

Centre for Sport and Social Impact

Project



Hockey Victoria SSAPP Program Evaluation

Partner



Year

2013 and 2014

Purpose

In 2013 the Centre for Sport and Social Impact (CSSI) was commissioned to undertake an evaluation of the Hockey Victoria suite of inclusion programs delivered through the State Sport Association Participation Program (SSAPP) grant, funded by the Victorian Health Promotion Foundation (VicHealth).



The evaluation had two objectives:

- 1. Identify those programs that are sustainable and to be embedded into the operations of Hockey Victoria; and
- 2. Identify those programs that are currently less successful that are worth pursuing into 2014 and beyond.

In 2014 the CSSI was commissioned to prepare a series of video vignettes for use on the Hockey Victoria website and as a training tool for hockey clubs.

Method



The 2013 evaluation was undertaken using a qualitative research design, to ensure both a breadth of perspectives and a depth of understanding of the key issues, challenges and outcomes of the program.

A total of 43 in-depth interviews were conducted with sample groups from each of the inclusion programs.

Interview data was analysed through a coding process to identify key themes and patterns.

Application



The evaluation identified a number of successful programs that could be expanded and embedded into the ongoing development of the sport in Victoria. Recommendations were also made on the further rollout and support of programs.

The video vignettes are available for use by Hockey Victoria.

