainability requires action by all organisations, individuals and governments. Universities have an important role to play as educators of large numbers of future leaders and through their community connections. | * Public lectures and seminars * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn, * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * *Building Futures* |
| Staff and Student Unions | Unions represent current University staff and students. They are interested in efforts to embed sustainability in the University’s operations, research and curriculum and can exert a positive influence on their members, encouraging behaviour change. | * Collective Agreement * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * Sustainability Forum representation * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) |
| Suppliers | Our suppliers provide goods and services that can have a direct impact on environmental and social sustainability. They are often willing to consider innovative approaches that lead to improved sustainability outcomes; we need to engage with our suppliers to embed sustainability within our (and their) supply chains. | * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) |
| Partner institutions for potential future students | NAVITAS (La Trobe Melbourne) and Northern Melbourne Institute of TAFE (NMIT) provide training opportunities for potential future students of the University. Although their interest in our sustainability performance may be low, our decisions can have an impact on these organisations. | * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * *Building Futures* |
| Our governing body | As the governing body of the University, the University Council’s role is to ‘identify the distinctive character of the institution, to plan strategically, and to ensure that the University responds to the wider social context in which it operates’. As such, it engages with sustainability across the University and is represented on the University’s External Sustainability Advisory Board. University Council members are listed at [latrobe.edu.au/council](http://www.latrobe.edu.au/council) | * Social media: La Trobe Generations Facebook page, Twitter @ltugenerations, LinkedIn * External Sustainability Advisory Board representation * Videocasts, podcasts, iTunesU * Website: [latrobe.edu.au/sustainability](http://www.latrobe.edu.au/sustainability) * *Building Futures* |